



The Lucy Faithfull Foundation & Stop it Now! Impact Report 2017/18



Working to Protect Children

The Lucy Faithfull Foundation, a child protection charity and Stop it Now! Helpline and Campaign

Our vision

Our vision is a world in which children's right to live free from abuse and exploitation becomes a reality.

Our mission

Our mission is to prevent the sexual abuse of children and young people by working with protective adults, those affected by abuse and those perpetrating it, including young people with harmful sexual behaviour. We are committed to using our expert knowledge to impact on public policy, and to educate families, professionals and the public. We help children and young people to stay safe in all our work.

We believe child sexual abuse is preventable, not inevitable.

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The Lucy Faithfull Foundation keeps children safe from sexual abuse

LFF is a child protection charity specialising in preventing and responding to child sexual abuse. For over a quarter of a century we've used our wealth of child sexual abuse knowledge – including our understanding of abuser behaviour and prevention theory and practice – to deliver targeted evidence-based interventions that keep children safe.

Every year we help thousands of people take action to protect children from harm.

In 2017/2018 we worked with:

5,329

people who received advice and support from our Stop it Now! Helpline and email service

1,592

professionals through training delivery

1,144

people through public education sessions

More than **720,000** people visited our websites

We keep children safe by:

1 Providing free and confidential advice through our Helpline, enabling callers to take positive, preventative actions to protect children

2 Helping people achieve positive change and offence-free living

3 Creating safer environments within families, in communities, and online

4 Equipping professionals with knowledge and tools to better protect children

5 Influencing social and political attitudes about how children can best be protected



We keep children safe by:

1. Providing free and confidential advice through our Stop it Now! Helpline, enabling callers to take positive, preventative actions to protect children



99.5% of callers were given one or more actions

96% of repeat callers said they had taken the actions they had been given

Independent evaluation shows*:

Adults concerned about their own behaviour



76% of callers felt more in control of their situation thanks to calling the Helpline



72% of callers to the Stop it Now! Helpline felt more able to manage their sexual thoughts since talking to us



78% of callers who had internet behaviour problems said they had changed their online behaviour since calling the Helpline

Adults concerned about another's behaviour

Enabling users to recognise the issues

Callers said they felt more confident around their decision to disclose abuse to the authorities and could better accept they were not responsible for the repercussions.

Enabling users to respond to the issues

Callers describe how the Helpline had assisted them to take specific steps to protect a child and to strengthen prevention measures around those who pose a risk.

Improving users' wellbeing

67% of callers who answered the questionnaire reported feeling more able to cope with a difficult situation as well as feeling less isolated.

*Brown, A., Jago, N., Kerr, J., McNaughton Nicholls, C., Paskell, C., & Webster, S. (2014). Call to keep children safe from sexual abuse: A study of the use and effects of the Stop it Now! UK and Ireland Helpline. Retrieved from <https://www.natcen.ac.uk/media/338805/stop-it-now-uk-findings-.pdf>

We keep children safe by:

2. Helping people achieve positive change and offence-free living

We worked face-to-face with

273

adult internet offenders to prevent further offending behaviour

We worked directly with

23

young people who got into trouble online, as well as their families or care givers

48,987

people visited our online self-help website for people concerned about their online behaviour

97% made good or maximum progress on their ability to reduce their risk of re-offending

91% made good or maximum progress in understanding their own offending behaviour patterns

88% made a lot or maximum progress with their ability to manage inappropriate thinking

87% made a lot or maximum progress with their ability to begin making positive changes to their lives

87.5% of young people say they felt we provided them with enough information to help them understand their behaviour

93% felt more confident in using the internet safely and responsibly

56% said they felt more confident in talking to their parents/carers about what had happened

Of their parents and carers:

91% said they had the level of support they needed after they became aware of their child's behaviour

100% said they received enough information to help them understand their child's behaviour

91% said they felt more confident that their child can use the internet safely and responsibly in the future

82% could name three ways of helping their child to keep safe online in the future

Website users report taking actions to change their behaviour including:*

- no longer viewing pornography
- installing controls and filters to devices, and
- curbing use of the internet

* Self-reported behaviour change in an online survey

We keep children safe by:

3. Creating safer environments within families, in communities, and online

We worked with

58

family members of people arrested for viewing indecent images of children

93% said they felt confident or much more confident with regard to preventing relapse and/or escalation and implementing strategies for reducing risk, e.g. knowing the warning signs to look out for, knowing what to do/who to contact, strategies for the future

89% said they felt less isolated

83% felt more positive about the future

We trained

405

professionals in Safer Recruitment

97% said the training will make a great deal or a lot of difference to the way they do their job

81% said their confidence to recruit safely has improved

We delivered **85** public education sessions in Wales to parents, carers and others with a responsibility for protecting children, reaching **1144** people

Evaluation of our programmes in Wales shows that on average:

- **Participants' confidence in their knowledge of actions to take to prevent child sexual abuse increased from 35% pre-session to 85% post session.**



■ Pre-session ■ Post-session.

- **Participants' confidence in their ability to recognise the signs an adult might display that could indicate they are grooming/sexually abusing a child increased from 38% pre-session to 83% post session.**



■ Pre-session ■ Post-session.

- **Participants' confidence in their ability to recognise signs of child sexual exploitation in children increased from 28% to 98.5%.**



■ Pre-session ■ Post-session.

- **People share what they learn with an average of 6 other people**

We keep children safe by:

4. Equipping professionals with knowledge and tools to better protect children

We provided **117** training days to **1,592** professionals including staff from Children's Services, local authorities and fostering agencies



89% say our training will make a great deal or a lot of difference to the way they do their job



83% say their knowledge of the topic improved



78% say their skills had improved



83% say their confidence had improved



99% would recommend our training to colleagues

We provide multi-agency training and consultation services on all aspects of child protection, risk management, sexual offending and child sexual abuse and exploitation prevention

Our training programmes help organisations, professionals, frontline workers, volunteers and others working with children and families further their understanding of sexual abuse and sexual offending.

We work with local authorities, Local Safeguarding Children's Boards, police and other law enforcement agencies, education settings including schools, colleges and universities, health services, faith communities, residential care units and many more.

We cover a range of subject areas

These include: understanding child sexual abusers, child sexual abuse and the internet, sexual exploitation of children and young people, young people who exhibit harmful sexual behaviour, and assessing the protective skills of mothers, partners and adult carers.

We keep children safe by:

5. Influencing social and political attitudes about how children can best be protected

- We work with policy makers in England, Wales and Scotland to improve child protection practices and support evidence based practice and policy change
- We share information, research and insights with professionals and others at symposiums and conferences – and are at the forefront of research and practice development
- We engage with the press and drive public debate to influence social attitudes about how children can be best protected
- We help protect children around the world through working with international partners – for example in Bulgaria, Israel, Brazil, China, Australia and India
- Our websites received more than 720,000 unique visits – and our prevention information leaflets will have helped many more.

Child protection

The Guardian

Surge in people seeking help to stop viewing child abuse images

More than 36,000 people contacted Stop it Now! child protection charity in UK last year

THE SCOTSMAN
SCOTLAND'S NATIONAL NEWSPAPER

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TACKLING ONLINE CHILD ABUSE

Results of child sexual abuse prevention campaign 'very encouraging'

stop it now! DONATE NOW! CALL OUR STOP IT NOW! CONFIDENTIAL HELPLINE TODAY 0808 1000 900

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THE STOP IT NOW! HELPLINE - 0808 1000 900

THE TIMES



The National Police Chiefs' Council says more offenders are being arrested for viewing or sharing sexual images of children

The number of people seeking help to stop viewing child abuse images has risen by 40 per cent, figures suggest.

The Stop it Now campaign run by the Lucy Faithfull Foundation, a child protection charity, said 36,443 people contacted the scheme last year, up from 26,089 in 2016.

The Lucy Faithfull Foundation, through its 'Stop it Now' helpline and therapy programmes, say that rehabilitation works in most cases.



Tom Squire of the Lucy Faithfull Foundation. Credit: ITV News

Join us

“ To prevent child sexual abuse my message to adults would be to please talk more openly about it. Educate yourselves and young people about the signs of grooming behaviour.

Take away the guilt that it could be the child or other family member's fault. Stop adults holding back from speaking out about their concerns.

To perpetrators I would say to please think about the consequences of your actions before you decide to do this to a child.

And please listen to young people and children who have been sexually abused. Take them seriously. Hear their voices and listen. ”

Charlene, survivor of child sexual abuse

The problem of child sexual abuse is not reducing in the lulls between the public scandals. But with the support of others, we can tackle it.

Our work is not always the most popular, we know this.

But – our work is effective. It protects children from harm.

We invite you to join us, and help us achieve our vision of a world in which children's right to live free from abuse and exploitation becomes a reality.

With your help, we could EXPAND

Our Stop it Now! Helpline supports thousands of people each year. But 40% of those who call us do not get through because the lines are busy.

With your help, we could REACH OUT

To protect children we need to know they are at risk. To ensure our Helpline is the place of safety so needed by families dealing with child sexual abuse issues, we need to make sure they know it is there for them during their time of crisis.

With your help, we could ADVOCATE

State engagement with child sexual abuse is weighted towards intervention after a child has been harmed. Our priority is preventing it from happening in the first place. We want public policy, at home and abroad, to place prevention at the forefront.

With your help, we could be BE RESPONSIVE

The world is changing, and with it so are the risks to children. We want to use our experience and expertise to help new generations keep safe in a rapidly changing environment.

It can cost
as little as
£36 per call
to protect a
child

We invite you to join us on our journey and to make real a world in which children's right to live free from abuse and exploitation is, at last, their reality.

Visit

www.lucyfaithfull.org.uk/donate
for details on how to donate.

Contact

Our Head of Fundraising and External Relations to discuss supporting our work on 01372 847160 or email supporters@lucyfaithfull.org.uk



Working to Protect Children

Find out more about our work to protect children at:
lucyfaithfull.org.uk

Visit our Stop it Now! Campaign and Helpline at: stopitnow.org.uk
For prevention information visit: parentsprotect.co.uk

Twitter: @StopItNowUK

Facebook: @stopitnowukandireland

YouTube: @stopitnowukireland

Confidential Freephone Helpline: 0808 1000 900

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The Lucy Faithfull Foundation is a registered Charity No. 1013025, and is a company limited by guarantee, Registered in England No. 2729957.
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