

## Savile case shows how we must all work to protect children - with a lead from the Government

Stop it Now! UK and Ireland, The Lucy Faithfull Foundation and other organisations concerned with protecting children including Action for Children, Children England and the National Association of People Abused in Childhood (NAPAC) are calling for the Government to take the lead in preventing child sexual abuse.

The organisations have written to the Prime Minister urging him to develop and implement a comprehensive national strategy for the prevention of all forms of child sexual abuse.

Hilary Eldridge, Chief Executive of the Lucy Faithfull Foundation said: "The Jimmy Savile scandal demonstrates just how important it is for us as a nation to get a grip on the problem of child sexual abuse. Local strategies to tackle the problem are not enough. We need coordinated action across a range of government departments and we're urging the Prime Minister to take the lead on this issue."

### Helpline calls increase

Following the revelations about Jimmy Saville, helplines which work in the field saw unprecedented increases.

Stop it Now! reported a 50% increase in calls, NAPAC had 2,500 calls in three weeks when it would usually receive 200 to 300 a week and the NSPCC reported a 60% increase.

Donald Findlater Director of Stop it Now! said it shows that when people's awareness is raised, they are more confident to take action. "The majority of the calls have not been directly related to circumstances involving Jimmy Savile, but the continued media coverage has sensitised people to think about the issue, to question circumstances and situations either past or present that they might have reason to worry about," he said.

### Continued momentum

"Stop it Now! is keen to make sure that momentum and awareness of the issue is not lost and that we do not pay lip service to 'learning lessons'" added Donald. "We must do more to prevent abuse from happening and that means taking a public health approach to the problem - led by the Government."

Stop it Now! is keen to hear from supporters and encourages people to email [ddenis@stopitnow.org.uk](mailto:ddenis@stopitnow.org.uk) for more information about the call to Government.

## Half Full or Half Empty?

The strap-line for Stop It Now! is "Together we can prevent child sexual abuse." There is such a lot of preventing to do! And some days it feels like an uphill struggle, with achievements hard-gained and so many left to face.

But the pages of this newsletter bear testimony to the solid, practical efforts that so many individuals (and some organisations) are making to draw attention to the problem of child sexual abuse and help adults across the UK and Ireland take action to prevent it. It would be fantastic if Her Majesty the Queen (see page 3) and Prime Minister, David Cameron, were prepared to coordinate and support a comprehensive prevention strategy. Joining thousands of others written about in these pages and in previous editions who are choosing to make a difference. My heartfelt thanks to all of you for your efforts in combating child sexual abuse. Of course we need thousands, no millions, more from every walk of life to make the impact we want.

At a time of daily revelations of past abuse by Jimmy Savile and others, perhaps I should mention a recent conference I attended. "Eradicating Child Maltreatment". Of course we have to have our feet planted in the real world, but surely our aspiration should be precisely this; with really practical approaches that inspire and allow everyone to play his or her part.

What difference would it make if every reader spoke of Stop It Now! to just one other person this week ahead. Can we try? And can you tell me how it went? I'm still on [dfindlater@stopitnow.org.uk](mailto:dfindlater@stopitnow.org.uk).

Before going, can I just wish everyone a Happy Christmas and fulfilling New Year.

**Donald Findlater**

Director of Stop it Now! UK and Ireland

# Research shows more coordination needed to prevent child sexual abuse



Earlier this year Stop it Now! Wales published research showing that more children could be protected from sexual harm if there was a strategy in place that took a public health approach to prevention and prompted more coordinated service provision and prevention efforts.

The research, which was published in May to coincide with the campaign's third anniversary, involved in-depth interviews with over 100 individuals who had relevant insights and perspectives to offer including: young people, victims of sexual abuse, adults who had sexually abused children and young people in the past, parents and carers and multi-agency professionals.

## A comprehensive framework

Using the findings, Stop It Now! Wales has begun to populate a comprehensive framework for the prevention of child sexual abuse, outlining key activities and services that contributors identified as essential in Wales to keeping our children safe. Some existing activities and services require development or expansion. Other activities are not currently being delivered but have been identified as crucially needed.

## All Wales Strategy

Stop it Now! Wales is calling for an All Wales Strategy on Child Sexual Abuse Prevention to be implemented by the Welsh Government to address some of the gaps.

Such a strategy would aim to:

- increase public awareness of the scale, nature and consequences of child sexual abuse in Wales
- facilitate the development and implementation of a comprehensive, co-ordinated response to the sexual abuse of children, both nationally and locally, by including work with all priority target groups
- increase the long term effectiveness and impact of work currently on-going to tackle the sexual abuse of children in Wales
- address the shortage in services and resources required to achieve prevention before sexual abuse occurs
- ensure all aspects of prevention activities are evaluated in order to inform future developments

## Support from others

Gwenda Thomas, Deputy Minister for Children and Social Services, said: "Fear and uncertainty can, so often, stop people from taking action to prevent abuse in the first instance and we need to instil people with the confidence to speak out. Raising awareness of child sexual abuse is not easy and I value the responsive and sensitive approach Stop it Now! Wales has taken to address this issue in Wales."

Gaynor McKeown, Locality Director for Victim Support Central England and Wales said:

"Offences against children must stop. Detection of offenders is crucial but more importantly is the prevention of the abuse in the first place.

"Stop it Now! Wales ensures that both parents and professionals are better equipped to safeguard children and young people by raising awareness around potential risk, and providing a mechanism to access support. Victim Support is delighted to be working in partnership with Stop it Now! Wales, to reduce the number of child victims in the future."

Stop it Now! Wales National Campaign Manager, Rebecca Morgan said: "The problem of sexual abuse is a hidden problem. We must do more to protect our children and implementing a national strategy to maximise the effectiveness and impact of the preventative work that is going on would be a major step forward."

## During the research:

### A 19-year-old said:

"To prevent child sexual abuse, my message to adults would be to please talk more openly about it. Educate yourselves and young people about the signs of grooming behaviour.

"Take away the guilt that it could be the child or other family member's fault. Stop adults holding back from speaking out about their concerns.

"To perpetrators I would say to please think about the consequences of your actions before you decide to do this to a child. And please listen to young people and children who have been sexually abused. Take them seriously. Hear their voices and listen."

### A Child and Family Advocate at a Sexual Abuse Referral Centre in Wales said:

"We need better education in schools particularly with students with additional needs. This needs to include basic sex education, relationships, self-esteem and individual work."

### A Health Professional with Cwm Taf Local Health Board said:

"Health visitors could play a key proactive role in empowering new parents, particularly if those parents have already been identified as vulnerable - this in turn would allow families to develop positive parenting skills of their own, in their own home."

To read the full report or an executive summary in either Welsh or English visit [www.stopitnow.org.uk/wales](http://www.stopitnow.org.uk/wales).

## The Lucy Faithfull Foundation lunches with the Queen

Chief Executive of The Lucy Faithfull Foundation, Hilary Eldridge, joined Her Majesty the Queen and 700 invited guests for a celebratory Diamond Jubilee lunch at Westminster Hall on June 5th. Organised by the City of London Livery Companies (the 108 trade associations of the City of London) the illustrious luncheon was also attended by the Prince of Wales, the Duchess of Cornwall, the Duke and Duchess of Cambridge and Prince Harry.

The Lucy Faithfull Foundation was selected as a guest charity by Richard Monk, the Chairman of Trustees of the Worshipful Company of Security Professionals (WCoSP), a former Chairman and now Patron of the Lucy Faithfull Foundation. Hilary was joined by the Immediate Past Master of the Company, Nigel Churton MBE (pictured), with Jeff Gardner of Victim Support (pictured) and other guests of the WCoSP.

Richard Monk said: "The Company of Security Professionals is the youngest Livery Company in the City of London and is also one of the most active. The Company is committed to organisations that prevent crime and re-offending and which care for victims at the extreme end of offending. I am pleased that my fellow trustees also recognise that Lucy Faithfull Foundation

does so expertly and in very demanding circumstances."

Hilary Eldridge said:

"It was a great pleasure to attend the lunch. I thoroughly enjoyed the whole experience. It was an honour to be invited to this prestigious event and my thanks go to our Patron Richard Monk for selecting the Lucy Faithfull Foundation as a guest of the Worshipful Company of Security Professionals. It is splendid that the work we do to protect children has been recognised in this way."

Guests dined on marinated Uist Island salmon with Lyme Bay crab, followed by saddle of Welsh Cambrian mountain lamb with braised shoulder of lamb, grilled Isle of Wight asparagus, Jersey Royal potatoes and Jubilee sauce. Dessert was chocolate delice, bread and butter pudding and berry compote with Sandringham apple sauce. For recipe information, and ideas on how to support the Lucy Faithfull Foundation contact [ddenis@lucyfaithfull.org.uk](mailto:ddenis@lucyfaithfull.org.uk).



Hilary Eldridge (centre) with invited guests

## Police deliver Parents Protect! in Northern Ireland

Officers from District H of the Police Service Northern Ireland (PSNI), have delivered Stop it Now!'s Parents Protect! seminars to over 500 parents and carers of pupils from County Antrim and parts of Londonderry. The sessions have been delivered alongside a sexting lesson plan that has already been taught to over 5000 12-18 year olds in secondary schools in the District.

Detective Sergeant Siobhan Ennis and Constable Rachael Wilson developed the internet safety lesson which focuses on the dangers associated with sexting and have been delivering it since 2010. They decided to take on the Parents Protect! sessions as part of their work to keep children safe. The Parents Protect! programme was created by Stop it Now! UK and Ireland and the Lucy Faithfull Foundation and is designed to provide parents with the information they need to keep their children safe,

Detective Sergeant Siobhan Ennis who is responsible for PSNI's Public Protection Unit said: "I have felt strongly for some time that preventive work is an essential part of our remit regarding public protection. The internet safety/sexting lesson and the Parents Protect! sessions allow us to reinforce prevention messages.

"We talk to parents about what their children have learnt during their own lesson and why it's important for their children to be aware of the dangers associated with sexting and using the internet. It's a great way to get parents talking about these issues and we've had excellent feedback."

Sergeant Ennis and Constable Wilson are the only officers teaching Parents Protect! sessions in Northern Ireland, but they are interested in getting officers from other districts involved in delivering sexual abuse awareness information to children and adults in other areas of Northern Ireland.

If you are interested in delivering Parents Protect! sessions in your local schools or community centres please contact the Stop it Now! Office on 01527 598184 or email [office@stopitnow.org.uk](mailto:office@stopitnow.org.uk).



## Child protection / sexual abuse prevention autumn/winter training

2012/13 [training dates](#) are available for a variety of one-day workshops and courses run by the Lucy Faithfull Foundation.

Courses include:- understanding child sexual abusers, child sexual abuse and the Internet and women who sexually abuse children.

The Foundation also offers bespoke training packages for professionals. Designed in consultation with the client by specialists in their field, aims are tailored to the needs of participants. Bespoke training can cover subjects such as non-offending parents, intervention with families, child protection decision-making and safer recruitment.

Visit [www.lucyfaithfull.org.uk](http://www.lucyfaithfull.org.uk) for more information.

# Stop it Now! London trains over 500 adults to prevent child sexual abuse

Training delivered in London boroughs

Over the past year, Stop it Now! London delivered child sexual abuse prevention training to over 500 professionals, parents and carers across the capital.

The map opposite shows where we have been working during 2011/12 and the type of sexual abuse prevention training residents and professionals received – follow the links to find out more about the training we offer and future attendance opportunities.



Stop it Now! multi-agency training days  
 Parents Protect! workshops  
 Parents Protect! trainer training  
 Sector specific briefings

# Stop it Now! Wales at the Eisteddfod

Wales' leading annual cultural festival, the National Eisteddfod, took place during the first week in August and Stop it Now! Wales joined in the celebrations, exhibiting a stand at the event.

The National Eisteddfod is a celebration of Welsh language and culture, and welcomes up to 160,000 visitors over eight days every year. Stop it Now! Wales joined over 300 other trade stands to display child sexual abuse prevention materials at this year's festival held in Llandow in the Vale of Glamorgan.

Stop it Now! Wales National Campaign Manager, Rebecca Morgan said: "The Eisteddfod provides a great opportunity to engage directly with the public. While attendance was quieter this year than in previous years, 150 people still signed up to support our campaign for an All Wales Strategy on Child Sexual Abuse Prevention to be implemented by the Welsh Government." More details of this campaign can be found at [www.stopitnow.org.uk/wales](http://www.stopitnow.org.uk/wales).

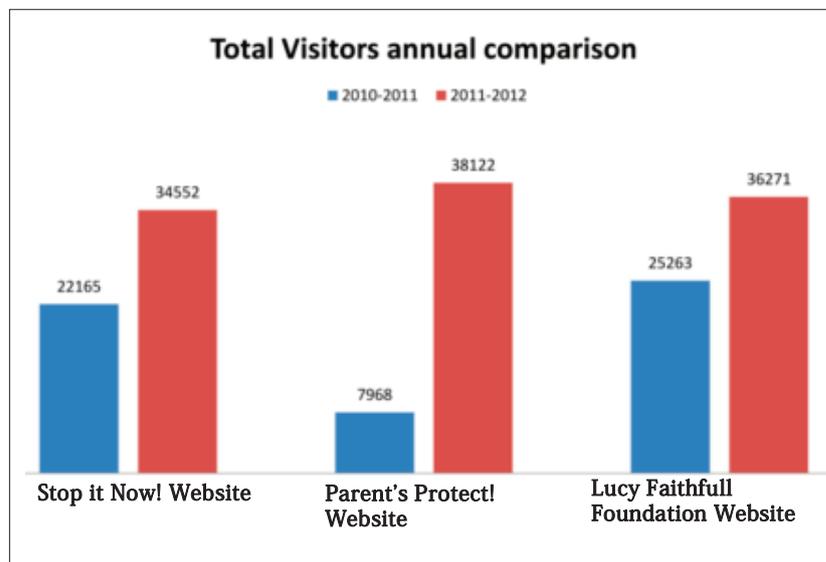


L - R Claire Bignell, Stop it Now! Wales volunteer, a big teddy bear and Gillian Jones, Stop it Now! Wales Assistant Manager

# Online activity on the up

This year hits to our websites; [www.parentsprotect.co.uk](http://www.parentsprotect.co.uk), [www.stopitnow.org.uk](http://www.stopitnow.org.uk) and [www.lucyfaithfull.org.uk](http://www.lucyfaithfull.org.uk), have gone through the roof!

The table below shows just how many visits we have had in comparison to the previous year - follow the links to our sites to find out what all the hype is about.



# Stop it Now! Wales receives generous donation

Stop it Now! Wales recently received a generous donation of £150 from Lyn and Graham Wood, which has contributed to the delivery of a Parents Protect! workshop in Merthyr. Claire Short, Stop it Now! Wales assistant national manager delivered the workshop to 11 members of Llamau, a charity working in South Wales to improve the lives of socially excluded, homeless people, on Wednesday, August 1.

The session raised awareness of child sexual abuse issues and provided positive messages about what can be done to protect children. This was the 3rd session that Claire has delivered to Llamau. She said, "We are so grateful for the donation, the session was a real success and all participants were actively engaged and there was plenty of discussion."

If you are interested in organising a Parents Protect! group session or if you require any further information please contact Claire Short on 07720 590129 or email: [cshort@stopitnow.org.uk](mailto:cshort@stopitnow.org.uk).

# Stop it Now! Scotland trains over 600 police officers to prevent child sexual abuse



**Stop it Now! Scotland has trained over 600 police officers from 8 Scottish police forces to help prevent sexual abuse in communities across the country.**

Called 'The Upstream Project', the training is designed to give police officers and others who work with families and children all the information they need about child sexual abuse to pass on to members of the public including; what child sexual abuse is; adult and child behaviour which might be cause for concern; and actions to take to help prevent it from happening.

Officers act as 'prevention agents' - providing hundreds of adults and families with vital information about how they can help tackle the problem of child sexual abuse and protect children from harm - through educative seminars and as part of their day to day work in communities.

The training is delivered as a toolkit which features an example child sex abuse awareness seminar, PowerPoint slides to present to parents and a video covering the questions members of the public most frequently ask.

Following the success of the project, Stop it Now! Scotland is set to expand the delivery of the training throughout 2012/13 in a number of other community

facing agencies operating at local level including; faith groups, sports organisations, community theatre groups and parents' groups.

William Manson, Stop it Now! Scotland Project Manager said: "By working with the police we have been able to spread vital sexual abuse prevention messages at a local level within communities. We are hoping that the expansion of the project and training professionals from other community facing agencies will increase awareness to the issue and, most importantly, protect a greater number of children from harm."

The Upstream Project is supported by the Association of Chief Police Officers in Scotland (ACPOS) which has worked closely with Stop it Now! Scotland to develop the scheme and improve child abuse prevention initiatives across the country.

Assistant Chief Constable Graham Sinclair, of ACPOS, said: "A large part of the work of the police service is protecting the vulnerable in our communities. We work closely with organisations such as Stop it Now! Scotland and welcome the development of the Upstream Project."

More information on the Upstream Project is available from our website; [www.stopitnow.org.uk/scotland](http://www.stopitnow.org.uk/scotland).

## Clare's Olympic moment

**Clare Parsons, a Circles of Support and Accountability volunteer for the Lucy Faithfull Foundation, made headlines on July 26 carrying the Olympic Torch down London's Oxford Street on a Routemaster bus. Photos of Clare on the red double decker bus were used in the Telegraph, the Independent, the Times and the Daily Mail.**

Speech and Language therapist Clare, beat thousands of nominees to take part in the torch relay and has been supporting the Lucy Faithfull Foundation's Circles project for nearly two years, working with ex-offenders to rehabilitate them back into the community. For more information on Circles of Support visit [www.lucyfaithfull.org.uk](http://www.lucyfaithfull.org.uk).



## High flying fundraiser

Amanda Whalley jumped out of an aeroplane at 1200ft at Hinto Airfield in Brackley, Northamptonshire on Tuesday, August 28 to raise money for Stop it Now! UK and Ireland.

She is collecting donations through her Virgin Money Giving webpage; <http://uk.virginmoneygiving.com/AmandaWhalley7>

Congratulations Amanda!



## Phenomenal fundraising



Gareth Davies on Mont Blanc

Gareth Davies is a secondary school teacher with a difference – he has set himself three extraordinary goals this year to raise money for the Lucy Faithfull Foundation and Stop it Now! UK and Ireland. The first challenge is to run 1000 miles in 2012, the second is to climb Mont Blanc and the third is to take part in his first marathon in Luton on November 18th.

On Sunday August 19th, Gareth took up the Mont Blanc challenge and managed to climb an astonishing 4000m. Though he didn't reach the summit due to unforeseen physical circumstances, he achieved more than most in this challenging feat - as only one out of two people actually make it to the top. There are early plans in place for a 2nd attempt next year and he's currently looking for climbing partner/s to join him.

Gareth said: "The climb was tough and I wanted to get to the top - but I had to respect the early signs of altitude sickness. On reflection, it was more likely to be a case of sunstroke. I drank 6 litres of water at our overnight stop at the Refuge de Gouter, but unfortunately once I'd hydrated it was too late to summit".

When asked why he chose to support Stop it Now! he said: "Everyone has heard of the NSPCC and I wanted to find a charity that was less known but does amazing work. I read about some other children's charities and Stop it Now! stood out to me by a mile."

To date Gareth has run 829 miles and is all set to reach his goal of 1000 miles before the end of 2012 – the next big challenge is the 26 mile Luton marathon on November 18th. We will be wishing him the very best of luck!

Please show your support for Gareth's determination by donating through his fundraising page - <http://uk.virginmoneygiving.com/GarethDavies81>

## Social worker runs 13.1 miles to raise money for LFF

Hannah Kent, a social worker from Birmingham, completed the Bupa Great Birmingham half marathon in October to raise funds for the Lucy Faithfull Foundation.

Hannah said: "I chose to run for the Foundation because as a social worker I see time and time again the positive effects of their work on my caseload of children and families. Also, as a professional, the training the Foundation provides is invaluable.

If you want to support Hannah's efforts you can visit her Virgin Money Giving page - <http://uk.virginmoneygiving.com/HannahKent>.

## Whitley Rotary Club raises £850 for the Lucy Faithfull Foundation

The Rotary Club of Whitley, Hampshire raised £850 for the Lucy Faithfull Foundation, from their victorious efforts in the 2012 Dragon Boat Race held on May 20 in Portsmouth.

The club entered two boats into the annual Dragon Boat Festival race and went up against more than 20 other teams to take first prize. The event attracts several hundred spectators every year and teams are challenged to row 3 races throughout the day in elaborately decorated canoes that have a dragon's head and tail attached at each end.

The club raised a total of £1700, half went to the Lucy Faithfull Foundation and the other half went to the Honeypot Children's Charity that provides children and young carers with respite breaks.

Chris Pummell, Stop it Now! London Manager said: "We are delighted to have received such a generous donation – well done to all those who took part and huge congratulations on taking home the trophy. The money raised will help us to continue and improve the work we do every day to protect children from sexual abuse."



L - R Philip Talbot of Whitley Rotary Club, Chris Pummell, Stop it Now! London Manager and Sarah Huber, Whitley Rotary Secretary

## Body image parent packs

A new guide to help parents talk to their children about body image and how the media alters images of celebrities and models is available to download.



The parent pack, developed by Media Smart and published by the Government, is targeted at 6-11 year olds and aims to reduce the effect that popular culture can have on young people's wellbeing and self-esteem. It encourages children to think about how and why images may have been altered, and uses before and after pictures of famous actors and pop stars showing how airbrushing is used in the media.

The pack encourages children to think about how the before and after images affect their own levels of confidence in relation to body image.

"We have found that children respond really well when they realise that most of the images they see have been altered in some way and are aspirational but not realistic," said Media Smart's chairman, Paul Jackson.

The parent pack is available to download from Media Smart's [website](#).

## Caring for ex-offenders



Caring for Ex-Offenders (CFEO) is a UK registered charity, established in 2005 to reduce reoffending by reintegrating ex-offenders into society through the local church. They receive referrals from people in prison; through chaplaincy, resettlement, probation, or self-referrals, and then co-ordinate a link with a church in the area that person will be living.

More information on the charity can be found here: [www.caringforexoffenders.org](http://www.caringforexoffenders.org). You can also follow Caring For Ex-Offenders [Twitter](#) and [Facebook](#).

## Get connected!

Check us out on Facebook, Twitter and Youtube by using the links below or searching for us!

### Twitter:

Donald Findlater @donaldfindlater  
Stop Scotland! @StopItNowScot  
Stop Wales! @StopItNowWales  
Stop England! @Stopitnow\_ENG

### Facebook:

[www.facebook.com/stopitnowukandireland](http://www.facebook.com/stopitnowukandireland)

### Youtube:

[www.youtube.com/user/stopitnowukireland](http://www.youtube.com/user/stopitnowukireland)



## Stop it Now! Team



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Picture to come!

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## Donate to us while you buy your Christmas gifts online

Did you know you raise money for the Lucy Faithfull Foundation and Stop it Now! whilst you shop online? Using Give as you Live does not cost you a penny - the retailer you purchase from donates a percentage of what you spend.

Download Give As You Live by following this [link](#) and select The Lucy Faithfull Foundation as the charity you want to raise money for. Each time you shop online, sign in and the company you purchase from will donate a small amount of what you spend. Brands including play.com, John Lewis, Amazon and Expedia have signed up to donate, all you need to do is get downloading!

