



Friday 10 August 2018

Sajid Javid MP visits Bromsgrove charity working to prevent sexual abuse of children

Today MP for Bromsgrove Sajid Javid visited The Lucy Faithfull Foundation.

The charity, which recently relocated its headquarters from Alvechurch to Bromsgrove in Worcestershire, believes the best way to protect children is to prevent them from being sexually abused in the first place, or to prevent them from being abused again. To do this the charity works with a range of adults and professionals. This includes engaging with those with a sexual interest in children, helping them to address their thoughts and behaviour towards children before they offend, or re-offend.

During the visit Mr Javid met with senior managers and trustees of the charity to learn about its work. He was also briefed on the breadth of services offered by The Lucy Faithfull Foundation to help adults and professionals play their part in preventing child sexual abuse.

He was then given a tour of the charity's new premises after cutting a ribbon to formally open its new headquarters.

Mr Javid said:

"It has been a great pleasure to visit the Lucy Faithfull Foundation today, and to hear about the charity's work, not just here in Bromsgrove but right across the UK.

And reflecting on Mr Javid's visit, Elaine McConnell, Chief Executive of The Lucy Faithfull Foundation, said:

"We are delighted that Sajid Javid was able to make time in his incredibly busy diary to visit and find out more about our work to protect children. The support we have received in the past from parliamentarians and Government has been vital in developing our services and work to prevent the sexual abuse of children. So the Foundation is delighted that Mr Javid has so kindly agreed to visit today and formally open our new headquarters here in Bromsgrove."

Demand in the West Midlands for the services of The Lucy Faithfull Foundation

Since 2002, the Lucy Faithfull Foundation has run a sexual abuse prevention campaign, Stop it Now! UK and Ireland. Stop it Now! helps adults play their part in preventing the sexual abuse of children by educating members of the public, training those who work with children, and by running a confidential helpline available to anyone with concerns about child sexual abuse. This includes those with concerns about their own sexual thoughts and behaviour. In the 12 months between July 2017 and June 2018, **358 people from the West Midlands called the Stop it Now Helpline**, making up 8% of the 4,385 people from across the UK who contacted the helpline in the same period. And over the same period, 7,111 people from the West Midlands visited the Stop it Now! website, making up 8% of the 92,892 people from across the UK who visited the site in the same 12 months.

Hi-res images of Mr Sajid Javid's visit to the Lucy Faithfull Foundation are available on request.

Ends

For further information, please contact:

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Notes to Editor:

About The Lucy Faithfull Foundation

Named after its founder, Baroness Lucy Faithfull of Wolvercote, The Lucy Faithfull Foundation is the only UK-wide child protection charity dedicated solely to preventing child sexual abuse. It works with entire families affected by or concerned about abuse including: adult males and females who have sexually abused; young people with inappropriate sexual behaviours; victims of abuse and other family members. Drawing on expert knowledge about child sexual abuse the charity offers a broad range of services for professionals and members of the public. These include: assessments, intervention and treatment of people known to have offended, case specific advice and support, training and development courses and workshops, educational programmes for those who have offended on the internet and their families, circles of support and accountability, internet safety seminars for schools (teachers, parents and children) and Parents Protect! training for professionals, parents, carers and other adults. It also runs the Stop it Now! Campaign and Helpline (0808 1000 900). www.lucyfaithfull.org.uk, www.stopitnow.org.uk and www.parentsprotect.co.uk

About Stop it Now! UK and Ireland

Stop it Now! UK and Ireland is a national campaign, Freephone confidential Helpline and website run by child protection charity, The Lucy Faithfull Foundation. It aims to prevent child sexual abuse by increasing public awareness and empowering people to act responsibly to protect children. Stop it Now! believes that it is the responsibility of all adults to take positive action to prevent the sexual abuse of children. Stop it Now! works with the government and child protection agencies, to promote public education and prevent child sexual abuse. The Stop it Now! helpline has been operating since 2002 and aims to prevent child abuse by encouraging those with a sexual interest in children to seek help and by giving adults the information they need to protect children safely. Since 2002 the Helpline has provided advice and support to 35,000 callers and emailers, who together,

make up 65,000 contacts. 55% of contacts were from people concerned about their own behaviour.
www.stopitnow.org.uk and www.get-help.stopitnow.org.uk

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