



Working to Protect Children

Annual Report and Financial Statements

31 March 2018

25th Anniversary

Our vision

Our vision is a world in which children's right to live free from abuse and exploitation becomes a reality.

Our mission

Our mission is to prevent the sexual abuse of children and young people by working with protective adults, those affected by abuse and those perpetrating it, including young people with harmful sexual behaviour. We are committed to using our expert knowledge to impact on public policy, and to educate families, professionals and the public. We help children and young people to stay safe in all our work.

We believe child sexual abuse is preventable, not inevitable.



Working to Protect Children

Contents

- 4 Introduction from the Board Chair
- 5 Foreword from the CEO
- 6 Officers and contacts
- 7 Celebrating our founder in our 25th year
- 8 Purpose and plans
- 10 Achievements and looking ahead
 - Stop it Now! Helpline
 - Internet offender deterrence programmes
 - Stop it Now! prevention activities
 - Stop it Now! Scotland
 - Stop it Now! Wales
 - Training and consultancy
 - Assessments and intervention
 - Circles of Support and Accountability
 - Publications and research
- 29 Fundraising
- 31 Structure, governance and management
- 34 Financial review and statements
 - Financial review
 - Statement of Trustees' responsibility
 - Independent auditor's report
 - Financial statements
 - Notes to the financial statements
- 61 Thank you
- 62 Board of Trustees



Introduction from the Board Chair

It is with great pride that I introduce the annual report of the Lucy Faithfull Foundation. It is a special year as it marks the 25th Anniversary of the founding of the Foundation by Baroness Lucy Faithfull. Lucy was an inspiring and clear-sighted individual, who realised based on a lifetime of Children's Services experiences, that to eradicate the scourge of sexual abuse the source of abusive action needed to be confronted.

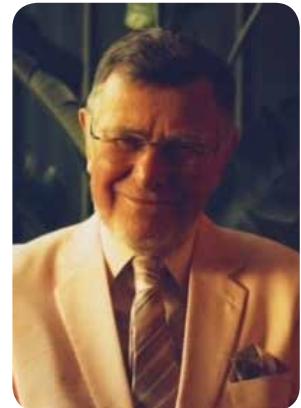
Perpetrators needed to be identified and the origin of their abusive behaviour understood, their dangerousness and risk assessed, and procedures developed to prevent their abusive action, to make them aware of the harm they were causing, and to build a 'good life' through support and skilled therapeutic help.

The Lucy Faithfull Foundation has built up a formidable understanding of how perpetrators act, how victims are affected, and how to prevent sexual abuse of children. The Foundation has used this understanding to build up an array of ways of achieving our vision of a world in which children's right to live free from abuse and exploitation becomes a reality – the Deterrence Campaign, widely publicising the impact of sexual abuse, and the consequences of viewing illegal images of children; the Stop it Now! Helpline, for individuals to get help to manage their inappropriate thoughts and feelings, and for family members to get advice and support when they are concerned about the actions and attitudes of an adult or young person in the family; and the Inform suite of interventions, for individuals who have been accessing illegal imagery, and for their families who need support. A range of developments both national and international shares our determination to further the goal of protecting children from sexual harm.

We work in collaboration with: Governments, and others, to develop the Stop it Now! services; foundations such as the Oak Foundation to work internationally; and the Esmée Fairbairn Foundation, to extend our work with young people. We are grateful to the funders and supporters who share our vision; and to those we have helped who are willing to witness the difference it has made to their lives, and children's lives; and to our dedicated colleagues who work for the Foundation, who are the essential heart of our approach to help us achieve our goals.

We are particularly grateful to our colleague Mel Nock who has retired after 21 years as a Trustee, and Vice -Chair. His extensive knowledge and experience of finance, governance and organisations has provided key support to the day-to-day workings of the Foundation. His guidance has helped us achieve the growth and development we can now report.

Lucy would be proud to see what 'Working Together' has achieved in twenty-five years – we look forward to moving even further down the road to eradicating child sexual abuse in the years to come.



A handwritten signature in black ink, appearing to read "A Bentovim".

Dr A Bentovim MB BS FRC Psych FRCPCH
Board Chair
The Lucy Faithfull Foundation

Foreword from the CEO

I would like to thank all our supporters, Trusts, Foundations, Governments, private donors, Alpha FMC, Lucy Faithfull Foundation (LFF) Trustees, Patrons, volunteers and, of course, our staff without whom we could not have the impact we do in keeping children safe.

This year we have been putting down many building blocks for the future, to invest in services as well as to keep costs as efficient as we can. We have invested in digital media and marketing, which look as if they are starting to have an impact, as well as in delivering training. We have had a number of successful recruitment rounds to increase our capacity for delivery of services. We have received a grant from the Esmée Fairbairn Foundation to engage and develop services for young people and have continued to extend our media outreach to raise awareness of our services for the people who need them.



However, there are also challenges. In 2017/18 we know that 2,746 individual people who found the courage to call our Helpline were unable to get through as their calls went unanswered by our over-stretched service. We are committed to finding the resources which will enable us to meet the demand for this service so that all those adults can take action to protect children at risk.

We have made two office moves. Our Stop it Now! Scotland staff have moved to new premises in the centre of Edinburgh where they can see clients and hold groups more easily. Our headquarters also moved from Alvechurch to Bromsgrove. The new HQ allows room for the charity to grow as an organisation and hold groups, interventions and training events on the premises. These moves were important as we strive to expand our service delivery from our own premises and reduce reliance on renting external premises and the attendant costs.

This has been an exciting year with the celebration of the 25th Anniversary of The Lucy Faithfull Foundation. We have marked the occasion by bringing together the organisation to celebrate the work of the Foundation over a quarter of a century. The entire organisation came together in one place – for the first time in recent memory – and involved staff, Trustees and Patrons travelling from Wales, Scotland, Epsom and many other regions of the UK to our new offices in Bromsgrove. Also attending were retired staff and new joiners to the LFF team. The event included a history room with pictures and articles of Baroness Lucy Faithfull and the highlight of the day was a talk by esteemed academic, Dr Stephen Smallbone. The event was motivating for staff, many of whom were putting faces to names for the first time, as well as being a marvellous celebration.

Next year we will continue to build on this year's investment, increasing our specialist staff to expand the delivery of our services.

A handwritten signature in black ink, appearing to read "Elaine McConnell".

Elaine McConnell BA (Hons) MSc
Chief Executive Officer
The Lucy Faithfull Foundation

Officers and contacts

Registration numbers

Registered company number
02729957

Charity number
1013025

Scottish registered charity number
SC039888

Patrons

Mr R Monk CMG, OBE, QPM

Sir Richard Tilt

Baroness V G Howarth OBE

Mr E M Nock OBE BA (Jt Hons) Dip IPD
(Patron from 12/03/18)

Trustees

Dr A Bentovim MB BS FRC Psych FRCPCH
(Chair)

Dr M Harris BSc MB BS MRCS LRCP FRC Psych
(Vice-Chair)

Mrs J Leach BSc FCA

Dr M Marett-Crosby MA DPhil

Mrs G McKeown
(Resigned 14/07/17)

Mr E M Nock OBE BA (Jt Hons) Dip IPD
(Retired 21/11/17)

Professor D Perkins BSc MSC PhD CPsychol AFBPsS

Ms A Shepperd OBE Cert Ed CQSW
(Vice-Chair)

Professor A Spencer BA (Hons) MA MRes

Mr J Trotter LLB (Hons)

Mr P West QPM MA (Oxon) MSc MA

Mr D Lundholm BA (Hons) MBA
(appointed 21/11/17)

Mrs S Gubbins FCCA
(appointed 12/03/18)

Company Secretary

Mrs A Kroeger BAcc CA(SA)

Senior Management Team

Mrs E McConnell BA (Hons) MSc, Chief Executive
Mr S Sauzé CQSW Dipsw, Director of Operations
(retired 31/12/17)

Mr J Lovbaake MA Psych (Hons), Clinical Director –
Operations (commenced 08/01/18)

Mrs A Kroeger BAcc CA(SA), Director of Finance

Registered office and principal address

2 Birch House
Harris Business Park
Hanbury Road, Stoke Prior
Bromsgrove
B60 4DJ

Independent Auditor

Crowe U.K. LLP
Carrick House
Lypiatt Road
Cheltenham
Gloucestershire GL50 2QJ

Bankers

HSBC Bank Plc
Redditch Commercial Centre
Church Green West
Redditch
Worcestershire B97 4EA

Solicitors

Bates Wells Braithwaite London LLP
10 Queen Street Place
London EC4R 1BE

Celebrating our founder in our 25th year

Baroness Lucy Faithfull (1910 – 1996)

This year we celebrate the 25th anniversary of the Lucy Faithfull Foundation. It is timely, therefore, to reflect on the legacy of our founder, Baroness Lucy Faithfull, who was born on 26th December 1910. Her father died when she was six years old and her young mother moved back to the UK from South Africa. Lucy attended boarding school from the age of seven and went on to attend Birmingham University where she received a social science diploma.



In 1932 she started work with children in Birmingham as a social worker, and went on to become the Director of Social Services for Oxford from 1970 to 1974. During the Second World War she worked in Nottinghamshire and Derbyshire, dealing with the children's evacuation and return home. She loved her country and her Queen and was proud of the OBE she received in 1972. Then in 1975 Margaret Thatcher asked her to become a life peer and Lucy advised her that she may well not toe-the-line – which indeed was true!

Perhaps the greatest achievement of her career was the Children's Act of 1989. For a decade she worked on it in Parliamentary Committee and helped draft discussion documents, White Papers and finally the Bill itself. As Chairperson of the All-Party Parliamentary Group for Children, she worked hard to engage parliamentary interest in child safety, adoption and fostering.

Her biography by Judith Niechcial, the 'Mother to Hundreds', is a compelling account of Lucy's life. She was utterly fearless in pursuing the most controversial causes including the unpopular, but vitally necessary, rehabilitation of men convicted as abusers of young children. In 1992 she founded the Lucy Faithfull Foundation, just four years before her death.

So where did her spirit come from? Well, in the eulogy given by Baroness Park at Lucy's funeral in 1996 comes a clue. Quoting Lucy from an interview she once gave, Baroness Park provided an extraordinary insight into the development of Lucy's determination to work for vulnerable children. Lucy said:

"When I was about six I remember standing in the nursery of some friends and realising that things were not quite right. I said to myself: 'All my life, when I am grown up, I am going to work for children who are not happy.' It really does seem the most extraordinary thing for a young child to say, but I can remember the moment, I can remember the place. And really, I have never deviated from that and here I am, still doing it, at the age of nearly 80!"

Without that determination and vision our Foundation simply would not have become the force it has been for 25 years in protecting children from sexual abuse. Our duty now is to redouble our efforts to do all we can to honour her memory by continuing to drive forward our bold and pioneering work to prevent child sexual abuse.

Purpose and Plans

LFF is a child protection charity specialising in preventing and responding to child sexual abuse. For over a quarter of a century we've used our wealth of child sexual abuse knowledge – including our understanding of abuser behaviour and prevention theory and practice – to deliver targeted evidence-based interventions that keep children safe.

We keep children safe by:

1 Providing free and confidential advice through our Helpline, enabling callers to take positive, preventative actions to protect children

2 Helping people achieve positive change and offence-free living

3 Creating safer environments within families, in communities, and online

4 Equipping professionals with knowledge and tools to better protect children

5 Influencing social and political attitudes about how children can best be protected





Looking ahead 2018/19

We would like to be able to meet the needs of everyone who calls the Helpline and requires follow-on services. We will continue to work with Governments, funders, beneficiaries and other stakeholders to maintain and develop the services. This includes exploring new funding opportunities and new ways of engaging with our beneficiaries.

Following a successful bid to the Esmée Fairbairn Foundation, we will be developing materials and resources to better engage with an increasing number of young people.

We will begin implementing a new communications strategy, developed in 2017/18. Activities include: continuing to expand the digital reach of our communications through enhancement of Adwords campaigns and Search Engine Optimisation; launching a new e-newsletter to be distributed to key external stakeholders; and enhancing internal communications and collaboration across our diverse workforce through the roll out of new online collaboration tool, Slack.

We will increase delivery of expert training and consultancy to professionals. And we will continue to campaign for the prevention of child sexual abuse through the media and social media, as well as engagement in public consultations and government steering groups.

Achievements and looking ahead

A close-up photograph of a young woman with long, straight blonde hair. She is looking upwards and slightly to her right with a thoughtful expression. Her eyes are brown and she has a neutral, contemplative look on her face.

5,329

people received advice
and support from our
Stop it Now! Helpline
and email service

1,592

professionals attended
professional training

1,144

people attended public
education sessions

More than **720,000** people visited our websites

Stop it Now! Helpline

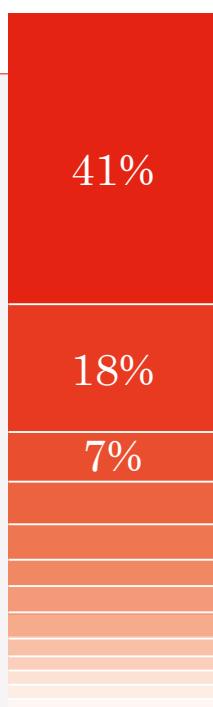


Our specialist anonymous Helpline provides confidential advice, enabling callers concerned about their own sexual thoughts and behaviour - or the behaviour of another adult, young person or child - to take positive preventative actions to protect children. Our management information suggests that **99.5% of callers are given at least one or more actions, which will keep a child safe and reduce likelihood of harm and offending or reoffending.**

Callers, particularly those with complex needs, are encouraged to keep in touch by calling back and updating us on the progress they have made with their actions - **96% of repeat callers say they have taken the actions they were given.**

The number of contacts with the Helpline (calls and emails) between 1 April 2017 and 31 March 2018 were 9,489, this is an increase from last year - despite no change in operator capacity (9,339 2016/17). Through the Helpline and email service we helped 5,329 individual people. 4,153 of these called to speak to an operator, with the remainder contacting us by anonymous email.

A large proportion of people who contacted us were people accessing illegal images of children online - who accounted for 41%. Of these callers, 10% had neither been arrested for this offence nor were they under investigation.



Adult callers concerned about their own behaviour

Independent evaluation shows*:



76% of callers felt more in control of their situation thanks to calling the Helpline

72% of callers to the Stop it Now! Helpline felt more able to manage their sexual thoughts since talking to us

78% of callers who had internet behaviour problems said they had changed their online behaviour since calling the Helpline

Callers by category in the last 12 months to 31 March 2018

41% Accessed illegal images of children

18% Adult concerned about a person accessing illegal images of children

7% Potential contact abuser

6% Professional asking for advice/information

5% Contact abuser

4% Adult concerned about a potential contact abuser

4% Adult concerned about a young person displaying harmful sexual behaviour

4% Request for general information/leaflets

3% Adult concerned about a contact abuser

2% Potentially accessed illegal images of children

2% Adult concerned about a child/adolescent showing signs of being/has been abused

2% Survivor

1% Adult concerned about a person potentially accessing illegal images of children



Other callers included adults concerned about the behaviour of another adult, professionals seeking advice, adults concerned about the behaviour of a child or young person, and other general information requests.

There continues to be an increasing demand for our services demonstrating that people will seek help from a confidential advice line about very difficult personal issues. However, our continuing challenge is having sufficient funding and resources to meet the demand.

Additional funding would allow us to increase the number of operators on the Helpline - increasing our capacity and ability to help, support and assist many more callers; some callers try repeatedly to access the Helpline with no success.

During 2017/18, 2,746 individual people tried repeatedly to call the Helpline, but never got through to an operator because the line was busy.

40% of people who called the Helpline were unable to speak to an operator due to lack of resources



Looking ahead 2018/19

We are committed to finding additional funding so that we can meet the demand of the 2,746 people who are seeking help to protect children but are currently unable to find the support they need.

“You’ve been the light at the end of our tunnel. We cannot thank you enough.”
Adult Female

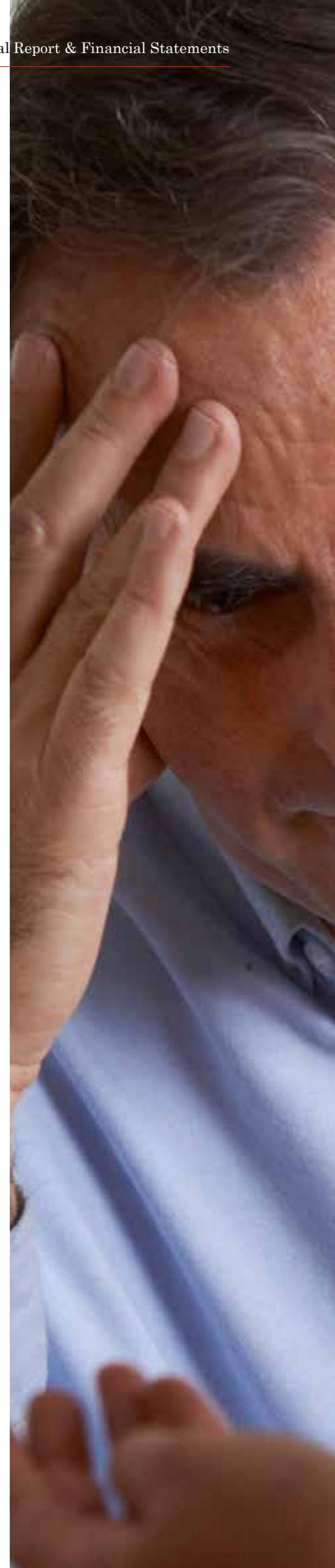
1.2 Follow-on services

Call-backs

Our confidential Stop it Now! Helpline is the gateway to many of our services such as pre-booked calls with specialist workers who can give more targeted advice, as well as access to our suite of 'Inform' programmes.

“Please can you pass on a massive thank you to everyone at LFF for all of the help and support they have given me over the last year ...The follow up calls were also greatly appreciated.”

Adult Male



Internet offender deterrence programmes

Having sought assistance through the Helpline, a face-to-face meeting may be a suitable next step where we can offer more in-depth assistance and assess whether the person would benefit from one of our Inform programmes. These are evidenced based psychoeducational programmes for men who have accessed illegal images of children, their family members, or for young people displaying harmful sexual behaviour and their parents or caregivers.

Inform

This is an educative programme for the partner or adult family members of men who have been arrested for accessing illegal images of children. Families are not traditionally seen as victims of such offending even though they can be left devastated by the actions of a loved one. This year we worked with a total of 179 family members either in person, or over the telephone, from across England, Scotland and Wales. This is an increase from 2016/17.

89% of participants who completed face-to-face courses said they felt less isolated after the programme.

This year we have also been developing an online forum for family members recognising that attending in person can be difficult. This is especially the case when there are childcare needs and often financial hardship as a result of a partner losing a job and possibly having to move out of the family home. This is still being developed but early signs are that this is a welcome addition to our services.

“Thank you! Lucy Faithfull have been vital in recovery for me and my husband – we are both so grateful.”

Partner

Inform Plus

Inform Plus is a psychoeducational programme for men who are under investigation for, or have been arrested, cautioned or convicted of accessing illegal images of children online. The programme helps men to understand their behaviour and put in place strategies to avoid reoffending in the future.

Inform Plus can be delivered as a group or individual programme of work which is mostly self-funded by the participants with some subsidised places for those facing financial hardship. The Inform Plus programme has traditionally been a 10-week group work programme but this year we introduced a smaller 5-week group programme which has been well received. In 2017/18, 205 men attended the Inform Plus group programme and 68 attended the programme on a one-to-one basis, this is a slight increase from 2016/17.

We have been building up a good base of sessional workers to expand this work geographically. Programmes have run in Epsom, Bristol and Nailsworth, Birmingham, Manchester, Chester and Leeds.

“Has definitely made a huge difference to my situation and life. Just wish I found it before I was arrested.”

Adult Male

97% of participants made good or maximum progress on their ability to reduce their risk of reoffending.

Inform Young People

Inform Young People is for under 21s who have displayed harmful or risky sexual behaviour either online or in the 'real world'. This bespoke intervention seeks to divert the young person from further risky behaviour and help establish prosocial sexual boundaries – as well as educate them to keep themselves safe, particularly online. This year we worked directly with 23 young people – some of whom had learning impairments (such as autism) – as well as their parents or caregivers. We worked with the same number of young people in 2016/17.

93% of young people we worked with said they felt more confident about keeping safe online in the future.

Parents often find it difficult to access support and help when a young person gets into trouble. This is partly due to the stigma attached to such behaviour, and partly because of the difficulty many have talking to their children about such topics.

"The assistance given by LFF after my arrest has given me the tools to look forward so I can create a positive future for myself."

Young person

"Absolutely brilliant – literally a God-send at a time of huge trauma for the whole family. Professional, reliable, honest and encouraging. Was worth the two-hour drive to get there."

Parent of a young person



Computer monitoring software

Securus is a computer software programme which monitors data being viewed on a computer or laptop. Our specialist staff monitor the internet usage of clients and, if necessary, inform the relevant statutory body of any concerning material. In 2017/18 we monitored 63 people compared to 72 people in 2016/17.

Unfortunately, due to the pace of advances in technology we came to the conclusion that the approach no longer represented a sufficient deterrence to men who may seek to access illegal images online. We therefore ceased providing this service in January 2018.

Looking ahead 2018/19

We know that accessing illegal images of children online continues to be a significant problem. In 2018/19 we will seek to increase the number of partners and adult family members who can access our Inform programme and new online forum. We will also expand our work with young people with harmful sexual behaviour and increase the number of men we engage with through our Inform Plus programme. We aim to make these programmes as accessible as possible to families going through very difficult times.

We have considered alternative computer monitoring systems, however, given the pace of technological advances we are of the opinion that others may be better placed to provide this specialist service.



Stop it Now! prevention activities

Stop it Now! UK and Ireland is a child sexual abuse prevention campaign. It helps adults play their part in prevention by providing sound information, educating the public, training those who work with children and families and running the Stop it Now! Freephone confidential Helpline.

The screenshot shows the Stop it Now! website. At the top, there's a banner with the text "Illegal images of children – it's never too early to stop!" and a "Change language" button with icons for English, Spanish, French, and Italian. Below the banner, a large blue speech bubble contains the text "Seeking help with illegal online image use?". It explains that Stop it Now! provides information and support for users of illegal online images and those around them, helping to cope with difficult emotions and to change problematic behaviours. To the right of this bubble is a red speech bubble containing a portrait of a man and the text "Our vision is of a society where children are free from sexual abuse and exploitation". Below these are three sections: "Anonymous user" (blue background), "Family and Friends" (green background), and "Professionals" (red background). Each section features a wooden dummy figure and a "Continue" button.

The screenshot shows the Parents Protect! website. At the top, there's a red header with the text "Parents Protect!" and "Together we can prevent child sexual abuse". Below this is a black header with links for "Home", "Learn", "Get Help", "Take Action", "Internet Safety", "Resources", "Useful Links", and "About". A phone number "0808 1000 900" is prominently displayed. The main content area has a blue background. On the left, there's a "LEARNING PROGRAMME" section with a play button icon and a "DONATE NOW" button. On the right, there's a "What's the problem?" guide download section with a blue background and a wooden dummy figure. At the bottom, there's a "Welcome to the Parents Protect! website" message and a "If you find this website useful, please help us continue our work by donating one pound to our Pound to Protect appeal" button.

520,415 people visited parentsprotect.co.uk

The last year saw large numbers of people accessing our information and resources from our public-facing websites. 520,415 people visited Parents Protect! in 2017/18; 115,896 people visited the Stop it Now! website; and 43,342 people visited the Lucy Faithfull Foundation website.

In 2017/18 the www.get-help.stopitnow.org.uk website, offering self-help resources to people wanting to stop viewing illegal images of children online, received visits from 48,987 people, a 16% increase on the 42,094 people who visited the site in 2016/17. Many of these people are showing a high level of engagement on the site: 6,216 sessions lasted between 10 and 30 minutes; and a further 3,729 sessions lasted more than 30 minutes.

Online communications

Our three main websites (www.lucyfaithfull.org.uk; www.stopitnow.org.uk and www.parentsprotect.co.uk) play a vital role in communicating our services to the public and professionals. The Stop it Now! and Lucy Faithfull Foundation websites were refreshed in September 2017, enhancing the sites' navigation and accessibility. The Parents Protect! website will be refreshed in 2018. LFF has made an additional investment in digital communication this year and reviewed Search Engine Optimisation and the Google Adwords accounts for each website. This work will ensure that our websites are easily searchable by parents looking for information and resources to keep their children safe and by people seeking help to manage their own sexual thoughts and behaviour towards children.

Deterrence campaign

This year our campaign to deter online viewing and sharing of sexual images of children continued with the promotion of our deterrence films in national and regional media and online through social media. They signposted viewers to our specialist resources: the Stop it Now! Helpline; and a website that offers online self-help resources – www.get-help.stopitnow.org.uk.

In 2017/18 we significantly enhanced our capacity to promote the campaign through promoted posts on Facebook, Twitter and Instagram. We have developed new creative assets including enhanced visuals and video content to make our social media offering as compelling as possible.

We also expanded the campaign out from traditional media and social media promotion into partnerships with organisations and certain regions of the UK. In January, we launched a campaign focused on reducing demand for sexual images of children in North West England, supported by police forces across the region. The campaign employed traditional and social media to engage offenders and potential offenders among the public. The launch resulted in 104 pieces of media coverage across print and broadcast, and a 220% increase in web visits from the North West in the week after campaign launch, compared to the week before the campaign launched. We also saw significant engagement from partners on social media, including: NHS Cumbria, Stockport Council, and Cumbria and Wrexham Council. In April 2018, we held a joint conference in Wigan with the North West Regional Organised Crime Unit, attracting 160 professionals from a range of child protection backgrounds including social workers, youth workers and education. We also did press work on the day.

In February, we launched a similar campaign in the South West which generated 78 pieces of press coverage across print, online and broadcast, along with increased social media and partnership activity, resulting in an increase of 179% in website users from major towns in the South West.



Stop it Now! social media campaign across Facebook, Instagram and Twitter.

AN ESTIMATED 100,000 PEOPLE IN THE UK VIEW ONLINE SEXUAL IMAGES OF CHILDREN¹

Are you worried that someone you know is accessing sexual images of under 18s online?

It's a difficult subject to think about, and even harder to talk about. But anonymous support and advice is available from the STOP IT NOW! HELPLINE. You do not need to face your worries alone.

Viewing and sharing sexual images of anyone under 18:

- is illegal
- causes real harm to the children in the images
- has serious consequences for those offending, including loss of job, family break-up, possible imprisonment and being put on the Sex Offenders Register.

For anonymous advice and support visit www.get-help.stopitnow.org.uk or FREEPHONE the Stop it Now! Helpline on 0808 1000 900

Calls to our experienced advisers are confidential - you don't need to give your name or contact details to access help and support.

¹According to Chief Constable Simon Bailey, Child Protection lead on the National Police Chiefs Council.

Get Help poster and leaflet campaign for the NHS.

Looking ahead 2018/19

In 2018/19 we will begin implementing a new communications strategy, developed in 2017/18. Activities in the strategy include continuing to expand the digital reach of our communications through enhancement of Adwords campaigns and Search Engine Optimisation; launching a new e-newsletter to be distributed to key external stakeholders; and enhancing internal communications and collaboration across our diverse workforce through the roll out of new online collaboration tool, Slack. The new communications strategy supports the wider LFF organisational strategy.

We will also be working with colleagues in Dublin to set up and populate www.stopitnow.ie providing signposting to resources in the Republic of Ireland.



Get Help poster and social media campaign.

The Guardian

Child protection

Surge in people seeking help to stop viewing child abuse images

More than 36,000 people contacted Stop it Now! child protection charity in UK last year

LFF media coverage including The Guardian, the Victoria Derbyshire Show, ITV, The Scotsman and The Times.



THE SCOTSMAN
SCOTLAND'S NATIONAL NEWSPAPER

News | Politics | Transport | Education | Environment | Health | Regions | UK

Results of child sexual abuse prevention campaign 'very encouraging'

stopitnow! DONATE NOW! CALL OUR STOP IT NOW! CONFIDENTIAL HELPLINE TODAY! 0808 1000 900

Home | About | Helpline | Our Impact | FAQ | Resources | Media Centre

THE STOP IT NOW! HELPLINE – 0808 1000 900

The Lucy Faithfull Foundation, through its Stop it Now! helpline and therapy programmes, say that rehabilitation works in most cases.

itv

A still from an ITV news segment showing a man in a blue shirt speaking to the camera.

Steve Squire of The Lucy Faithfull Foundation | Credit: ITV News

THE TIMES

The Royal Coat of Arms. Download more freebies or being arrested for sharing online image of child sexual abuse content.

The number of people seeking help to stop viewing child abuse images has risen by 40 per cent, figures suggest.

The Stop it Now! campaign run by the Lucy Faithfull Foundation, a child protection charity, said 36,412 people contacted the service last year, up from 26,009 in 2016.

Welcome To The ECSA Toolkit



Working to protect children



What Is Child Sexual Abuse?



Preventing Abuse Theory



Steps Towards Prevention



Stop it Now! international work

In January 2018, LFF was awarded funding from OAK Foundation to begin the next phase of the Eradicating Child Sexual Abuse (ECSA) project. ECSA is an international child sexual abuse prevention toolkit that can be used by a nation, area or region to develop a considered and credible strategy for the prevention of child sexual abuse. The project will involve evaluating the use of the ECSA website and its resources for primary, secondary and tertiary prevention before then developing the resource further so that it can be used by practitioners in countries around the world to develop their strategic approach to child sexual abuse prevention.

Looking ahead 2018/19

The project will begin road testing the ECSA framework with colleagues in Bulgaria and Brazil over the next three years. The aim is to further develop the ECSA website so that it becomes the international 'go-to' resource for professionals wanting to develop their work in relation to child sexual abuse prevention, and to be a place where practitioners can be involved with an ongoing conversation about effective practice and initiatives.

Stop it Now! Scotland

Stop it Now! Scotland worked in partnership with Police Scotland, City of Edinburgh Council, Edinburgh University and the NHS to run a deterrence campaign in Edinburgh and Lothians that led to an increase of Scottish calls to the Stop it Now! Helpline by 83% and an **increase in new users from Scotland to the Get Help website of 103%**, during the three-month campaign period. The campaign used media relations, social media, radio advertising, and posters.

Our work was also promoted in a national Police Scotland campaign on preventing online child sexual exploitation in March 2018. The campaign included posters and social media activity. Key outcomes were:

- In the three weeks before the campaign launch, the Scotland page of the Stop it Now! website received 299 page views. In the three weeks post-launch it received 3,613 page views - an increase of 1108%
- Normally only Glasgow, and possibly Edinburgh, would make the list of the ten towns in the UK driving most traffic to the website. But in the three weeks post-launch, six Scottish cities made the list of the top ten UK towns

We have been involved with more than 30 interviews with the media throughout the year including a feature on the BBC 2 Timeline documentary series, regular appearances on Radio Scotland and in print journalism and local radio.

**Concerned someone
you know is
viewing sexual
images of children
online?**

Confidential support and advice are available for family and friends – Call the **STOP IT NOW!** Helpline on **0808 1000 900** or **0131 556 3535** or visit **www.stopitnow.org.uk/gethelp**

You can also report any concerns to the police through **101** or anonymously to the charity Crimestoppers on **0800 555 111**.

Working towards ending online child sexual abuse and exploitation.





"Having had little contact from the police except from at the start, I am thankful they gave me Stop it Now!'s number. Without their help I can't imagine how I or my family would have coped. They were helpful in explaining the legal, emotional and practical side of things. Though I know funding is limited, I am so thankful for their help. With this type of crime there is such a stigma and shame it makes reaching out to people very difficult – even for extended family members."

Family member

"Stop it Now! is an invaluable organisation and without them I literally could not have coped. They understand your situation fully and provide moral support along with practical advice. I deeply regret that they do not have more funding or recognition. No one that we dealt with in the West of Scotland, except the police that issued me with a leaflet, including the Sheriff, the lawyers and the social workers involved, claimed to have heard of Stop it Now! or the Lucy Faithful Foundation. Without their help I would have had nowhere to turn."

Family member



Police Scotland Tweet

Our raised profile has resulted in an increased number of people approaching us for help and assistance.

Throughout the year we received 129 referrals from individuals concerned about their own sexual feelings and thoughts towards children and 62 family members who were concerned about a loved one. That represents an increase of referrals by a third on 2016/17.

In Edinburgh we have run four Inform Plus groups for men who have accessed illegal images of children online. And we have extended our geographical reach by running our first group in Glasgow.

In addition, we have run two Inform groups for the partners or families of men who have accessed illegal images of children online.

We also ran a Breaking the Links group (eight participants) which targets men with trauma backgrounds involved with online offending who may not be suitable for Inform Plus.

Stop it Now! Scotland moved to new premises in the West End of Edinburgh that provides us with a more suitable base for our work.

Looking ahead 2018/19

We diversified our funding this year with grants from four new trusts in 2017/18. This included securing funding for a new service starting in 2018/19 in Glasgow which will focus on early intervention work with young people who get into trouble with online sexual behaviour.

Our Upstream project will also be launched next year. Upstream is a public engagement project ensuring that parents and communities in Scotland have access to resources in relation to sexual abuse prevention.

Stop it Now! Wales

In 2017/18 Stop it Now! Wales delivered a range of public education awareness sessions across the whole of the country. These include courses such as Parents Protect; Parents Protect for Parents with Children with Additional Needs; Professionals Protect; Internet Safety; Understanding Sexual Behaviour in Pre and Post Pubescent Children; Child Sexual Exploitation; and Safeguarding Children and Young People and Vulnerable Adults.

In total, 85 sessions were delivered, reaching 1,144 people including parents and carers, children and young people, and those who work with children and families. Evaluation data shows participants felt much more confident about protecting children after the events.

We also delivered five Parents Protect Plus! programmes (5-week courses) for families with additional vulnerabilities.

"The facilitator has delivered several courses to our parents. The information she shared has made a big impact with parents and we have received requests to run further training. We've also received two requests to organise training at their child's school - as they felt the messages being shared needed to reach a wider audience."

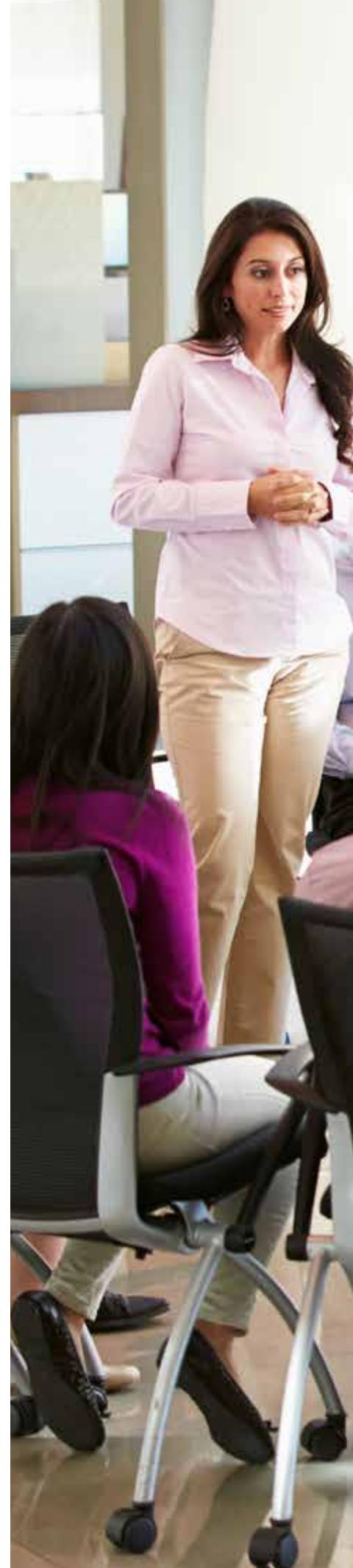
Accredited Centre Development Officer for Flying Start

The South Wales Police prevention project

This year we partnered with South Wales Police to deliver a package of work to address, tackle and respond to child sexual abuse and exploitation. It included: delivering child sexual abuse prevention seminars directly to parents, carers and those who work with children and families; supporting the families of those arrested for internet offending; and supporting and advising organisations dealing with child sexual abuse issues or concerns.

"Your training was refreshing and engaging and we had positive feedback from across the teams. They found the opportunity to understand perpetrator behaviour and how this extends to online safety insightful and empowering and it offered an alternative perspective to what is offered through most other safeguarding training."

Ty Hafan, Children's Hospice



Families with children who have additional needs – the Families First, Conwy Borough Council project

We continued delivery of work funded by Families First to deliver awareness sessions to parents and carers in Conwy, with a focus on families with children who have additional needs. We delivered 20 sessions to 165 participants.

"Our session went incredibly well - the facilitator kept her audience engaged and it was clearly well planned and structured. It provided a safe place for parents and guardians to discuss sensitive issues while providing support, advice and guidance. Feedback from the parents and guardians was fantastic. They commented that the facilitator was approachable and very knowledgeable and that the course was informative and very relevant to the issues and challenges they were facing as care givers."

Family Intervention Worker Level 2, Family Intervention Team, Children's Services, Conwy County Borough Council

The Dyfed Powys Child Sexual Exploitation awareness project

We are currently halfway through delivery of 10 CSE awareness sessions funded by the Dyfed Powys Police and Crime Commissioner. In 2017/18 we delivered six sessions to 57 people.

Professional training and engagement

In 2017/18 we delivered 39 professional training courses to 537 frontline workers including police officers, education staff, health professionals and social workers. In North Wales, we delivered 11 CSE awareness sessions to taxi drivers to increase awareness of child sexual exploitation, the signs to look out for, and what to do if there is a concern. We also presented at various professional symposiums and delivered workshops at conferences reaching a further 517 people.

Policy development

In 2017/18 Stop it Now! Wales acted as joint secretariat on the newly formed Cross-Party Group on Child Sexual Abuse Prevention in partnership with NSPCC and Survivors Trust, having been appointed in 2016/17. The new Assembly Group is calling for the creation of a comprehensive plan to prevent child sexual abuse in Wales. Partnership work continued through the Stop it Now! Wales Action Group. Members include NSPCC Cymru, Crime Stoppers UK, Missing Children UK, Catholic Archdiocese of Cardiff, Jig-So-Cardigan, Nota Wales, South Wales Police, Survivors Trust, Wise Kids and Cardiff University

Looking ahead to 2018/19

In 2018/19 we will continue to act as joint secretariat on the Cross-Party Group on Child Sexual Abuse Prevention. We will be launching a Pan-Wales child sexual abuse prevention campaign, working closely with Welsh Government and Local Safeguarding Children Boards, and we will develop a one-to-one child sexual abuse early intervention service. We will continue to deliver public education and awareness sessions and professional training.

Training and consultancy

We have been involved in providing consultancy to the Greater Manchester Accord project. This has involved us designing a two-day Child Safeguarding Awareness course for professionals in Salford Local Safeguarding Children's Board area. A condition of the engagement was that they would make the materials available to the other nine Local Safeguarding Children's Boards in the Greater Manchester Police area.

The event was attended by 20 social workers and foster carers and received very positive feedback. We look forward to continuing to work with Greater Manchester Police in the coming year developing a comprehensive approach to risk assessment and management of families where a parent has been arrested for downloading illegal images of children.

“Speaker on first day was engaging and well informed. Personal experiences of working with perpetrators was beneficial.”

Participant

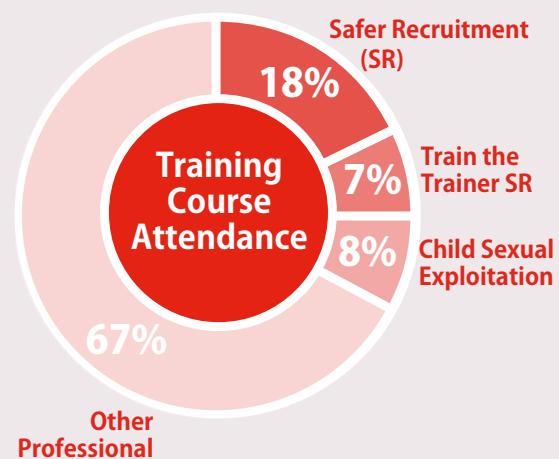
This year, in line with our plan to develop the training we deliver, we appointed a Training Manager, who has been in post for twelve months. This has given impetus and enabled us to increase the reach and focus of our training. Drawn from our suite of pertinent subject areas, our tailored training events respond to the needs of those seeking our expertise, and they elicit excellent feedback - **99% of attendees say they would recommend our training to colleagues.**

We have provided training to a wide variety of agencies, including children's services, schools, universities, police, commercial organisations and others. We have been able to build our staff's development and their skills as trainers by running internal events.

The following is a breakdown of the training delivered in 2017/18

Safer Recruitment (18%) and Train the Trainer in Safer Recruitment (7%) made up 25% of our training events. Child Sexual Exploitation (CSE) made up 8%. The majority of training was made up of the other training courses we delivered to professionals and included subjects such as: an introduction to understanding sexual abuse and abusers in family settings; a day for fostering and adoption staff; integrated assessment of known, suspected and alleged adult male perpetrators and mothers/partners; child sexual abuse and the internet; Safeguarding Level 3; understanding child sexual abusers, and many more.

Training delivered 2017/18



“Feel much more confident now and have material to refer to if needed. Very friendly trainer who made a difficult subject less hard to listen to.”

Safer Recruitment participant

Looking ahead to 2018/19

We are looking to expand the range of events and the breadth of organisations using our services in the coming year, with fresh marketing initiatives being a key part of our plan for this period. While the Foundation's training offer is made in an environment with challenges, we feel confident the quality and high regard in which our training staff are held, continues to make us important in equipping professionals and others in the area of prevention.

"Training was absolutely fascinating, could listen for hours more and want to attend other LFF courses."

Police Officer



A broad and informative overview of child sexual abuse

Understanding child sexual abusers



Stopping offenders, supporting children

Understanding sexual exploitation of children and young people



Child sexual abuse material and online grooming: new threats through new technologies

Understanding child sexual abuse and the internet



Improving outcomes for young people and their families

Promoting positive pathways for young people who exhibit harmful sexual behaviour



Working with non-offending partners

Assessing the protective skills of mothers, partners and adult carers



Sessions for parents, carers and those who work with children and families, as well as direct sessions with children and young people

Public education - keeping children safe from sexual abuse and exploitation



Recruiting safely, protecting children

Safer Recruitment in Education Settings



Recruiting safely, protecting children

Safer Recruitment Training for all organisations that work with children and young people



Become an Accredited 'Safer Recruitment' Trainer

Safer Recruitment – Trainer Programme

Assessments and intervention

Our multidisciplinary specialist team provided expert assessments on children and adults for the family court system, local authorities and others. The majority of reports in 2017/18 were for social services departments within local authorities followed by Legal Aid and other assessments.

These reports assess the potential harm and risk posed by the subject (which could be an adult or a young person) to children. We also provide expert reports focusing on the protective factors of a partner or family member with a view to assessing the overall risk to a child/children within a family environment.

Our assessments of young people is often the first step to their accessing appropriate interventions to prevent harmful sexual behaviour escalating and becoming criminal. The majority of our interventions are for local authorities. For continuity and effectiveness we prefer our staff to undertake the interventions following an assessment however this is not always possible due to the geographical location of the client.

Looking ahead to 2018/19

We have recruited additional practitioners to provide expert assessments and interventions and expect to grow this area of income in 2018/19. We will continue to keep the skillset of our staff under review and seek further opportunities to engage with families affected by child sexual abuse.

Expert assessments 2017/18



Looking ahead to 2018/19



Circles of Support and Accountability (CoSA)

Circles of Support and Accountability help high-risk people (core members) who have committed sexual offences to reintegrate back into the community by putting a circle of volunteers around the core member. CoSA volunteers are trained by a qualified co-ordinator and act as the community's eyes and ears, holding the core member to account and reporting any concerns to statutory services, while supporting their resettlement into the community. There is evidence that by reducing the social isolation felt by the core member, the volunteers reduce the risk posed by the core member to others.

This project has run in collaboration with the National Probation Service, which contributed two part-time coordinators over 2017/18, and the Central England Quakers. The latter contributed £1,000, as well as support through making rooms available for meetings at no cost. Funding has also come from the Esmée Fairbairn Foundation.

In 2017/18 we supported four Circles, two in Birmingham (one of which began in the previous financial year), one in Redditch and one in Nuneaton. This compares with three circles in 2016/17.

Volunteers

We would like to thank our 23 volunteers for their help and assistance with running CoSA this year and we hope that they found the experience of helping protect their communities worthwhile.

Affiliation with Circles UK, an umbrella group for CoSA

Our membership of Circles UK (£175) allows us to use the CoSA brand and is a guarantee of quality and consistency of standards across all CoSA projects. We regularly submit data to Circles UK and have frequently attended strategic and operational meetings.

Looking ahead to 2018/19

Due to the difficulty in securing funding for CoSA and the decision by the National Probation Service not to commission this service, the Trustees and the Executive Management Team have decided to withdraw from the provision of further CoSA at this time.



Case Study

A 20-year-old man who had committed an internet grooming offence.

The volunteers were a good representative of the community, with two retired people from faith backgrounds, carers and university students. The core member wanted to improve his self-esteem and relationship with his father, which, by the end of the Circle, he felt he had achieved. He was seeing more of his father and was starting to look for a new job and a better flat. The police and probation officers involved reported a positive improvement in his communication with them. Everyone involved felt the Circle had achieved its purpose.

Publications and Research

We are committed to ensuring the expertise of our staff remains at the forefront and cutting edge of developments in the field of responding to and preventing child sexual abuse. We do this through training, and research and collaboration with academic institutions and child safeguarding agencies.

We are grateful to our dedicated staff team, who often undertake research outside of their role with the Foundation, enabling us to update our skill base and keep our expertise current in spite of funding constraints.

Research highlights

Stop it Now! Scotland Manager, Stuart Allardyce, co-authored '**Working with Children and Young People Who Have Displayed Harmful Sexual Behaviour**' published by Dunedin Academic Press in April 2018.

Principal Practitioner, Michael Sheath's article in '**The New Psychotherapist**', sets out contemporary theory in relation to the dynamics of child sexual abuse material (CSAM) viewing. His play, '**Crossing The Line**', which addresses the impact of CSAM viewing on viewers' families, victims, and law enforcement, is due to be performed at the Buxton Fringe Festival in July. Elements of that play have been extended to make a day long production by Geese Theatre. A performance of that workshop, in March, led to a suggestion from a delegate that it 'should be rolled out as training for all social work professionals.'

We have been working collaboratively with the **University of Edinburgh** which has been commissioned by the **NSPCC** to conduct research into deterring online offending. We have been involved with two work streams relating to this piece of research: (1) recruiting men arrested for internet offences for research interviews; and (2) providing data about the impact of our campaign to deter people from viewing indecent images of children. Both work streams are nearing completion.

Our research with the **National Crime Agency (NCA)** and the **North London Mental Health Forensic Service** on suicide prevention following arrest for accessing illegal images of children online has now been completed. The importance of the Stop it Now! Helpline was recognised as a significant intervention to help prevent suicide. As such, it has been included in the NCA suicide prevention guidelines to police forces in England and Wales.

Looking ahead to 2018/19

We aim for this research to continue by interviewing relevant family members, led by the North London Mental Health Forensic Service. As a result of the previous successful trialling of H Merdian and D Perkins OnlineProtect Pathways Model within Inform Plus groups, the second stage of this research has commenced. This will involve trialling the Pathways Model within individual Inform Plus courses, both in Surrey and in Scotland. Dr Alex Bailey has written a book chapter on The Lucy Faithfull Foundation for publication in the book *Sexual Crime and Prevention*, edited by R Lievesley, K Hocken, H Elliott, B Winder, N Blagden and P Banyard. The book chapter documents the history of the Foundation, including The Wolvercote Clinic, and then moves on to focus on the Foundation's prevention initiatives such as the Stop it Now! Helpline, Parents Protect! and the Deterrence Campaign. The final amendments are being made to the chapter, for submission to the editors at the end of May 2018.

Fundraising

In 2017 we were Alpha FMC's charity of the year. Through this partnership, the 275 strong team not only pedalled, ran, baked and quizzed to raise over £17,800, but also donated their time and expertise to work on flagship projects designed to transform the way we manage our internal communications and information flow systems. Partnerships such as this are normally out of reach to small and medium sized charities and we are incredibly grateful for their support.



The screenshot shows a man and a woman sitting at a desk, looking at a laptop screen together. The Alpha FMC logo is in the top left corner of the page.

Alpha

About Alpha | Our Markets | Our Clients | Careers | The Alpha Team | Investors | News & Views

Home > Press & Awards > News > Alpha FMC partners with Lucy Faithfull Foundation as Charity of the Year

Alpha FMC partners with the Lucy Faithfull Foundation as its Charity of the Year

We are hugely appreciative of the seven riders who took part in the 2017 Prudential Ride, London to Surrey 100 mile cycle challenge. A huge thank you to the team for their hard work and effort on the day, which resulted in over £5,800 being raised for us.

A sincere thank you to Harpenden Smiles Dental Studio, which raised a staggering £4,011 to help fund our Parents Protect! work to keep children safe from sexual abuse. The money was raised at a very special Charity Dinner and Dance organised by Gurjit Bhandal and his wife, Suki. Thank you.

Thank you also to Kay Rai, who completed the London to Brighton Cycle Ride 2017. Not only did she raise over £2,100, but she also helped spread important Parents Protect! prevention messages and ran an online blog about her sporting endeavour. Thank you so much.

And a final thank you to Bruce Piggot, 74, and his daughter Meisha, for completing a tandem sky-dive to raise funds for us. By jumping out of a plane at 10,000 feet they raised £800. Thank you.



The 2017 Prudential Ride, London to Surrey.

Donations and grants

We remain grateful to the governments of England and Scotland who continue to support our work. And we would like to thank the charitable trusts and partners who have supported us.

We are grateful for the valuable support offered by Google through a Google Ads Grant to assist us in advertising the Foundation's services to a wide range of potential service users online. We are also appreciative of the dedicated online interventions it serves to people making dubious online searches that might indicate a sexual interest in children. The interventions encourage the user to visit the Get Help website, and between 1 April 2017 and 31 March 2018 the website received 1,871 visits as a result of these interventions alone.

We are grateful to all private donors, including our service users, who have supported our work this year. We could not be as effective as we are without their support and we are incredibly grateful.

Fundraising standards

We work hard to ensure that we manage our money and other assets responsibly and do all we can to maintain our good reputation by being transparent and trustworthy. LFF prides itself on a high standard of ethical fundraising including adopting an 'opt-in only' communications strategy. We are aware of our obligations to the public in this area and are vigilant in our fundraising activities to ensure there is no intrusion on people's privacy or any undue pressure applied. LFF staff conduct all the charity's fundraising activities, ensuring we follow relevant regulations. We do not commission external professional agencies to carry out fundraising activities on our behalf, therefore we do not have a requirement to monitor or manage any third party fundraisers. We have not received any complaints regarding fundraising. Fundraising activity is monitored by LFF's Executive Management Team and the Board of Trustees.

Protecting the vulnerable

We are committed to making sure our supporters are fully 'supported' in the true sense of the word and that our engagement with those who may be considered vulnerable is sensitive and appropriate. Our commitment to this is demonstrated through our opt-in only approach; we would never contact a person who does not wish to be contacted, and we ensure communications to those who have 'opted-in' are reasonable and proportionate.

Complying with fundraising laws and regulation

We take our fundraising obligations extremely seriously, and our small fundraising team keeps abreast of any amendments to regulation. The Trustees are satisfied that LFF adheres to appropriate fundraising standards. We are registered with the Fundraising Regulator.



Looking ahead to 2018/19

We have developed a fundraising strategy that identifies our target areas for growth in 2018/19. Our plans have been developed using insight from previous fundraising activities and support the overall organisational strategy. The contribution that fundraising makes to the Lucy Faithfull Foundation is incredibly important – and our strategy acknowledges the need to increase charitable giving and public donations to support our sustainability. We are committed to ensuring that those who support us understand our work, our impact, and how their money is spent, and we have rigorous financial controls in place to ensure that donated funds are spent on the right activities, at the right time. This year we established a Fundraising Sub-Committee at Trustee level to support and monitor the new strategy.

Structure, governance and management

Governing document

The Trustees, who are also Directors of the Lucy Faithfull Foundation (“the charity” or “LFF”) for the purposes of the Companies Act, submit their annual report and the audited financial statements for the year ended 31 March 2018. The Trustees have adopted the provisions of the Statement of Recommended Practice (SORP) “Accounting and Reporting by Charities” 2015 and Financial Reporting Standard 102 in preparing the annual report and financial statements of the charity.

It is a company limited by guarantee (company no. 02729957) incorporated on 09 July 1992. It was registered as a charity in England and Wales (charity no. 1013025) on 20 July 1993. On 23 September 2008 the charity was registered with the Office of the Scottish Charity Regulator (OSCR) (Scottish registered charity no. SC039888).

The charity is governed by its Memorandum and Articles of Association which set out the charity’s legal objectives (last amended September 1996).

The objectives of The Lucy Faithfull Foundation (LFF) are:

- to further the assessment, psychological rehabilitation, treatment, education and care of persons who have committed or are likely to commit sexual offences against others, especially children;
- to further the assessment, care and treatment of the victims (and their families) of the aforesaid offenders and to further the health and welfare of children considered to be at risk of sexual abuse;
- to assist in the prevention of sexual offences (especially those involving children);
- to further study and research into the nature, extent and probable causes of sexual offending, the effects on victims and their families, the effective prevention of such offending and the assessment, treatment and rehabilitation of offenders or likely offenders and disseminate the useful results of such research; and
- to provide education and training to professionals, school governors, parents and the general public in issues relating to sexual offences (especially those involving children), the prevention of such offences, the rehabilitation and treatment of offenders or potential offenders, and the care and treatment of victims.

Management

The Board of Trustees, listed on page 6 ensures that all activities are undertaken to further our charitable purposes. The Trustees use Charity Commission guidance on public benefit and comply with the requirements of the Office of the Scottish Charity Regulator.

The charity’s Trustees are directors of the company for the purposes of charity law and under the company’s Articles. The charity is run by a Board of Trustees which meets on a quarterly basis, and at such other times as considered necessary. The Board has a Governance, Finance and General Purposes Committee, which meets quarterly and at such other times as considered necessary and reports back to the Board.

The Charity Governance Code was reviewed by the Trustees during the year, and it was felt that no changes need to be made to LFF's governance at this point, although this will be kept under review.

Potential Trustees are considered for appointment by the Governance, Finance and General Purposes Committee and recommendation for their appointment is put forward to the full Trustee Board. On appointment, new Trustees have an induction programme to become familiar with their obligations and the operational matters of the Foundation.

In 2016/17 the Trustee Board reviewed membership and governance arrangements in light of the Kids' Company failures. Similarly, given the recent spotlight on safeguarding in charities, the Trustees have ensured that all safeguarding policies and procedures are of a high standard, up to date and embedded within the Foundation.

The Trustees would like to thank all our staff for their commitment and achievements in the prevention of child sexual abuse and acknowledge the contribution volunteers have also made to the success of the Foundation.

The Chief Executive is responsible to the Board for the day-to-day running of LFF and the execution of the strategy and policies decided by the Trustee Board.

Risk management

The Board of Trustees reviews and assesses the risks facing the charity on an ongoing basis. A Risk Register identifying strategic risks, operational risks, and opportunities is regularly reviewed.

Quarterly meetings involving the Governance, Finance and General Purposes Committee identify new areas of risk and consider these in relation to the organisation's activities. Projects are regularly reviewed with particular attention to risk management. Awareness of the possible impact of risks on the charity enables the Trustees to take all reasonable steps to minimise or remove risk and have appropriate controls in place. Each risk identified and the potential impact and likelihood is rated along with the mitigation strategies in place to manage them in line with the Trustee's risk appetite. Each risk has an identified Director or Trustee with lead responsibility for oversight of it.

The risk management register is updated and approved by the Trustees quarterly. This is a working document and is reviewed regularly at Management Meetings to ensure that we, as an organisation, maximise opportunities and manage risks within a changing environment and aim for diversification of funding sources to support activities.

Quarterly reports are provided to Trustees showing the progress of longer term contract/grant funded projects, grant applications in process and short term contract activity.

Some of the principal risks facing the charity include the impact of fluctuations in demand for services and Government grant support which are dealt with in more detail under 'Reserves policy reflecting principal risks' on page 37.

Internal control risks are minimised by the implementation of procedures for authorisation of all transactions and projects. Procedures are in place to ensure compliance with health and safety and for promoting and safeguarding the welfare of children and adults.

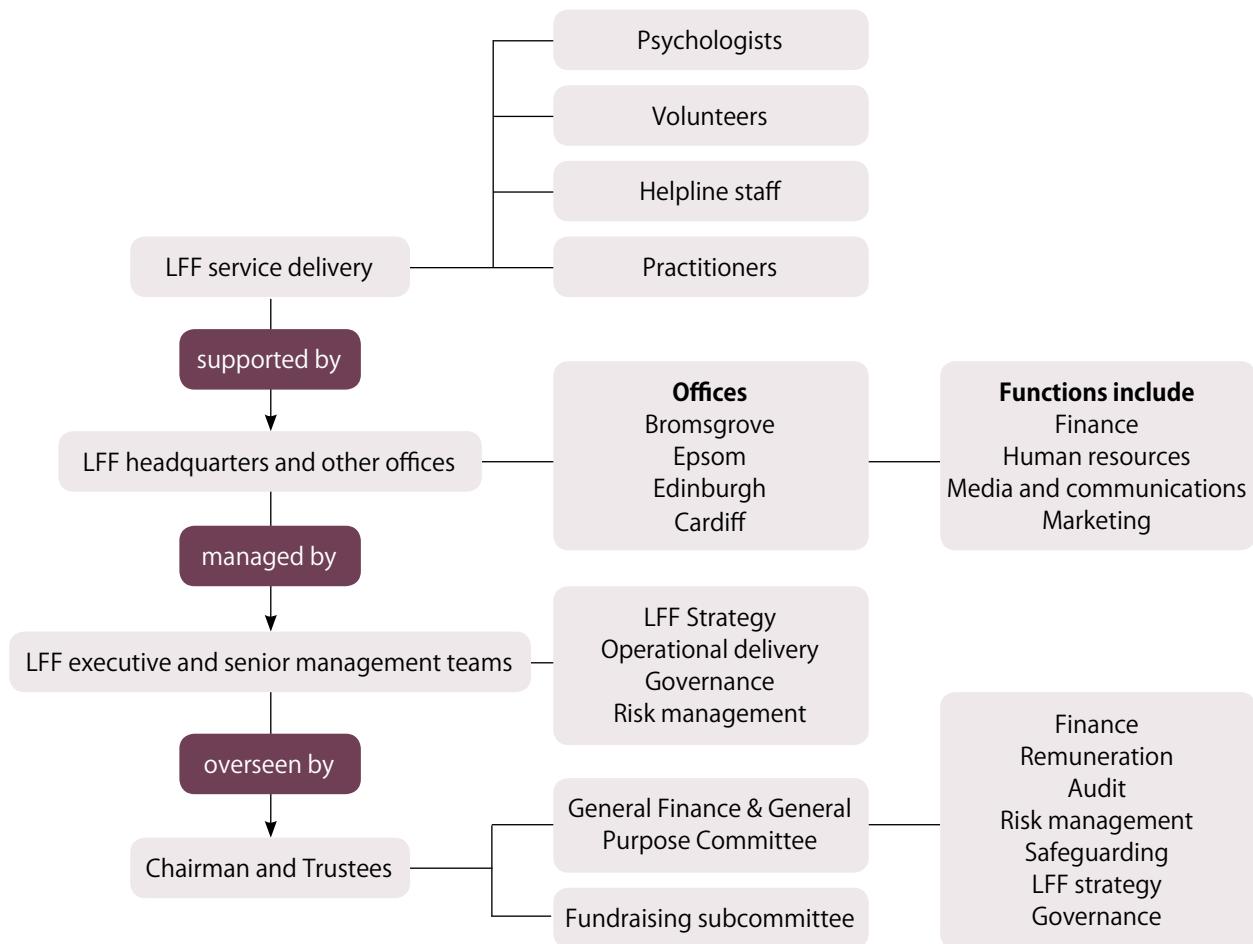
Staffing changes

Our Director of Operations, Simon Sauzé retired in December 2017 and we thank him for all his years of service and commitment. We are however, delighted to welcome Jorgen Lovbakke as the new Clinical Director - Operations. Jorgen brings extensive experience, much of it is from criminological and forensic psychological research in the area of child sexual abuse.

Pay and remuneration

Terms and conditions of employment are reviewed annually by the General Finance and General Purpose Committee and recommendations are made to the Board. Pay for newly recruited staff and pay reviews are benchmarked against similar roles in the sector.

LFF governance and management structure



Information security

The importance of defending our IT systems from malicious attacks and protecting the personal data we hold from unauthorised access and misuse is fully recognised by LFF.

Security measures are in place to protect unauthorised access to IT systems and to carry out ongoing tests for potential vulnerabilities on the IT network. Policies and procedures are also established for protecting data within the working environment.

General Data Protection Regulations (GDPR)

To prepare for the introduction of GDPR in May 2018 we have reviewed our data processes and are introducing mandatory training for all staff on the storage and retention of data to ensure compliance with the new data regulations. All LFF materials, including the LFF website, have been reviewed and revised in line with guidance from the Information Commissioner's Office. All supporters and donors have been contacted to ensure they are happy to continue to receive updates and materials from us.

Exemptions from disclosure

There has been no omission of Trustee or senior staff members' details.

Funds held as custodian Trustee on behalf of others

No Trustee is acting as custodian Trustee.

Financial review and statements



Financial review

Income and expenditure – current year

During 2017/18 our restricted reserves reduced by a nominal £755 to £377,190 (2016/17: reduced by £138,867 to £377,945) with a steady flow of new grant funding received during the year to replenish funds as they were utilised.

Also during the year our unrestricted reserves reduced by £100,896 (2016/17: £169,849). This enabled us to maintain services, continue to invest in staff development and fundraising as well as facilitate the move to more suitable premises for HQ and Edinburgh offices. In setting the plan for 2017/18 it was acknowledged by the Trustees that some reserves would be required to support anticipated expenditure and £67,500 was designated in the budget for 2017/18.

A further £33,396 of reserves was utilised in the year and the following factors contributed to this variance with the budget:

- Consultancy income was under budget. This is mainly attributed to the Accord Project in Greater Manchester which lost impetus with the loss of the police lead
- Delay in recruiting a suitable marketing expert until March 2018, which impacted on the planned promotion and growth in training services
- The discontinuation of the computer monitoring service at the end of January 2018. The effectiveness of the service had been limited by the lack of application to mobile devices and no suitable software could be sourced.

Restricted income and costs

Restricted income increased by 14% to £1,084,471 (2016/17: £948,844), with new grants coming through from Oak Foundation, Welsh Government agencies, and the Emmanuel Kaye Foundation.

The year-one Oak Foundation grant of £98,972 was received in January 2018, and the project commenced immediately. The funding will be used to extend and develop an international online toolkit for Eradicating Child Sexual Abuse.

Following a challenging year in 2016/17, a number of Welsh agencies, including police, PCCs and local authorities awarded grants totalling £53,123 to progress our Stop it Now! prevention work and full cost recovery was achieved in 2017/18.

The Emmanuel Kaye Foundation supported some new initiatives with grants totalling £20,000 to develop the online resources for adults concerned about their thoughts or behaviour towards children, and an online forum for the adult family and friends of internet offenders.

Unrestricted income and costs

The Foundation's unrestricted charitable income has reduced by 6% to £1,042,329 (2016/17: £1,111,573).

There has been a falloff of 14% in the ad hoc purchase of our assessments and intervention work and 6% drop in training and consultancy. This is primarily due to a reduction in the number of practitioner staff employed. After a period of stability in this staff group, a number of retirements, departures or reductions in hours has impacted on our capacity to deliver the services. The recruitment of suitably experienced and skilled staff has been a slow process with the majority of the new staff taking up post in the new financial year.

Participant fees have increased 6% to £243,595 (2017: £229,164) – this is partly attributable to increased services but it also relates to the shortage in grant funding resulting in us giving very few subsidised places and participants in the second half of the year were restricted to those able to pay the full fee. We hope to be able to redress this imbalance in 2018/19 and offer more subsidised places in the year ahead.

Looking ahead - Restricted income 2018/19

We are holding £377,190 of restricted reserves to deliver a mix of services in 2018/19 as set out in Note 19 to the Financial Statements. We have also secured additional funds for the year ahead as set out below.

Her Majesty's Government has committed £216,726 grant funding for a further year for the Stop it Now! Helpline.

The Scottish Government's support for Stop it Now! Scotland work continues with core funding of £90,000 for 2018/19, a further £105,050 to support work with internet offenders and £39,000 to support Upstream prevention campaign work. In addition, the Christina Marie Hendrie Trust is providing a grant of £10,000 to support the prevention work in Scotland, and the R S MacDonald Trust is enabling us to set up a base in Glasgow with a two-year grant of £61,730 for next year and £54,474 for year two.

We welcome the Welsh Government decision to support Stop it Now! Wales campaign work again with a grant of £39,960 for 2018/19, and we have also secured £10,000 from the Conwy Borough Council to continue our Parents Protect! programme in that area. We have also been awarded £23,540 from the Pilgrim Trust, to develop a one-to-one protective parenting programme for vulnerable families.

Oak Foundation remains committed to developing the work started with the ECSA (Eradicating Child Sexual Abuse) International Toolkit and a new three-year grant is now in place. Year one of £98,972 was received in 2017/18 and a further £89,044 is agreed for year two and £90,372 for year three.

Part of our current strategic plan is to grow and develop our services for young people. We were delighted to secure the support of the Esmée Fairbairn Foundation for a three-year project totalling £338,732. The project will address the needs of young people who get into trouble online. £3,842 of the funding was allocated in 2017/18, with the balance of £125,628 of year one funding available for 2018/19. A further £108,745 is agreed for year two, and £100,517 for year three. In addition, £5,000 has also been secured from the 7stars foundation to help with our work with young people behaving inappropriately online.

We continue to work closely with our existing grant funders and project discussions and new applications are in the pipeline.

Looking ahead - Unrestricted income 2018/19

The potential to develop our training and consultancy work has been identified, with opportunities to significantly grow our Safer Recruitment Training as well as other professionals training. This remains one of the key objectives in the Foundation's three year strategy. Marketing activity is now in progress with a Marketing Executive post filled in March 2018, and the training team are now well positioned to increase sales, with opportunities to work with the police as well as universities being progressed.

Whilst applications to charitable trusts as well as Government departments remain key parts of the fundraising strategy, we also hope to extend our income base to include unrestricted funding support from Major Donors. Evaluation of our work and the impact measures of our services in 2017/18 provides a compelling case for support.

All our services are subject to ongoing reviews, focusing on improving service delivery and identifying cost efficiencies where possible. We continue to encourage participant contributions and the level of the fees and the availability of the service is regularly reviewed, scaled back or increased, depending on the funding mix we can secure.

The aim is to achieve sustainability for the Foundation by ensuring that each service and project has sufficient funding to achieve full cost recovery within a reasonable timeframe.

Given the above, the Trustees are confident that it is appropriate to prepare the financial statements on a going concern basis.

Reserves policy reflecting principal risks

At the end of 2017/18, we have general free undesignated reserves of £625,459. The Trustees consider that these reserves are aligned with the level of reserves required to ensure that future commitments and obligations can be fulfilled and continuity of services to our client group secured.

The reserves are required to meet the charity's need for:-

- **Working capital required for growth**

Working capital is required to enable us to increase our fundraising capacity and undertake other initiatives to increase unrestricted income.

- **Developing existing and new services**

Investment is needed to ensure services stay relevant and their impact is maximised. In addition, we need to develop new services responding to technological change, research and beneficiary demands.

The reserves are also in place to manage the principle risks and uncertainties arising from the following issues:-

- **The short term nature of grants**

LFF has a high investment in retaining its staff whose specialist skills are vital to our future. We need time to secure replacement activities, retrain staff where necessary, and switch staff into new areas of work.

- **The impact of fluctuations in demand for services and Government grant support**

We need to be able to retain staff during periods when the demand for services slows as a consequence of funding constraints and utilise them on unfunded and/or underfunded activities to ensure we maintain the skill base that is essential for the Foundation's future.

- **The variable nature of grants and the uncertainty of timing of renewal**

It is often the case that we are not told whether some grants will be renewed until the previous year's grant has come to an end. In addition, there can be a significant time lag between projects starting and the funding being finalised and received, so we need to be able to fund our work in the interim period.

- **Grant payment cash flow**

We have to be able to fund the costs of grant funded projects for up to four months before payments are received when grant funders require payment by results and/or pay quarterly in arrears.

- **Challenges to fee levels**

We continue to experience challenges from the Legal Aid Agency (LAA) in respect of expert witness hours, fees and expenses. This requires us to fund the cost of challenging decisions and to fund the delays caused in the interim by the need for LAA approval ahead of work being undertaken.

The unamortised and undepreciated value of capitalised expenditure in fixed assets is reviewed annually and provided for in restricted and designated reserves.

The Trustees regularly review the charity's principle risks and the strategies and plans for managing them and consider the adequacy of the reserves to meet these needs. These processes are set out in the Structure, governance and management section of this report.

Trustees are currently undertaking a review of the reserves policy.

Treasury policy

Funds are held in cash and fixed term deposits, access to which reflects our operational needs and the interest rates obtainable. We maximise interest earned whilst minimising the risk and staying fluid enough to meet any eventualities, as authorised by General Finance and General Purpose Committee.

Related party transactions

There were some related party transactions in the year ended 31 March 2018. Details are included in Note 25 to the financial statements.

Statement of Trustees' responsibilities

The Trustees (who are also directors of The Lucy Faithfull Foundation for the purposes of company law) are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards).

Company law requires the Trustees to prepare financial statements for each financial year. Under company law the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable UK accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charitable company's transactions, disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006, the Charities and Trustee Investment (Scotland) Act 2005, the Charities Accounts (Scotland) Regulations 2006 (as amended) and the provisions of the charity's constitution. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Insofar as each of the Trustees of the charity at the date of approval of this report is aware there is no relevant audit information (information needed by the charity's auditor in connection with preparing the audit report) of which the charity's auditor is unaware. Each Trustee has taken all of the steps that he/she should have taken as a Trustee in order to make himself/herself aware of any relevant audit information and to establish that the charity's auditor is aware of that information.

Auditor

Crowe U.K. LLP is the auditor of the Foundation and will be proposed for reappointment in accordance with section 485 of the Companies Act 2006. In preparing this report, the Trustees have taken advantage of the small companies exemptions provided by Section 415A of the Companies Act 2006.

The Trustees' Report was approved by the Board of Trustees on 13th September 2018 and signed on its behalf by:



Dr Arnon Bentovim MB BS FRC Psych FRCPCH DPM
Board Chair

Independent Auditor's Report to the Members of The Lucy Faithfull Foundation

Opinion

We have audited the financial statements of The Lucy Faithfull Foundation for the year ended 31 March 2018 which comprise the Statement of Financial Activities, Balance Sheet, Statement of Cash Flows and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' (United Kingdom Generally Accepted Accounting Practice).

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of part 16 of the Companies Act 2006, and to the charitable company's Trustees, as a body, in accordance with Regulation 10 of the Charities Accounts (Scotland) Regulations 2006. Our audit work has been undertaken so that we might state to the charitable company's members and Trustees those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company, the charitable company's members as a body and the charitable company's Trustees as a body, for our audit work, for this report, or for the opinions we have formed.

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 March 2018 and of its incoming resources and application of resources for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006, the Charities and Trustee Investment (Scotland) Act 2005 and Regulation 8 of the Charities Accounts (Scotland) Regulations 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

We have nothing to report in respect of the following matters in relation to which the ISAs (UK) require us to report to you where:

- the Trustees' use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or
- the Trustees have not disclosed in the financial statements any identified material uncertainties that may cast significant doubt about the charitable company's ability to continue to adopt the going concern basis of accounting for a period of at least twelve months from the date when the financial statements are authorised for issue.

Other information

The Trustees are responsible for the other information. The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion based on the work undertaken in the course of our audit:

- the information given in the Trustees' report, which includes the Directors' report prepared for the purposes of company law, for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Directors' report included within the Trustees' report have been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Directors' report included within the Trustees' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 and the Charities Accounts (Scotland) Regulations 2006 require us to report to you if, in our opinion:

- adequate and proper accounting records have not been kept; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of Trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the Trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies exemption in preparing the Trustees' report.

Responsibilities of Trustees

As explained more fully in the Trustees' responsibilities statement set out on page 38, the Trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the Trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

We have been appointed as auditor under section 44(1)(c) of the Charities and Trustee Investment (Scotland) Act 2005 and under the Companies Act 2006 and report in accordance with the Acts and relevant regulations made or having effect thereunder.

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion.

Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

Guy Biggin
Senior Statutory Auditor
9th October 2018

For and on behalf of

Crowe U.K. LLP

Statutory Auditor

Carrick House

Lypiatt Road

Cheltenham

Gloucestershire

GL50 2QJ

Statement of Financial Activities

(Incorporating an Income and Expenditure Account)
for the year ended 31 March 2018

	<i>Note</i>	2017/18			2016/17		
		Unrestricted Funds £	Restricted Funds £	Total Funds 2018 £	Unrestricted Funds £	Restricted Funds £	Total Funds 2017 £
Income from:							
Donations & Legacies	2	252,576	4,011	256,587	166,497	-	166,497
Charitable Activities	5	1,042,329	1,080,460	2,122,789	1,111,573	948,844	2,060,417
Investments	3	2,867	-	2,867	6,494	-	6,494
Total Income		1,297,772	1,084,471	2,382,243	1,284,564	948,844	2,233,408
Expenditure on:							
Raising funds	4	25,327	-	25,327	26,463	-	26,463
Charitable Activities	6	1,373,341	1,085,226	2,458,567	1,427,950	1,087,531	2,515,481
Total Expenditure		1,398,668	1,085,226	2,483,894	1,454,413	1,087,531	2,541,944
Net Expenditure	8	(100,896)	(755)	(101,651)	(169,849)	(138,687)	(308,536)
Reconciliation of funds							
Total funds brought forward	18,19	785,427	377,945	1,163,372	955,276	516,632	1,471,908
Total funds carried forward	18,19	684,531	377,190	1,061,721	785,427	377,945	1,163,372

Balance Sheet

As at 31 March 2018

Registered number: 02729957

	<i>Note</i>	2018 £	2017 £
Fixed assets			
Intangible assets	11	-	89,780
Tangible assets	12	68,753	33,795
Investments	13	100	100
Total		68,853	123,675
Current assets			
Debtors	15	356,783	409,712
Cash at bank and in hand	16	924,500	877,570
Total		1,281,283	1,287,282
Creditors:			
Amounts falling due within one year	17	(288,415)	(247,585)
Net current assets		992,868	1,039,697
Net assets		1,061,721	1,163,372
FUNDS OF THE CHARITY			
Unrestricted funds	18	684,531	785,427
Restricted funds	19	377,190	377,945
Total charity funds	18,19	1,061,721	1,163,372

The financial statements have been prepared in accordance with the provisions applicable to small companies within Part 15 of the Companies Act 2006.

The financial statements were authorised for issue and approved by the Trustees on 13th September 2018 and signed on their behalf by:



Dr Arnon Bentovim MB BS FRC Psych FRCRCH DPM
Board Chair

The notes on pages 45 to 60 form part of these financial statements.

Statement of Cash Flows

for the year ended 31 March 2018

	<i>Note</i>	2018 £	2017 £
Cash flows from operating activities:			
Net cash provided by/used in operating activities	26	94,902	(332,052)
Cash flows from investing activities:			
Interest received	3	2,867	6,494
Release from fixed term deposit	13	-	400,000
Purchase of tangible fixed assets	12	(50,839)	(13,615)
Net cash (used in)/provided by investing activities		(47,972)	392,879
Change in cash and cash equivalents in the reporting period		46,930	60,827
Cash and cash equivalents at the beginning of the reporting period		877,570	816,743
Cash and cash equivalents at the end of the reporting period	16	924,500	877,570

Notes to the financial statements

for the year ended 31 March 2018

1. Accounting policies

(a) Basis of accounting

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice 2015 applicable to charities preparing their accounts in accordance with FRS102 the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) issued on 16 July 2014, the Charities Act 2011, the Companies Act 2006, the Charities and Trustee Investment (Scotland) Act 2005 and the Charities Accounts (Scotland) Regulations 2006 and UK Generally Accepted Practice as it applies from 1 January 2015.

The Lucy Faithfull Foundation meets the definition of a public benefit entity under FRS 102.

Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note(s).

Under section 405 of the Companies Act 2006, consolidated accounts have not been prepared as the inclusion of the dormant subsidiaries is not material for the purpose of giving a true and fair view. Therefore the financial statements present information on the parent entity as an individual undertaking only.

(b) Company Information

The charity is a company limited by guarantee (company no. 02729957) and a registered charity in England and Wales (charity no. 1013025), and in Scotland (Scottish registered charity no. SC039888), which is incorporated and domiciled in the UK. The address of the registered office is 2 Birch House, Harris Business Park, Hanbury Road, Stoke Prior, Bromsgrove B60 4DJ.

(c) Going concern

The Trustees have determined that there are no material uncertainties over the charitable company's ability to continue as a going concern. The charity produces annual budgets and forecasts which take into account expected changes in the funding streams and which demonstrate that the charity will be able to continue to operate. As described in the Financial Review of the Trustees' Report, the charity has secured funding in the form of a number of government grants and contracts as well as funds from charitable trusts for 2018/19. Due to this secured funding the Trustees have reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. On this basis, the Trustees consider it appropriate to continue to prepare the financial statements on the going concern basis.

(d) Financial Instruments

The charity has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement amount. Financial assets held at amortised cost comprise cash at bank and in hand, together with trade and other debtors and accrued income. Financial liabilities held at amortised cost comprise trade, other creditors and accruals.

Investments, held as part of an investment portfolio are held at fair value at the Balance Sheet date, with gains and losses being recognised within the statement of financial activities. Investments in subsidiary undertakings are held at cost less impairment.

(e) Fund accounting

General funds are unrestricted funds that are available for use at the discretion of the Trustees in furtherance of the objects of the charity.

Designated funds comprise general funds, which have been set aside at the discretion of the Trustees for specific purposes.

Restricted funds are to be used in accordance with specific restrictions imposed by the donors or which have been raised by the charity for particular purposes. The aim and use of the restricted funds are set out in the notes to the financial statements.

(f) Income

All income is included in the Statement of Financial Activities (SOFA) when the charity is legally entitled to the income and the amount can be quantified with reasonable accuracy.

Grant income, including Government grants, is recognised when the related provisions for the grant have been met. Donations are recognised on a receipt basis.

When funding has been specified by the funder as being for a future period, or the charity has not yet demonstrated entitlement to the income, then the income is deferred.

The charity recognises residuary legacies once probate has been granted which therefore requires an estimation of the amount receivable.

Work in progress at the year end is accrued for and valued based on detailed timesheets indicating the level of work completed.

All other income is accounted for on an accruals basis.

(g) Expenditure

All expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all costs related to the category. Where costs, including Support costs, cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of the acquisition, the proportion of staff time spent, or as a % of the total direct expenditure on each type of activity.

Dilapidation provision – The charity has provided for its possible liability in relation to its leasehold property which has been estimated as disclosed in note 22.

Governance costs comprise of constitutional and statutory requirements incurred in the general running of the charitable company.

Redundancy and termination payments are made in line with the terms of settlement agreements and accrued for at the point of commitment when the amount of the payment can be reliably measured.

(h) Recognition and valuation of donated goods and services

Where material, the charity recognises the value of donated services as income in Gifts in Kind (refer note 2) and records the expenditure at the same value in the appropriate expenditure heading.

Valuation of these services is calculated at the normal rates applied by the donor for these goods and services, which is the price the charity would pay in the open market for the item.

(i) Intangible fixed assets

Identifiable non-monetary asset (in excess of £1,000) without physical substance are valued at a realistic replacement cost and amortised over the expected useful economic life as follows:

Website and films 33.33% straight line

Amortisation is included within charitable activities.

(j) Tangible fixed assets

Tangible fixed assets are depreciated at rates calculated to write off the cost on a straight line basis over the expected useful economic lives of the assets as follows:

Motor vehicles 25% straight line

Office equipment 20% straight line

Computer equipment 33.33% straight line

Furniture and fittings 20% straight line

Office Refurbishment 25% straight line

The charity has a policy of capitalising fixed assets where expenditure on such assets is in excess of £1,000. The amounts capitalised are net of recoverable VAT.

(k) Debtors and creditors

Debtors with the exception of prepayments are those amounts that satisfy the income recognition policy in note (f) above, recognised at the settlement amount due, where funds have not been received at the year end.

Prepayments are expenditure paid in the current financial year relating to costs to be incurred in a future accounting period. These are valued at the amount prepaid net of any trade discounts due.

Creditors with the exception of deferred income are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors are normally recognised at their settlement amount after allowing for any trade discounts.

Deferred income relates to income received in the current financial year but where the terms and conditions imposed on this income have not been met. Therefore the income is not recognised but deferred as a liability until it is probable that the terms and conditions can be met.

(l) Cash at bank and in hand

Cash at bank and cash in hand includes petty cash, and cash in bank accounts and short term deposit accounts with a maturity or three months or less from the date of opening the account.

(m) Operating leases

Rentals applicable to operating leases, where substantially all the benefits and risks of ownership remain with the lessor, are recognised in the Statement of Financial Activities over the period of the lease.

(n) Investments

Fixed asset investments are stated at market value at the Balance Sheet date. Investments in subsidiaries are valued at cost less provision for impairment.

(o) Taxation

The company is a registered charity, and as such is entitled to tax exemptions on all its income and gains properly applied for its charitable purposes.

(p) Volunteers

The contribution of volunteers is not valued in the accounts. Most of our volunteers work on the Circles of Support and Accountability project, where their local community base is core to the running of successful circles. In addition we benefit from a few volunteers who supplement our staffing resource with specialist clinical skills or administrative support.

(q) Pensions

With effect from May 2014 the charity automatically enrolls all qualifying new employees into the NEST contributory pension scheme. Employer contributions are accounted for when they fall due. Pension costs are apportioned to projects and services based on the allocation of staff time between activities. The costs are split between restricted and unrestricted in line with the related income and funding for the activity.

(r) Critical accounting judgements and key sources of estimation uncertainty

In the application of the charity's accounting policies, which are described above, Trustees are required to make judgements, estimates, assumptions about the carrying values of assets and liabilities that are not readily apparent from other sources. The estimates and underlying assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an on-going basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised if the revision affects only that period or in the period of the revision and future periods if the revision affects the current and future periods.

The key sources of estimation uncertainty that have a significant effect on the amounts recognised in the financial statements are described in the accounting policies and are summarised below (as applicable):

- Residuary legacies – The charity recognises residuary legacies once probate has been granted which therefore requires an estimation of the amount receivable.
- Dilapidation provision – The charity has provided for its possible liability in relation to its leasehold property which has been estimated as disclosed in note 22.
- Intangible assets – The charity estimates the value of the non-physical assets based on their original cost and replacement cost.
- Depreciation and amortisation – The charity depreciates and amortises its assets at rates calculated to write off the cost on a straight line basis over the expected useful economic lives.

2. Income from Donations and Legacies

	Unrestricted Funds £	2017/18 Restricted Funds £	Total Funds 2018 £	Unrestricted Funds £	2016/17 Restricted Funds £	Total Funds 2017 £
Donations	64,151	-	64,151	31,540	-	31,540
Gift in Kind	108,784	-	108,784	121,216	-	121,216
Inform Participant Donations	4,965	-	4,965	970	-	970
Fundraising events	5,842	4,011	9,853	8,681	-	8,681
Legacy	68,834	-	68,834	4,090	-	4,090
Total Income from Donations & Legacies	252,576	4,011	256,587	166,497	-	166,497

Gifts in Kind includes the value of Google advertising provided at no charge for the Stop It Now! website and Parent Protect websites. 2018: £42,308 (2017: 121,216). The balance in 2018 of £66,456, relates to the value of the work provided by the Alpha Consultancy staff to implement Sales force for the Helpline as well as other communications projects.

3. Income from Investments

	Unrestricted Funds £	2017/18 Restricted Funds £	Total Funds 2018 £	Unrestricted Funds £	2016/17 Restricted Funds £	Total Funds 2017 £
Bank interest from monies on deposit	2,867	-	2,867	6,494	-	6,494

4. Expenditure on Raising Funds

	Staff Costs £	2017/18 Support Costs £	Total Costs 2018 £	Staff Costs £	2016/17 Support Costs £	Total Costs 2017 £
Fundraising costs	10,347	14,980	25,327	14,397	12,066	26,463

5. Income from Charitable Activities

	Unrestricted Funds £	2017/18 Restricted Funds £	Total Funds 2018 £	Unrestricted Funds £	2016/17 Restricted Funds £	Total Funds 2017 £
Government funding for:						
Stop It Now Helpline	-	273,946	273,946	-	296,727	296,727
Tackling child sexual exploitation	-	280,719	280,719	-	224,000	224,000
Stop it Now! Campaign Scotland	-	205,677	205,677	-	94,747	94,747
Stop it Now! Campaign Wales	-	53,123	53,123	-	15,000	15,000
Consultancy to developing prevention philosophies for Greater Manchester Police and Crime Commissioner	-	-	-	-	119,000	119,000
Training & Consultancy in the overseas territories funded by Department for International Development	-	-	-	14,507	-	14,507
	-	813,465	813,465	14,507	749,474	763,981
Charitable Trust Grant funding for:						
Stop it Now! Helpline	-	49,500	49,500	-	49,500	49,500
Stop it Now! International Tool kit	-	98,972	98,972	-	20,870	20,870
Stop it Now! Prevention activities	-	19,325	19,325	-	35,000	35,000
Stop it Now! Campaign Scotland	-	30,000	30,000	-	-	-
Circles of Support & Accountability	-	3,680	3,680	-	-	-
Inform and Inform Plus and Young People services	-	45,518	45,518	-	89,000	89,000
Research & development	-	20,000	20,000	-	5,000	5,000
	-	266,995	266,995	-	199,370	199,370
Other Income generated from:						
Training & Consultancy activities for local authorities, statutory agencies and other organisations	189,077	-	189,077	220,938	-	220,938
Assessments & Intervention for the Family Court, Local Authorities, DBS, Faith Groups & Individuals	601,920	-	601,920	638,288	-	638,288
Participant fees for Securus, Inform, Inform Plus, Inform for Young People and Other Intervention	243,595	-	243,595	229,164	-	229,164
Contribution from Schools and other organisations for work with parents, carers and students	7,737	-	7,737	8,676	-	8,676
	1,042,329	-	1,042,329	1,097,066	-	1,097,066
Total Income from Charitable activities	1,042,329	1,080,460	2,122,789	1,111,573	948,844	2,060,417

6. Expenditure on Charitable Activities

	2017/18						Total Expenditure		
	Unrestricted Expenditure			Restricted Expenditure			Staff	Other	Total
	Staff Costs £	Other Costs £	Total Costs £	Staff Costs £	Other Costs £	Total Costs £	Staff Costs £	Other Costs £	Total Costs £
Stop it Now!									
Prevention activities	49,054	88,585	137,639	132,670	189,127	321,797	181,724	277,712	459,436
Stop it Now! Wales	20,970	4,242	25,212	31,993	6,471	38,464	52,963	10,713	63,676
Stop it Now! Scotland	13,178	4,127	17,305	193,806	60,694	254,500	206,984	64,821	271,805
Stop it Now! Helpline	22,549	52,738	75,287	249,257	81,206	330,463	271,806	133,944	405,750
Internet Offender Deterrence Services	188,704	66,340	255,044	31,774	8,210	39,984	220,478	74,550	295,028
Working with Young People and their families	7,021	2,054	9,075	24,021	6,897	30,918	31,042	8,951	39,993
Circles	3,930	1,459	5,389	16,485	6,123	22,608	20,415	7,582	27,997
Training & Consultancy	138,040	68,663	206,703	12,435	3,769	16,204	150,475	72,432	222,907
Assessments & Intervention	487,340	133,300	620,640	-	-	-	487,340	133,300	620,640
Research & Development	16,328	4,719	21,047	10,622	19,666	30,288	26,950	24,385	51,335
	947,114	426,227	1,373,341	703,063	382,163	1,085,226	1,650,177	808,390	2,458,567

	2016/17						Total Expenditure		
	Unrestricted Expenditure			Restricted Expenditure			Staff	Other	Total
	Staff Costs £	Other Costs £	Total Costs £	Staff Costs £	Other Costs £	Total Costs £	Staff Costs £	Other Costs £	Total Costs £
Stop it Now!									
Prevention activities	43,480	145,233	188,713	103,853	160,743	264,596	147,333	305,976	453,309
Stop it Now! Wales	35,025	10,432	45,457	17,491	5,209	22,700	52,516	15,641	68,157
Stop it Now! Scotland	21,005	3,812	24,816	189,053	34,306	223,359	210,058	38,118	248,176
Stop it Now! Helpline	14,717	3,611	18,328	267,561	65,652	333,213	282,278	69,263	351,541
Internet Offender Deterrence Services	181,812	60,967	242,780	82,668	25,504	108,172	264,480	86,471	350,951
Working with Young People and their families	6,843	2,256	9,099	10,667	3,516	14,183	17,510	5,772	23,282
Circles	1,244	321	1,565	25,629	6,606	32,235	26,873	6,927	33,800
Training & Consultancy	136,784	66,897	203,681	4,522	10,470	14,992	141,306	77,367	218,673
Assessments & Intervention	504,497	128,688	633,185	-	-	-	504,497	128,688	633,185
Research & Development	38,725	21,601	60,326	34,681	39,400	74,081	73,406	61,001	134,407
	984,132	443,818	1,427,950	736,125	351,406	1,087,531	1,720,257	795,224	2,515,481

7. Support costs

	2017/18			
	Finance £	IT £	HR £	Total £
Stop it Now! Prevention activities	37,627	11,829	8,835	58,291
Stop it Now! Wales	2,934	922	689	4,545
Stop it Now! Scotland	13,519	4,250	3,174	20,943
Stop it Now! Helpline	17,924	5,635	4,209	27,768
Internet Offender Deterrence Services	14,674	4,613	3,446	22,733
Working with Young People and their families	1,989	625	467	3,081
Circles	1,393	438	327	2,158
Training & Consultancy	23,204	7,295	5,448	35,947
Assessments & Intervention	62,519	19,655	14,679	96,853
Research & Development	2,553	803	600	3,956
Fundraising	931	293	219	1,443
	179,267	56,358	42,093	277,718

	2016/17			
	Finance £	IT £	HR £	Total £
Stop it Now! Prevention activities	23,028	11,527	5,047	39,602
Stop it Now! Wales	3,143	1,574	689	5,406
Stop it Now! Scotland	11,446	5,730	2,508	19,684
Stop it Now! Helpline	16,214	8,116	3,553	27,883
Internet Offender Deterrence Services	16,187	8,103	3,547	27,837
Working with Young People and their families	1,074	538	235	1,847
Circles	1,559	781	342	2,682
Training & Consultancy	19,722	9,872	4,322	33,917
Assessments & Intervention	56,568	28,317	12,397	97,282
Research & Development	6,199	3,103	1,359	10,661
Fundraising	1,220	611	267	2,098
	156,360	78,272	34,266	268,898

8. Net expenditure is stated after charging:

	Staff Costs £	Support Costs £	2018 Total £	2017 Total £
Governance costs:				
Auditor's remuneration:				
Fees payable to the auditor for the audit of the annual financial statements	-	19,085	19,085	18,166
Fees payable to the auditor in respect of tax advisory services	-	674	674	498
Trustees' expenses/meetings	-	6,038	6,038	8,595
Company secretarial	6,013	-	6,013	5,993
Apportionment of management time	20,875	-	20,875	20,970
	26,888	25,797	52,685	54,222
Amortisation costs				
Depreciation costs			89,780	89,780
Operating lease payments			15,881	13,851
			83,910	81,450

9. Staff

	2018 Full time Equivalent No.	2017 Full time Equivalent No.
The average weekly number of persons employed by the group during the year was:		
Charitable activities	46	47
Governance	1	1
	47	48

The average headcount for 2018 is 100 (2017: 106).

	2018 £	2017 £
Staff costs for the group comprised:		
Wages and salaries	1,489,509	1,556,645
Social security costs	135,234	143,008
Healthcare	4,253	3,734
Pension costs	34,021	31,267
Total staff costs	1,663,017	1,734,654

One employee earned between £70,000 - £80,000 in both 2018 and 2017.

The key management personnel of the charity during the year comprise the Trustees, Chief Executive, Director of Operations and Director of Finance. The total employee benefits of the key management personnel of the charity were £198,218 (2017 - £246,625 with the inclusion of the Director of Research and Development employed for part of 2017).

No ex gratia payments were made in the year. (2017: £21,493)

10. Trustees

No Trustees received remuneration during either financial period.

Reimbursed expenses incurred in the year on behalf of 4 trustees were £1,794 (2017: £2,011 for 5 trustees). These expenses relate to travel and subsistence.

11. Intangible fixed assets

	Internally Developed Website & Films Cost £
At 1 April 2017	269,340
At 31 March 2018	269,340
Amortisation	
At 1 April 2017	179,560
Charge for the year	89,780
At 31 March 2018	269,340
Net book value	
At 31 March 2017	89,780
At 31 March 2018	-

12. Tangible fixed assets

	Office & Computer Equipment £	Refurbishment & Furniture & Fittings £	Total £
Cost			
At 1 April 2017	65,977	28,460	94,437
Additions	25,980	24,859	50,839
Disposals	(5,517)	-	(5,517)
At 31 March 2018	86,440	53,319	139,759
Depreciation			
At 1 April 2017	44,352	16,290	60,642
Charge for the year	8,858	7,023	15,881
Depreciation on disposals	(5,517)	-	(5,517)
At 31 March 2018	47,693	23,313	71,006
Net book values			
At 31 March 2017	21,625	12,170	33,795
At 31 March 2018	38,747	30,006	68,753

13. Investments

	2018 £	2017 £
Unlisted investment in dormant subsidiaries	100	100

The charity holds unlisted investments at a net book value of £100 (original cost of £200) in the following subsidiary undertakings, both of which are dormant:

	Country of Incorporation	Principal Activity	Class of Shares	Percentage of Share Capital Held
Stop it Now! UK & Ireland Limited	England	Dormant	Ordinary £1	100%
Lucy Faithfull Foundation Trading Limited	England	Dormant	Ordinary £1	100%

14. Taxation

The company is a registered charity, and as such is entitled to tax exemptions on all its income and gains properly applied for its charitable purposes.

15. Debtors

	2018 £	2017 £
Trade debtors	151,574	163,169
Prepayments	56,400	37,891
Accrued income from charitable activities	41,219	40,591
Accrued grants income	107,590	168,061
	356,783	409,712

16. Analysis of cash and cash equivalents

	2018 £	2017 £
Total cash and cash equivalents	924,500	877,570
Total cash and cash equivalents	924,500	877,570

17. Creditors: amounts falling due within one year

	2018 £	2017 £
Trade creditors	99,502	63,429
Amount due to group undertakings	100	100
Taxation and social security	49,592	66,866
Accruals	88,854	78,993
Deferred income	50,367	38,197
	288,415	247,585

Deferred Income is made up as follows:

Deferred income at 1 April 2017	38,197	37,064
Resources deferred in the year	49,583	38,197
Amounts released from previous years	37,413	37,064
Deferred income as at 31 March 2018	50,367	38,197

As at 31 March 2018 the charity was holding funds received in advance for work that will be undertaken in 2018/19.

18. Funds

The general funds represent the unrestricted funds of the charity.

The designated funds form part of unrestricted funds but the Trustees have specifically set aside a total of £59,072 to cover the future years cost of depreciation relating to the Refurbishments of the Epsom Office, the upgrading of the conference equipment and the set up of the new Head Office at Birch House.

Restricted funds comprise funding received in relation to specified activities in furtherance of the objects of the charity. These grants support the charity's work in relation to practitioner-led tasks, offering clinical and other support on offence prevention programmes, assessment, intervention and consultancy related to adults and young people who abuse children.

Included in the Restricted reserves balance at 31 March 2018 is an amount of £9,681 to cover the undepreciated cost of refurbishments and telephone, photocopier and computer equipment relating to Stop it Now! Scotland's Edinburgh office.

	1 April 2017 £	Income & Transfers In £	Expenditure £	31 March 2018 £
Unrestricted				
- General funds	755,925	1,255,425	1,385,891	625,459
- Designated funds				
Helpline Office changes	24,003	705	10,028	14,680
Computer Equipment	5,499	-	2,749	2,750
New Head Office set up	-	41,642	-	41,642
Total unrestricted funds	785,427	1,297,772	1,398,668	684,531
Total restricted funds	377,945	1,084,471	1,085,226	377,190
Total Funds	1,163,372	2,382,243	2,483,894	1,061,721

	1 April 2016 £	Income & Transfers In £	Expenditure £	31 March 2017 £
Unrestricted				
- General funds	909,347	1,284,564	1,437,986	755,925
- Designated funds				
Stop it Now! Wales	3,650	-	3,650	-
Helpline Office changes	34,031	-	10,028	24,003
Computer Equipment	8,248	-	2,749	5,499
Total unrestricted funds	955,276	1,284,564	1,454,413	785,427
Total restricted funds	516,632	948,844	1,087,531	377,945
Total Funds	1,471,908	2,233,408	2,541,944	1,163,372

19. Restricted Funds

	1 April 2017 £	Income £	Expenditure £	31 March 2018 £
GOVERNMENT FUNDING				
Her Majesty's Government				
for Stop it Now! Helpline	15,884	273,946	280,949	8,881
for tackling child sexual exploitation	135,770	280,719	314,214	102,275
Greater Manchester Police & Crime Commissioner				
for developing prevention approaches	104,008	-	16,204	87,804
The Scottish Government				
for Stop it Now! Scotland activities	31,901	205,677	224,500	13,078
Conwy County Borough Council				
for Stop it Now! Wales Parents Protect!	-	15,000	12,565	2,435
Dyfed-Powys Police and Crime Commissioner				
for Stop it Now! Wales Parent Protect!	-	4,883	2,928	1,955
South Wales Police				
for Stop it Now! Wales Prevention activities	-	25,430	14,898	10,532
Bridgend				
for Stop it Now! Wales Prevention activities	-	7,810	4,810	3,000
Total Government funds	287,563	813,465	871,068	229,960
CHARITABLE TRUST FUNDING				
The Internet Watch Foundation				
for Stop it Now! Helpline	18,821	49,500	49,514	18,807
Paul Getty Foundation				
for the Helpline and Inform & Inform Plus	11,569	-	11,569	-
Dulverton Trust				
for Stop it Now! Prevention activity	10,494	30,001	21,922	18,573
Whitegates Children's Trust				
for work with children and young people	-	1,000	1,000	-
Esmée Fairbairn Foundation				
for Circles of Support and Accountability	19,465	-	19,465	-
for Young People services	3,842	3,842	3,842	-
Oak Foundation				
for ECSA toolkit and prevention strategies	5,313	98,972	16,803	87,482
Emmanuel Kaye Foundation				
for work with families of Internet offenders	4,757	30,000	28,415	6,342
for contact offender online self help materials	2,648	5,000	4,479	3,169
for online forum for families	2,315	15,000	9,006	8,309
Charles Haywood Foundation				
for Inform work with young people and their families	15,000	-	15,000	-
George Fenthams Trust				
Birmingham Circles of Support and Accountability	-	2,680	2,143	537
Central England Quakers				
for Circles of Support and Accountability	-	1,000	1,000	-
Anonymous Trust				
for Stop it Now! Scotland Prevention activity	-	20,000	20,000	-
Christina Mary Hendrie Trust				
for Stop it Now! Scotland Prevention activity	-	5,000	5,000	-
Hugh Fraser Foundation				
for Stop it Now! Scotland Prevention activity	-	5,000	5,000	-
Total Charitable Trust funds	90,382	266,995	214,158	143,219
Total of Government and Charitable Trust	377,945	1,080,460	1,085,226	373,17
Other fundraising				
Harpden Dentists for PP work	-	4,011	-	4,011
Total Restricted Funds	377,945	1,084,471	1,085,226	377,190

19. Restricted Funds cont.

	1 April 2016 £	Income £	Expenditure £	31 March 2017 £
GOVERNMENT FUNDING				
Her Majesty's Government for Stop it Now! Helpline	-	296,727	280,843	15,884
for tackling child sexual exploitation	187,160	224,000	275,390	135,770
Greater Manchester Police and Crime Commissioner for developing prevention philosophies	-	119,000	14,992	104,008
The Scottish Government for Stop it Now! Scotland	160,513	94,747	223,359	31,901
Conwy County Borough Council for Stop it Now! Wales Parents Protect!	-	10,000	10,000	-
Dyfed-Powys Police and Crime Commissioner for Stop it Now! Wales Parents Protect!	-	5,000	5,000	-
Surrey Police and Crime Commissioner for child sexual exploitation prevent campaign	849	-	849	-
Total Government funds	348,522	749,474	810,433	287,563
CHARITABLE TRUST FUNDING				
The Internet Watch Foundation for Stop it Now! Helpline	21,691	49,500	52,370	18,821
Paul Getty Foundation for Stop it Now! Helpline and follow up services	25,000	-	13,431	11,569
Dulverton Trust for Stop it Now! Prevention activity	-	35,000	24,506	10,494
Porticus UK for Inform, Inform Plus & Inform for Young People	-	42,000	42,000	-
Whitegates Children's Trust for work with children and young people	886	2,000	2,886	-
Esmée Fairbairn Foundation for Circles of Support and Accountability	51,700	-	32,235	19,465
Oak Foundation for Stop it Now! International Prevention Tool	46,267	20,870	61,824	5,313
Emmanuel Kaye Foundation for Inform work with families of Internet offenders	10,346	30,000	35,589	4,757
for paedophile self-help materials and online tool kit	8,720	5,000	11,072	2,648
for online mutual support service for family members	3,500	-	1,185	2,315
Charles Haywood Foundation for Inform work with young people and their families	-	15,000	-	15,000
Total Charitable Trust funds	168,110	199,370	277,098	90,382
Total Restricted Funds	516,632	948,844	1,087,531	377,945

20. Analysis of net assets between funds

	Fixed Assets £	Net Current Assets £	Fund Balances £
For the year ended 31 March 2018			
Unrestricted funds	59,172	625,359	684,531
Restricted funds	9,681	367,509	377,190
Total funds	68,853	992,868	1,061,721
For the year ended 31 March 2017			
Unrestricted funds	29,603	755,824	785,427
Restricted funds	94,072	283,873	377,945
Total funds	123,675	1,039,697	1,163,372

21. Members' liability

The charity does not have a share capital and is limited by guarantee. In the event of the charity being wound up, the maximum amount which each member is liable to contribute is £5. There were 12 members at 31 March 2018 (2017: 11).

22. Commitments under operating leases

At 31 March 2018 the charity had future minimum lease payments under non cancellable operating leases as follows:

	2018		2017	
	Land & Buildings £	Other £	Land & Buildings £	Other £
Not later than one year	85,071	697	35,800	5,298
One to five years	182,173	-	-	697
	267,244	697	35,800	5,995

The charity has provided for its possible liability for dilapidations in relation to its two leasehold properties in Epsom and Bromsgrove. This has been estimated at £11,400. The dilapidations liability for the Edinburgh leasehold office is £3,300 and held in Restricted Funds.

23. Contingent liabilities

There were no contingent liabilities at the year end, none in the previous year.

24. Capital commitments

There were no capital commitments at the year end, none in the previous year.

25. Related party transactions

There was one related party transaction in the year with CaSE Insurance which is part owned by Bates Wells Braithwaite London LLP. The purchase of insurance services from CaSE totalled £13,829 (2017: £13,293). In addition legal advice was provided by Bates Wells Braithwaite to the value of £5,857.48 during the year (2017: £15,403). Amounts owed to Bates Wells Braithwaite London LLP as at 31 March 2018 are £0 (2017: £8,004). The entities are deemed to be related parties as Mr J Trotter who is a Trustee of The Lucy Faithfull Foundation also has involvement with Bates Wells Braithwaite London LLP.

26. Reconciliation of net income to net cash flow from operating act

	Note	2018 £	2017 £
Net expenditure for the reporting period		(101,651)	(308,536)
Adjustments for:			
Amortisation charges	8,11	89,780	89,780
Depreciation charges	8,12	15,881	13,851
Interest received	3	(2,867)	(6,494)
Profit on sale of fixed assets	12	-	-
(Increase)/decrease in debtors	15	52,929	(80,418)
(Decrease)/increase in creditors	17	40,830	(40,235)
Net cash provided (to) by operating activities		94,902	(332,052)

27. Financial Instruments

Financial assets that are debt instruments measured at amortised cost:

	2018 £	2017 £
Trade Debtors	151,574	163,169
Accrued income from charitable activities	41,219	40,591
Accrued grant income	107,590	168,061
Cash at bank and in hand	924,500	877,570
	1,224,883	1,249,391

The impairment to trade debtors during the year was £2,493 (2017: £1,552).

Financial liabilities at amortised cost:

	2018 £	2017 £
Trade Creditors	99,503	63,429
Amount due to group undertakings	100	100
Accruals	88,854	78,993
	188,457	142,522

Thank you

The Lucy Faithfull Foundation would like to thank all of our supporters who make our work to protect children possible. Here are just some of them:

England

Central England Quakers
Charles Haywood Foundation
The Dulverton Trust
Esmée Fairbairn Foundation
Emmanuel Kaye Foundation
George Fenthams Trust
Greater Manchester Police & Crime Commissioner
Her Majesty's Government
Internet Watch Foundation
Paul Getty Foundation
National Probation Service
Whitegates Children's Trust
Oak Foundation

Scotland

Christina Mary Hendrie Trust
Hugh Fraser Foundation
Survivor Scotland, Scottish Government CYPFEIF & ALEC Fund

Wales

Conwy Borough Council
Dyfed Powys Police and Crime Commissioner
South Wales Police
Bridgend County Borough Council

Corporate

Alpha FMC
Google

Board of Trustees

Dr Arnon Bentovim

MB BS FRC Psych FRCPCH



Dr Bentovim is a Child and Adolescent Psychiatrist and was formerly a Consultant at Great Ormond Street Children's Hospital and the Tavistock Clinic.

He is now a Director of Child and Family Training UK, an organisation that develops and implements evidence-based assessment and intervention approaches to prevent child maltreatment. He is a Visiting Professor at Royal Holloway University of London.

He established the first assessment and treatment services in Europe to prevent Sexual Abuse at Great Ormond Street. He has researched widely in the field including understanding factors which are associated with the development of abusive behaviour. He also researched approaches that help practitioners achieve effective results in their work with children, young people and their families.

"LFF is carrying out key work to eradicate child sexual abuse - through its deterrence campaigns and the facilities that allow individuals to access help for themselves and family members. Harmful sexual behaviour does not have to be ignored. LFF is dedicated to creating safe individuals, safe families and safe communities."

Dr Mike Harris

BSc MB BS MRCS LRCP FRC Psych



Dr Harris is a Consultant in general and forensic psychiatry, having worked in high, medium and low secure services and the community. He has previously been

a Medical Director, Operational Executive Director and Chief Executive in the NHS and the independent sector.

He was a Prison Psychiatrist for 10 years, a member of the Nottinghamshire Probation Committee, Chair of Nottingham MIND, a Sub-Dean of the Royal College of Psychiatrists and Treasurer of the International Association for Forensic Mental Health Services. He was the visiting Psychiatrist to the Gracewell Clinic, the forerunner to LFF. He is currently Chair of Improving Lives, a Nottingham based mental health charity, and a Trustee and Non-Executive Director of St. Andrews Healthcare.

He is a Trustee of two Jewish charities.

"The work undertaken by LFF is vital to the safeguarding of children and young people. It is unique in its perspective of working to modify the behaviour of perpetrators and potential perpetrators. I find the work undertaken by the staff of LFF to be greatly humbling, and I am honoured to be part of this crucial organisation."

Jane Leach

BSc FCA



Jane is a Chartered Accountant and Senior Advisor at The Bank of England. She has over 30 years' experience in finance, and spent most of her career at KPMG, where she was a partner for 12 years. She was Group Capital Controller at HSBC before taking up her Bank of England role.

"I'm inspired by the people at LFF who work tirelessly, in often painfully difficult circumstances, to both share the experience and knowledge built up by the Foundation over many years, and put it into practice to prevent the tragedy of child sexual abuse."

Dr Michael Marett-Crosby

MA DPhil



Dr Marett-Crosby leads a group of healthcare and education charities that work in and around Myanmar (Burma) to deliver front-line delivery of relief, long-term rebuilding of hospitals and universities and a wide range of other projects. His international and Burmese teams support scholarships, access to learning and mobile health units across the country. He was previously a Catholic priest and worked with young people in prison settings.

"The challenge of confronting child sexual abuse requires the deep engagement and brave thinking which LFF's staff bring to all their activities. The charity's vision of a world where children can live free of fear is one that I am proud to support as a Trustee. It is essential to all of our futures."

Professor Derek Perkins

BSc MSC PhD CPsychol AFBPsS



Dr Perkins is a Clinical and Forensic Psychologist with West London Mental Health NHS Trust, and Professor of Forensic Psychology at Royal Holloway

University of London. Prof Perkins was Head of Psychological Services at Broadmoor Hospital (high secure psychiatric service for the South of England) from 1986-2013, having previously worked in the UK Prison Service and Midland Centre for Forensic Psychiatry. He is the co-director of the onlineProtect research group on internet-related sexual offending.

He has carried out clinical work and research on the assessment and treatment of sex offenders, including the interface between personality disorders and sexual offending, psychophysiological and other lab-based assessments of sexual interest, internet-related sexual offending, child sexual abuse and sexual homicide.

"I have a long history with LFF, dating back to the 1980s with the establishment of the Gracewell Clinic, and then the Wolvercote Clinic – the only full-time residential facility for the treatment of sexual offenders in the UK. From then the Foundation has developed into a multifaceted and pioneering organisation at the cutting edge of child protection through the assessment and treatment of perpetrators, public information campaigns and most importantly its work on the prevention of child sexual abuse nationally and internationally."

Annie Shepperd OBE

Cert Ed CQSW



Annie has been the Chief Executive of Salix Finance since 2012. Prior to joining Salix, Annie held several senior local government posts including Chief Executive at Southwark Council in London, Walsall Council in the West Midlands and Director of Housing, Social Services and Community Safety in Liverpool. Salix Finance has 50 staff who are dedicated to reducing the UK's carbon emissions.

Annie's contribution to child protection was recognised in 2017 when she was awarded an

OBE in the New Year's Honours list, in part due to her contribution to child protection with LFF.

"My lifetime commitment to child protection stems from my years in social work, both as a practitioner and from experience working as the Director of Social Services. I don't have to tell LFF of the blight on people's lives of abuse and neglect. So for me, it's important that I can still make a contribution to an organisation that is doing so much to eradicate child sexual abuse."

Professor Alec Spencer BA (Hons) MA MRes



Alec is a former Prison Governor who established the first intervention programme for sexual offenders in Scottish Prisons (STOP). He later served

as Director of Rehabilitation and Care and was a member of the Scottish Prison Service Board. He was Chairman of the Scottish Accreditation Panel for Offender Programmes, an Adviser to the Justice Committee of the Scottish Parliament on their Inquiry into Child Sexual Offending and, for a temporary period, Chief Officer of a Community Justice Authority.

He has published a book on working with sex offenders, and was a member of The National Organisation for the Treatment of Abusers and The Association for the Treatment of Sexual Abusers. He founded and chaired a charity to support families of prisoners, now called 'Families Outside'; he was Vice Chair and Chair of Includem, a Scottish Charity working with youngsters in trouble; he was Chair of the Scottish Association for the Study of Offending and Convener of the Scottish Consortium of Crime and Criminal Justice. He is an Honorary Professor at the University of Stirling.

"I believe the Stop it Now! Helpline plays a significant role both in supporting families and children and young people who are concerned with being at risk, and in providing the initial step to assist offenders and potential offenders reduce their risk of abusing others. This contributes to a safer world for children."

John Trotter LLB (Hons)



John is a Consultant Solicitor in London with Bates Wells Braithwaite London LLP, where he has been the Senior Partner and Head of Public and Regulatory

Law. Part of the work John has been involved with over the years includes representation

of the British Association of Social Workers since the 1970s and for many years he represented its members in numerous cases. In particular, John represented social workers and the profession of social work in many child death and child abuse inquiries such as the inquiries into the deaths of Darren Clark, Paul Brown, Jasmine Beckford, Kimberly Carlisle, The Cleveland Inquiry, Victoria Climbié and others. John also represented ChildLine for many years and other organisations concerned with the safety and welfare of children.

"The work of LFF is a vital element in the fight against child sexual abuse. I am enormously impressed by the expertise and commitment of its staff and they deserve our determined support."

Paul West QPM MA (Oxon) MSc MA



Paul has 32 years of policing experience, including 13 years as a Chief Officer and eight years as the Chief Constable of West Mercia Police. He led nationally for the police service throughout England and Wales on all matters concerning the Management of Sexual Offenders and Violent Offenders from 2007 until his retirement in 2011. Later that year he was made joint Director of the Indian Police Service Mid-Career Training Programme Phase IV, based at the National Police Academy in Hyderabad, India. Paul has been an independent member of the Judicial Appointments Commission since 2012 and a member of the Prison Service Pay Review Body since 2016.

Paul is an honorary Fellow of the University of Worcester, where he previously was a Member and Vice-Chair of the Board of Governors.

"I have deeply valued my association with LFF throughout the last seven years. It has enabled me to build upon the expertise in relation to sexual offender management that I built up towards the end of my police service, when managing the behaviour of sexual offenders first became a statutory police service responsibility."

David Lundholm BA (Hons) MBA (app. November 2017)



David is the founder of Consistency Partners Ltd, a consultancy working with digital finance, insurance, price comparison, private equity, reinsurance and start-up clients. David was formerly Director, Group Corporate Development, at BGL

Group Ltd, owners of comparethemarket.com and lesfurets.com. Prior to that, David spent eight years at Aviva PLC in UK general management roles, after 10 years working in business development and marketing for PepsiCo Restaurants and Yum Brands across Europe. David has an MBA from London Business School.

"I'm delighted to be able to contribute to the essential work that the Foundation conducts in preventing and responding to child sexual abuse and exploitation."

Sue Gubbins FCCA (app. March 2018)



Sue Gubbins has a BA honours degree in accounting and finance and gained her chartered status with the Association of Chartered Certified Accountants in 1984. She has a wealth of experience developed over 40 years working in numerous roles in the NHS, including 22 years at Deputy Director or Director of Finance level. Sue is now semi-retired and has recently been appointed as a Trustee of the Lucy Faithfull Foundation and the East Midlands Education Trust.

"I feel strongly that children should be able to live in a society free from sexual abuse. I am hoping that by being involved in the Foundation I can in a small way contribute to this aim. I look forward to working with a team of dedicated individuals to help keep children safe."

Lynn Saunders OBE (app. June 2018)



Lynn is the Governor of Whatton prison, the largest treatment site for people with sexual convictions in Europe. She started her career as a social worker and worked as a probation officer for five years before joining the Prison Service on their management fast track programme. She co-founded a Charity, the Safer Living Foundation in 2014, with the objective to prevent sexual crime. She has been awarded honorary doctorates from Nottingham Trent and Keele Universities, and an OBE in the 2017 New Year's Honours list.

"The Lucy Faithfull Foundation has a long history in the research and treatment of child sexual abuse. As a newly appointed Trustee I am delighted to be part of its future development."



Working to Protect Children

Find out more about our work to protect children at:
lucyfaithfull.org.uk

Visit our Stop it Now! Campaign and Helpline at: stopitnow.org.uk
For prevention information visit: parentsprotect.co.uk

Twitter: @StopItNowUK
Facebook: @stopitnowukandireland
YouTube: @stopitnowukireland

Confidential Freephone Helpline: 0808 1000 900

The Lucy Faithfull Foundation
2 Birch House, Harris Business Park, Hanbury Road
Stoke Prior, Bromsgrove, B60 4DJ

Telephone 01527 591922

The Lucy Faithfull Foundation is a registered Charity No. 1013025, and is a company limited by guarantee, Registered in England No. 2729957.
Registered office: 2 Birch House, Harris Business Park, Hanbury Road, Stoke Prior, Bromsgrove, B60 4DJ.

Important note: The photographic content within this document is for illustrative purposes only. All persons featured are models @ iStock and Shutterstock.