

We're working to protect children

Annual Report & Financial Statements 2018/19



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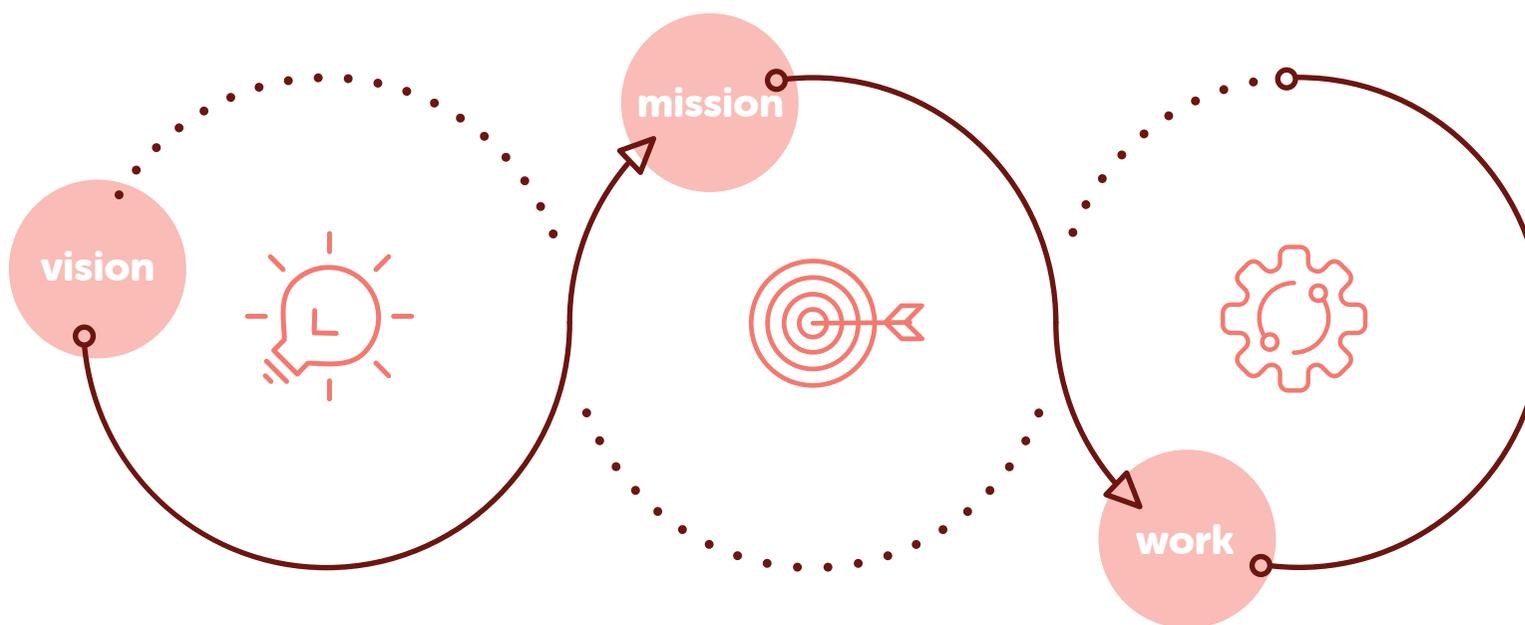
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Our values



Our vision

Our vision is a world in which children's right to live free from abuse and exploitation becomes a reality.

Our mission

Our mission is to prevent the sexual abuse of children and young people by working with protective adults, those affected by abuse and those perpetrating it, including young people with harmful sexual behaviour. We are committed to using our expert knowledge to impact on public policy, and to educate families, professionals and the public. We help children and young people to stay safe in all our work.

We believe child sexual abuse is preventable, not inevitable.

Our work

Our work is complex. We work to prevent abuse before it happens – or to prevent it from ever happening again. To reduce the number of victims, we must engage with both potential offenders and those who have offended to address their thoughts and behaviours.



Working to Protect Children



Our founder

The 'Mother to Hundreds' Baroness Lucy Faithfull was a pioneer of child protection. As the first social worker to be appointed to the House of Lords, she campaigned tirelessly for the powerless and voiceless. Her influence can be found in legislation ranging from children's welfare to the criminal justice system.

Lucy was ahead of her time, not least in recognising that if we are to protect children from sexual abuse we must work with sexual offenders, a view that still challenges today's society. She established The Lucy Faithfull Foundation when she was in her eighties – a charity committed to preventing child sexual abuse.

Introduction from the board chair

Our chair, Dr Mike Harris BSc MB BS MRCS LRCP FRC Psych

This report describes our work during a year in which the need for The Lucy Faithfull Foundation has never been greater. Right across the media we hear of instances of the sexual abuse and exploitation of children and young people. Our work to prevent this abuse remains of the utmost importance.

This year, the then home secretary, The Rt Hon Sajid Javid MP, gave a strong commitment to combating childhood sexual abuse - we warmly welcome this. We are further encouraged by the resources he has provided to achieve this, including supporting our Stop It Now! helpline so we can help more people who are at risk of offending to not harm children, support young people who might be at risk of carrying out harmful sexual behaviour, and work with those who seek to do their best to protect children from harm. Children everywhere deserve nothing less.

I was privileged to be elected as chair of The Lucy Faithfull Foundation at the last AGM, when our chair of 20 years, Dr Arnon Bentovim, stood down. Over two decades, Arnon oversaw the development of the Foundation, and we are incredibly grateful to him. We elected Arnon to the newly created post of Life President in recognition of all he has done to keep children safe.

One of our vice-chairs, Annie Sheppard, also stepped down during the year. I want to thank Annie for her very considerable contribution over the last seven years. We have welcomed three new trustees: Lynn Saunders OBE, Dr Victoria Baines and Dr Paul Monks. I also want to thank one of our trustees, Jane Leach, who has taken on the role of vice-chair.

It is a real pleasure to work with this truly inspiring group of trustees who bring both professional knowledge and lived experience of the work we do, and the dedicated and professional staff team who make the charity what it is.

Internally, it has been a year of change with the departure of both our chief executive officer, Elaine McConnell, after nearly four years with the Foundation, and our director of operations, Jorgen Lovbakke. We wish them both well for the future.

One of our trustees, Dr Michael Marett-Crosby, stepped down in order to take on the role of interim chief executive and our retired director of operations, Simon Sauzé, returned to his former position to support our front-line staff. They are both doing an excellent job in taking forward the strategic plan.

I want to thank all of our staff, our patrons, and all the charitable trusts and statutory bodies who support and fund our vital work. Thank you. We hope, like us, you look forward to watching and contributing to our future success.



"Right across the media we hear of instances of the sexual abuse and exploitation of children and young people. Our work to prevent this abuse remains of the utmost importance."

Foreword from the chief executive officer

Our CEO, Dr Michael Marett-Crosby MA D.Phil

The Lucy Faithfull Foundation has a clear mission - to keep children safe. It is this task, and our vision of a world wherein young people can live free from the risk of sexual exploitation, that both inspires our supporters and motivates our trustees and staff.

Our experience and research demonstrate that through understanding the problem of child sexual abuse and exploitation in a public health model, we can deliver effective interventions to those who do or might pose a risk to children.

It was this vision - of a charity offering practical solutions to the scourge of child abuse - that inspired me initially to become a trustee. In my new role as interim chief executive, it has been a privilege to support the Foundation's staff since January in all that it does.

There is much to celebrate in the work of the Foundation over 2018/19. Our impact is evidenced throughout this report. Our helpline remains at the forefront of much that we do, and it is with great pleasure that we acknowledge the UK government funding that enables this service to flourish.

Throughout our work this year, we have seen renewed interest and commitment from public and private donors, enabling us to undertake fresh work with young people and further develop our prevention activities. We have undertaken new projects in Scotland, seen great progress in Wales, and our teams are delivering insights into child protection across the world through our international projects.

Our practitioners deliver a wide range of training, intervention and assessment services that deliver our expertise into complicated and demanding family circumstances. They are ably supported by colleagues who bring a range of other skills to help the Foundation thrive.

This report details the ways in which we have worked to keep children safe. Now, the task is to increase the scope and depth of our impact.

The Lucy Faithfull Foundation must grow so as to meet the challenges presented by new forms of online and offline risk. Amidst the hysteria that can smother the real issues around child exploitation, the Foundation will continue to develop and deliver practical solutions to meet new risks and old.

We will continue to work until our vision and mission are fulfilled.

"Our experience and research demonstrates that through understanding the problem of child sexual abuse and exploitation in a public health model, we can deliver effective interventions to those who do or might pose a risk to children."



Officers and contacts

Life President

Dr A Bentovim MB BS FRCPsych, FRCPCH, DPM

Patrons

The Baroness Howarth of Breckland OBE

Mr R Monk CMG, OBE, QPM

Mr E M Nock OBE BA (Jt Hons) Dip IPD

Sir Richard Tilt

Trustees

Dr M Harris BSc MB BS MRCS LRCP
FRC Psych

(Chair from 12/11/2018)

Dr A Bentovim MB BS FRC Psych FRCPCH
(Retired 12/11/2018)

Dr V Baines PhD
(appointed 12/11/2018)

Mrs S Gubbins FCCA
(resigned 29/5/2019)

Mrs J Leach BSc FCA

Mr D Lundholm BA (Hons) MBA

Dr M Marett-Crosby MA DPhil
(Resigned 07/01/2019)

Dr P Monks BA, MB, BChir, MSc. MRCPsych
(appointed 05/03/2019)

Professor D Perkins BSc MSc PhD
CPsychol AFBPsS

Ms L Saunders OBE
(appointed 18/06/2018)

Ms A Shepperd OBE Cert Ed CQSW
(Resigned 11/01/2019)

Professor A Spencer BA (Hons) MA MRes

Mr J Trotter LLB (Hons)

Mr P West QPM MA (Oxon) MSc MA

Company Secretary

Ms A Kroeger BAcc CA(SA)

Senior management team

Dr M Marett-Crosby MA DPhil,
chief executive officer

Ms D Denis PGDip Dip CIPR,
director of fundraising and external
relations

Mr D Findlater,
director of Stop It Now! helpline

Ms A Kroeger BAcc CA(SA),
director of finance

Mr S Sauzé CQSW Dlpw,
director of operations

Registration numbers

Registered company number
02729957

Charity number
1013025

Scottish registered charity number
SC039888

Registered office and principal address

2 Birch House
Harris Business Park
Hanbury Road, Stoke Prior
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Independent auditor

Crowe U.K. LLP
Carrick House
Lypiatt Road
Cheltenham
Gloucestershire GL50 2QJ

Bankers

HSBC Bank Plc
Redditch Commercial Centre
Church Green West
Redditch
Worcestershire B97 4EA

Solicitors

Bates Wells Braithwaite London LLP
10 Queen Street Place
London EC4R 1BE

Purpose and plans

Since 1992 we have used our wealth of child sexual abuse knowledge, including our understanding of abuser behaviour and prevention theory and practice, to deliver targeted, evidence-based interventions that keep children safe. Every year we help thousands of people take action to protect children from harm.

We are agile and effective, and use our expertise to innovate, responding flexibly to new trends, new threats and the changing needs of our beneficiaries – a diverse population with complex needs.

Our services, programmes and projects are designed to place a protective shield around children, to help prevent abuse from ever happening, or from happening again.

We keep children safe by:



1 Providing free and confidential advice through our helpline, enabling callers to take positive, preventative actions to protect children



2 Helping people achieve positive change and offence-free living



3 Creating safer environments within families, in communities and online



4 Equipping professionals with knowledge and tools to better protect children



5 Influencing social and political attitudes about how children can best be protected

Looking ahead 2019/20

With a new senior management team in place, The Lucy Faithfull Foundation has the opportunity and duty to grow our reach and services during the year ahead, recognising the enduring importance and value of its mission to keep children safe.

With the invaluable support of the funding we receive from UK governments, we need to make sure that all those who call our helpline – for themselves or for others – can find what they need within the range of services that the Foundation offers. At the same time, we will promote the helpline as an invaluable resource for those in need of help.

We will continue to grow our outreach to young people through the Esmée Fairbairn Foundation funded project. It is essential that we provide the right information to young people, in a space and in a format that meets their needs.

Our continued and increasing engagement with professionals through assessments, training and other interventions is an important expression of our charitable goals.

Our project to develop a one-to-one child sexual abuse early intervention service will provide valuable insights for all our work.

We are also looking ahead - to understand where the new threats to children might lie, online and offline. We are keen to develop both our advocacy and international profile, and the Foundation is reaching out to new funders to deepen and strengthen its impact in these parts of our work.

We will be preparing a new three-year strategic plan to meet these ambitions.

Achievements and looking ahead

5,388



5,388 people received advice and support from our Stop It Now! helpline and messaging service

1,922



1,922 professionals attended our training events

1,418



1,418 people attended our public education sessions

610,000+



More than 610,000 users visited our websites

Stop It Now! helpline

The problem of child sexual abuse is bigger than most want to believe. Studies in England and Wales suggest that 15% of girls and 5% of boys experience some form of sexual abuse before the age of 16.¹ And just one in eight victims is known to the authorities.²

This is why it is essential that people with concerns about child sexual abuse, or a child they think is at risk, have a safe space to talk about their worries.

We help people who have nowhere else to turn

The Stop It Now! helpline is open to anyone with concerns about child sexual abuse. Callers range from those concerned about their own thoughts or behaviour towards children, to those concerned about the sexual behaviour of another adult or a child or young person, to professionals and adult survivors of sexual abuse.

“What you do is amazing.”

Social worker

Crucially, the helpline is confidential and anonymous – callers do not need to give us their details, so they feel able to talk about very sensitive and complex issues and concerns.

In 2018/19 we helped 5,388 people who between them made 8,795 contacts (calls and secure messages/emails). This is a slight increase on callers compared to 2017/18 (5,329) and a slight decrease in contacts (9,489), due in part to our making a range of self-help resources available online. These are tools that helpline operators can recommend as part of our commitment to ensure that every caller has at least one practical action they can take. Our clients and the helpline callers report that these are very beneficial. This results in the need for fewer repeat calls, as people access help online. In 2018/19, 610,000 users visited our websites.

Increased capacity and efficiency

In Autumn 2018 we secured funding from the Home Office to more than double the capacity of the helpline. We are immensely encouraged by this support, and the commitment from the government to addressing all aspects of child protection that it represents. We are grateful for the help and support of all our friends in government departments.

Announcing the additional helpline funding in September, the then home secretary, the Rt Hon Sajid Javid MP said:

“Child sexual abuse is a truly sickening crime and I’m committed to doing everything in my power to eradicate it from society. It’s vital we take action on a number of fronts. The Lucy Faithfull Foundation plays a key role in this work and has my full support.”



1 Centre of Expertise, 2017

2 Children’s Commissioner, 2015

Following this additional funding, we invested in additional infrastructure to support the expansion and recruited and trained new operators who started on the helpline in January 2019.

We finished the year in a much stronger position to meet the huge demand on the helpline. We had previously not been able to meet this demand - over the last two years more than 5,400 people repeatedly called the helpline but were unable to get through because the line was busy.



In the first three months of 2019:

We took calls from 1,624 people, a 24% increase on the same period in 2018 (1,307)

Missed callers reduced by 30% to 1,108 from 1,583

The number of missed callers eventually getting through to the helpline on a subsequent attempt increased to 65% (718 out of 1,108) from 46% (729 out of 1,583)



After a number of years of limited helpline promotion, we are delighted that we can now make our helpline more visible to caller groups in need of the help we offer. We are very grateful to The Dulverton Trust, which will also be supporting this work in the year ahead.

In September 2018, our new electronic database for recording call information, Salesforce, went live. It was developed for the helpline with support from Alpha Financial Markets Consulting (FMC), with whom we had a charity partnership in 2017. Throughout 2018/19, Alpha FMC continued to offer pro bono support to oversee the implementation of the database. The database enabled us to move to a paperless record-keeping system, increase efficiency on the frontline as caller records are easier to locate, and deliver savings with regard to the time taken to collate and analyse data.

We help people take action

The helpline is not simply a listening service. We advise callers about actions to consider, agreeing one or more protective steps the caller will take.

98% of callers were given one or more actions to protect a child – through reducing the likelihood of harm, and offending or reoffending.

94% of repeat callers tell us they had taken the actions they were given.

“After speaking to the helpline today, I’m feeling much calmer. I needed help as I can’t do it on my own.”

Female caller

By preventing offending, we protect children

The helpline provides an invaluable service in the risk management (including by self-management) of adults arrested for the whole range of sexual crimes against children.

But a significant number of people who contact us with concerns about their own sexual thoughts about or behaviour towards children have no involvement with statutory agencies. In 2018/19, 338 people (14% of all callers concerned about themselves) sought anonymous help from us to manage or change their behaviour, without previous or current involvement of the police or children’s services.

By working with people who are concerned about their behaviour – prior to statutory involvement – we keep children safe from harm.

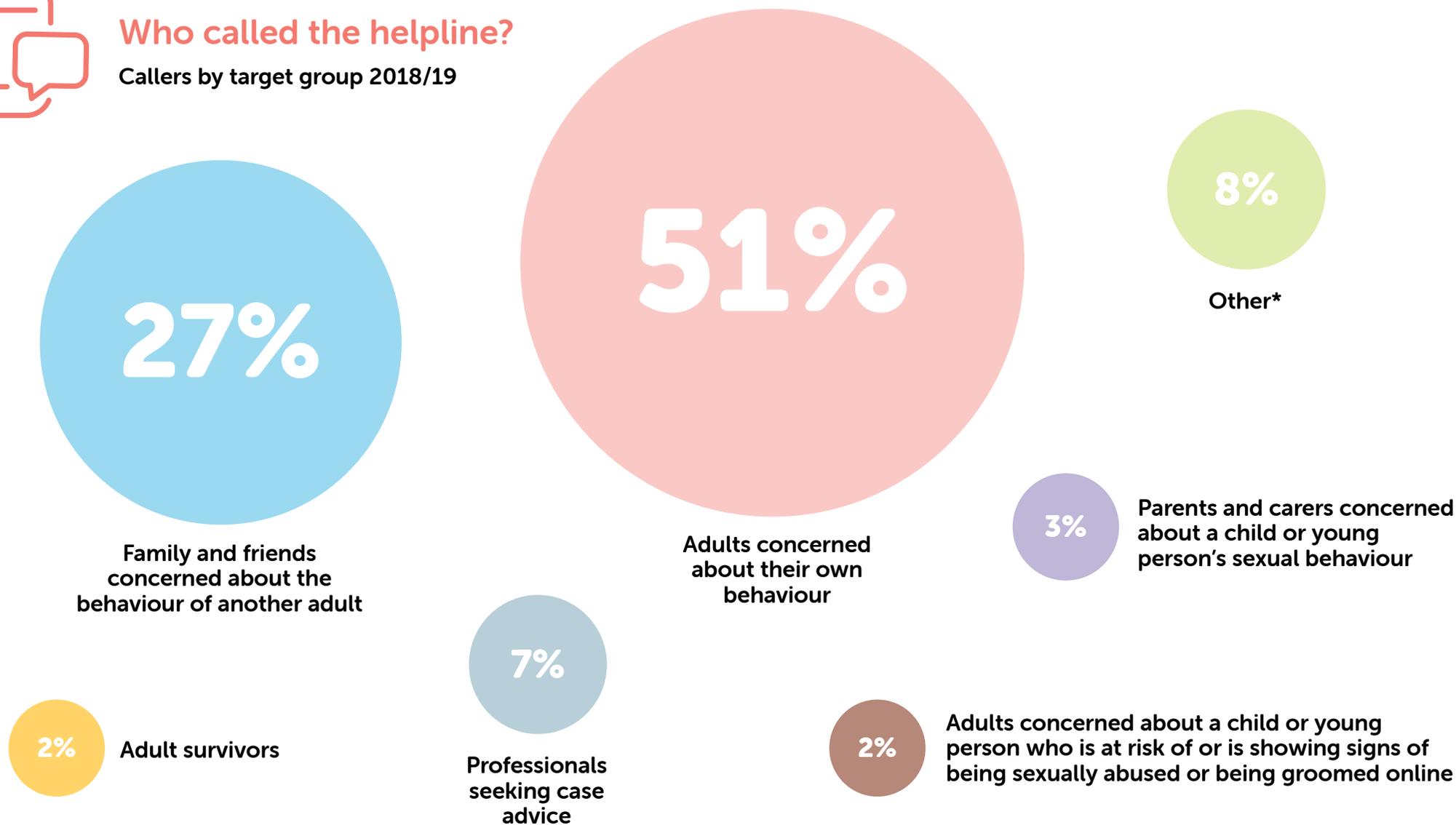
“Thanks for treating me with respect but not allowing excuses.”

Male caller



Who called the helpline?

Callers by target group 2018/19



* Callers outside target groups include those with general internet concerns, requests for general information and calls from children.



Jude's story

Jude, 27, lives with his parents and brother. He called the helpline concerned about his sexual thoughts towards his 8-year-old niece.

On several occasions Jude had felt aroused after playing with her and had masturbated when he got home from visiting her house. Jude stated that he does not have a sexual attraction to any other particular child, but has admitted to having a sexual interest in children.

Jude has not accessed any indecent images of children online, but does view a large quantity of legal adult pornography, the content of which is becoming increasingly extreme. He also states that he masturbates to thoughts about children but he is trying to refrain from doing this. He is currently engaging in therapy with a counsellor, although this relates to generalised anxiety rather than to his pornography use and inappropriate sexual thoughts.

Jude was very anxious throughout the call. He expressed great concern about hurting anyone or upsetting his family.

Discussion and advice:

We reassured Jude that he had contacted the right place for confidential support, advice and information to help him to address his inappropriate sexual thoughts.

- We discussed the consequences for his niece, himself and his family if he was to act on his inappropriate sexual thoughts.
- We discussed the importance of Jude implementing child protection measures and not having any unsupervised contact with his niece or any other children.
- We discussed the consequences of masturbating to inappropriate thoughts and how this would likely reinforce his sexual thoughts and feelings towards children.
- We explored the benefits and pitfalls of discussing his problematic thoughts with his family. Whilst they may be initially shocked and upset, they would also be able to provide a level of supervision and support if they knew.
- We encouraged Jude to address his pornography use. Left unchecked, there is a risk that this could escalate to illegal material if he continues to use it at the frequency and in the manner that he is currently. We discussed the tools available to limit or prevent access to any pornography.
- Jude was encouraged to engage in active distraction and replacement activities in order to reduce his anxiety level and fixation on these inappropriate sexual thoughts. We discussed hobbies or possible adult groups he could join.
- We encouraged Jude to ensure that he looks after himself and discusses the anxiety he is currently feeling with his counsellor.

- We suggested that he access the Get Support website to help him address, understand and manage his inappropriate sexual thoughts. This is our online self-help tool for people who are experiencing inappropriate sexual thoughts about children. It offers information and advice for individuals and helps them to cope with difficult emotions and to manage problematic thoughts.
- We discussed the importance of continuing the support he has from his counsellor and the Stop It Now! helpline.

Actions agreed with Jude:

- To avoid any unsupervised contact with his niece and children in general.
- To discuss his inappropriate thoughts and anxieties with his counsellor and with specific individuals in his immediate family.
- To access the Get Support website and work through the self-help modules.
- Visit the website 'your brain on porn' to further understand the potentially damaging effect that continued extreme pornography use can have.
- To engage in techniques to control unwanted thoughts such as the 'elastic band technique' - snapping a rubber band on your wrist whenever an unwanted or inappropriate thought arises.
- To ensure self-care by keeping himself busy and building a routine around his day to day activities.
- To call the helpline for ongoing support and advice regarding his inappropriate sexual thoughts.

Cont...

Outcome:

- Jude has called back several times since his first phone call. We arranged for him to have a series of scheduled calls with a practitioner who specialises in the treatment of adult sex offenders and potential offenders.
- During these calls, Jude discussed his progress through the Get Support website. He says he is finding the self-help modules he has accessed so far very helpful, stating that he thinks he is managing well - but still feels anxious at times.
- Jude stated that he has followed our advice and has discussed his inappropriate thoughts with his counsellor. He has also discussed his concerns with one of his brothers and one of his sisters. They have been supportive and are encouraging him to focus on moving forward with his life in a positive way.
- Jude has avoided visiting his niece and her family and has found his thoughts about her diminishing in the absence of contact.
- He has started taking driving lessons and seeing his adult friends more often. He also now has a part time job, and has begun using a timesheet to plan his day. He reported that this structure assists with controlling his anxiety and reducing his thinking about his niece.
- Jude continues to use the helpline for ongoing support and advice and regularly calls to update helpline staff on his progress and share any concerns he has.

Looking ahead 2019/20

1. **With increased funding for 2019/20, we will be able to help more people take actions to protect children. Following campaign successes of recent years in increasing calls from the viewers of sexual images of children online, we now want to promote the helpline to all of our other target groups:**
 - adult abusers and potential abusers;
 - family and friends concerned about the sexual behaviour of another adult, child or young person;
 - adults worried that a child may have been abused;
 - professionals calling for case advice;
 - and adult survivors of child sexual abuse.
2. **But the helpline does more than help thousands of individual callers protect children: its influence extends to identifying changes and trends in sexual behaviours and risks to children where we can help identify gaps in services that we or others can then fill.** For example, we are seeing an increasing proportion of callers who have viewed sexual images of children also disclosing that they have had sexual conversations with children and young people online. In response, we are developing our online and face-to-face services for this group.
3. **Organisations across the world are looking to the UK – and specifically to Stop It Now! – for inspiration and guidance on the prevention of child sexual abuse and exploitation.** A comprehensive, public health approach to prevention is increasingly seen as the best way to protect children and Stop It Now! is a key component of such an approach. We look to support and work directly with partner organisations from around the world, and will seek funding to develop a Stop It Now! global network.



Tackling online sexual abuse

Online offending is a growing problem. In September 2018 the National Crime Agency estimated that around 80,000 people in the UK present some kind of sexual threat to children online.³ Since 2005 we have been working to address this problem by working with those who pose a risk to children online.

Having sought assistance through the helpline, callers may go on to a face-to-face meeting where we can offer more in-depth assistance and assess whether they would be suitable and would benefit from one of our Inform programmes. These are evidenced-based psycho-educational programmes for people affected by online offending. Inform Plus is for men who have accessed illegal images of children. Inform is for their family members or friends. We also offer a service to young people who have displayed harmful sexual behaviour online (see section 'Working with young people and families').

"Thank you. I now feel I am on a positive path. Whilst having hurdles in the way, I feel more able to deal with them."

Inform Plus participant

www.gov.uk/government/news/tackling-child-sexual-exploitation-online

Inform Plus

Inform Plus is a psycho-educational programme for men who are under investigation for, or have been arrested, cautioned or convicted of accessing illegal images of children online. The programme helps men to understand their behaviour and put in place strategies to avoid reoffending in the future.

Inform Plus can be delivered as a group or individual programme of work, which is mostly self-funded by the participants with some subsidised places for those in financial hardship. In 2018/19, 153 men attended the Inform Plus group programme and 74 attended the programme on a one-to-one basis, this is a slight decrease on the total we worked with in 2017/18 (273).

This year we ran programmes in Epsom, Birmingham, Bristol and Nailsworth, Manchester and Warrington.

99% of participants reported making good or maximum progress on their ability to reduce their risk of reoffending.



Pete's Story

Pete was under investigation for accessing indecent images of children and was given the helpline number by police. Pete was single, living alone and suspended from work and facing disciplinary hearing. His parents were aware and supportive. He had no previous history of offending behaviour.

In the face-to-face meeting, Pete presented as emotionally and socially isolated. He was committed to addressing his online behaviour and related issues. He had started counselling for depression and attended an initial meeting of Sex Addicts Anonymous.

Pete needed to explore the reasons for his offending behaviour, and develop strategies for managing future risk. He was keen to reduce his social isolation and increase his emotional resiliency.

Pete attended Inform Plus. The personal work he completed on the course indicated he had learned from the programme material and from the experiences of others. He later returned to speak to another Inform Plus group, sharing his experiences after being sentenced with other group members. He also participated in research and engaged with the media in preventative campaigns – raising awareness of online offending. Pete is committed to not offending again, and hopes that by speaking out he can encourage others to seek help to address their behaviour.

Inform

This is an educational programme for partners or adult family members of men who have been arrested for accessing illegal images of children. Families are not traditionally seen as victims of such offending even though they can be left devastated by the actions of a loved one. Participants are empowered to help their family plan for the future and put in place strategies for managing the risk of further offending in the future, as well as to support any children in the family and ameliorate the emotional consequences of the police investigation on those children.

This year we worked with a total of 198 family members either in person, or over the telephone, from across England, Scotland and Wales. This is an increase from 2017/18 (179).

92% of participants who completed face-to-face courses said they felt less isolated after the programme.

"I feel empowered. I feel stronger and more able to cope. I feel informed, and I know the knowledge I have acquired will help my family in the future."

Inform participant



Sharon's Story

Sharon's husband was arrested for accessing indecent images of children. They had five dependent children and bail conditions meant her husband wasn't living at home. Children's services had made the children subject to child protection plans. Contact between her husband and the children was supervised by an extended family member as children's services were concerned that she was minimising her husband's offending and was potentially not protective.

In her face-to-face meeting, Sharon was very emotional, tearful, confused, and angry with her husband and with children's services. She was scared and conflicted. She felt isolated as she was unable to talk to others for fear of being judged. She lacked knowledge of her husband's behaviour, internet offending and risk issues.

Sharon needed a safe space to talk about the impact of her husband's arrest on her and the children. She needed to share and learn from others and get support from those in a similar situation. She needed to develop knowledge and understanding of internet offending, the warning signs, what is meant by 'risk' and how to manage it. She needed an opportunity to discuss the implications of family reunification and how this could occur in a way that meant any potential risk was acknowledged, managed and the children safeguarded.

Sharon attended an Inform programme. She benefitted from engaging with others in a similar position. At the end, she reported feeling more confident in identifying warning signs and managing risk, and she said the course had helped her identify ways she could talk to her children about their father's behaviour. Sharon seemed more confident in her interactions with other professionals – particularly children's services – and she volunteered to participate in other educational courses designed to enhance her protective abilities.

Family and Friends Forum

With funding from the Emmanuel Kaye Foundation, in September 2018 we launched an online forum for family members, recognising the benefit people get from peer support. Since its launch, 2,528 posts have been made by 238 active users. In addition, 3,343 individual users have visited the forum, making a total of 21,921 visits between them.



“The forum has been a huge support during some very traumatic times. Discovering my husband’s offending and the fall out with his mental health, job loss and loss of his own dignity and self-worth has been deeply painful. I am now a single mum, and I hope doing well. The ladies and a few gentlemen on the forum have seen me through some tough times and always are emotionally encouraging.”

Forum user

“For over three years I had no contact with anyone who could truly empathise with the complexities of my situation. This forum has facilitated a turnaround for me as I do not feel isolated or judged by a group of people who understand my experience. I have found a place to voice what I feel I can’t communicate in my immediate community. I feel supported, and am able to offer support which is empowering. Thank you for setting it up.”

Forum user

Looking ahead 2019/20

1. Accessing illegal images of children online remains a significant problem. Throughout 2019/20 we will continue to deliver our core services to those who have offended online, as well as their families.
2. We will be reviewing the way our programmes operate, following a decrease in the number of men we have worked with in 2018/19. Building on the success of the Family and Friends Forum, we hope to engage with more families affected by online offending. We will also seek to expand programmes in areas where we have high demand and explore how we can work with partner organisations to expand our reach.
3. We will pilot group and one-to-one programmes for online grooming offenders – people who have engaged young people in sexual conversation online, solicited sexual images from young people online or attempted to meet with a young person after communicating online, with the intention of committing a sexual offence.

Working with young people and families



Around a third of sexual offences against children and young people are carried out by other children and young people.⁴ If we are to prevent sexual abuse of children, we need to work with young people who have displayed harmful sexual behaviour.

Our young people's project

In June 2018 we started a three-year project, funded by the Esmée Fairbairn Foundation, to develop a strategy to tackle harmful sexual behaviour among children and young people. We are grateful for their support, and excited to engage in this new way with a key demographic for our work.

Helping young people in the online world

Today's young people are the first generation to grow up with the internet being such a huge part of their lives. Mobile phones mean young people have the internet in their pocket, so the likelihood of being able to find, accidentally stumble across, or receive sexual material without having asked for it, is a real and daily risk.

Whilst there are great resources for young people to help them to protect themselves from others online, there is nowhere for them to go if they are worried about their own sexual thoughts or online behaviour, or are worried about someone they know. We want to change that.

Our goal is to develop online self-help resources, which may be a website, a forum or a series of videos, that will help

to prevent harmful sexual behaviour amongst young people. It is essential to the success of this project that we create resources that can be used easily and anonymously, so young people know that they can come to us without risk, and begin to address their behaviour, thoughts or feelings in the way most meaningful to them.

To make sure what we create is useful, this year we have been consulting with young people, parents and professionals to find out what concerns them, where they currently go for support and what they think we should develop.

Improving the response to young people who get into trouble

Another goal of the project is to help the criminal justice system to make decisions that promote a more positive future for young people. We aim to encourage police, youth justice workers and the courts to respond to behaviours proportionately and consistently, considering the context of the situation at hand. This year we submitted a freedom of information request to all police forces to find out what happens to young people when arrested for sexual online offending behaviour, with results due to be published in 2019/20.

As professionals, we need to deal with a young person's behaviour in a way that does not leave them feeling stigmatised, labelled or written off. We need to ensure that their welfare is not lost. Access to one-to-one help, support and advice should not rely on whether or not a young person goes through the criminal justice system.

We are also working to share our skills and experience through equipping other professionals - youth workers, education staff and others who are responsible for the welfare of young people - to deliver high quality support to those who get into trouble.

⁴ Hackett, S. (2014) Children and young people with harmful sexual behaviours

Inform Young People

Our Inform Young People programme, running since 2012, is for under 21s who have displayed harmful or risky sexual behaviour online. This intervention seeks to divert the young person from further risky behaviour, help establish sexual boundaries, and educate them to keep themselves safe. This year we worked with 30 young people as well as their parents or caregivers - an increase on 2017/18 (23).

All young people we worked with said they felt more confident in using the internet safely and responsibly in the future.

Parents often find it difficult to access support and help when a young person gets into trouble. This is partly due to the stigma attached to such behaviour, and partly because of the difficulty many have talking to their children about such topics.

“My son looked ‘lighter’ after just his first session. It was a sense of relief to know support is available.”

Parent of a young person

“I will show everyone that no matter what happens you can still succeed in life.”

Young person



Sean's Story

Sean, 21, called the helpline after being arrested for possession of indecent images of children. He was at university but had been suspended and was back living with his family.

Sean came across as very mature in his face-to-face meeting and showed good insight into his behaviour. We discussed his situation, touching on a timeline of his life to cover the most important points relating to how he may have got to this point. He was very keen to address this behaviour. Sean was struggling with mental health issues at the time of his offending, and had a traumatic background regarding his father. His use of indecent images appeared, at least to a degree, to be a coping technique for him to help manage difficult emotions.

Sean engaged well with the programme, contributing a lot to discussions. The programme focused on understanding the offending behaviour; exploring new me/old me thinking and behaviours; consent; disclosure; and relapse prevention – meeting needs in healthy ways.

After the programme, Sean seemed committed to living his ‘new me life’. He had more clarity as to how he got involved with these offences, and strategies to help him manage this behaviour in the future.

Sean was very positive about the future, and had looked into potential future options for studying if he was not allowed back to university. He understood that his life might look slightly different to what he might have expected, but that it could still be a good life.

Looking ahead 2019/20

1. To ensure parents have an easy pathway for their children into the Inform Young People Programme or to talk with a specialist practitioner, we have increased the amount of young people-specific telephone consultations we offer, which people can access through the Stop It Now! helpline. We expect the numbers of families we work with to grow over the year ahead.
2. We will publish the findings of our research into outcomes for young people who get into trouble for harmful sexual behaviour online, and we will develop resources to help parents identify online behaviours which may be harmful.
3. We will start using lessons from our research and consultation to develop resources for young people worried about their own sexual thoughts or online behaviour.

Stop It Now! prevention activities

Prevention is at the heart of everything we do. Preventing child sexual abuse means fewer children are harmed, reducing the huge negative impact on them, their families and wider society. To create a world where there are no victims of child sexual abuse, we work with adults and young people who have offended or who are at risk of doing so. We also work with the people around them and the public so that everyone knows what part they can play to keep children safe.

Stop It Now! UK and Ireland is our child sexual abuse prevention campaign. Since 2002 it has helped adults play their part in prevention by providing sound information, educating the public, training professionals working with children and families, and running the Stop It Now! helpline. We work through traditional media, digital, social media and advertising to make sure people know the facts and what they can do to protect children from all forms of sexual abuse.

Online and traditional communications

Child sexual abuse allegations against Michael Jackson hit the headlines again this year, with a new documentary shown on Channel 4 giving voice to two of his accusers. **Director of the Stop It Now!**

helpline, Donald Findlater, spoke in the media and wrote a piece for Metro⁵ about how society needs to focus on listening to and helping victims.

In September 2018, Channel 4 aired the documentary *Married to a Paedophile*.⁶ The programme offered a compelling insight into two men arrested for looking at sexual images of children online – and the devastating impact on their families. Our clinical manager, Tom Squire, wrote an article⁷ for the Guardian exploring the issues raised.

Ensuring the public and professionals have easy access to information and resources is a priority. Our wide-ranging target audiences – from those concerned about their own thoughts or behaviour towards children, to parents and carers wanting to protect – means we operate five main websites.

In 2018, our parentsprotect.co.uk website underwent a refresh, making it mobile-optimized and easier to navigate. We are very grateful to The Dulverton Trust for supporting this. This followed a similar update to lucyfaithfull.org.uk and stopitnow.org.uk the previous year.

This year saw large numbers of people accessing our websites, with 610,965 users recorded across our sites. 378,417 users visited parentsprotect.org.uk; 94,183 visited stopitnow.org.uk, and 58,065

visited lucyfaithfull.org.uk. Our website get-help.stopitnow.org.uk, for people concerned about their own or another's online sexual behaviour, was visited by 68,395 users. [Get-support.stopitnow.org.uk](http://get-support.stopitnow.org.uk), our website for people troubled by their sexual thoughts about children and young people, recorded 11,905 users.

Some websites, in particular our Parents Protect and Stop It Now! sites, received fewer overall visitors in 2018/19 than in 2017/18. This is, in part, due to stringent new criteria imposed by Google on its Grant Accounts. In response, we have updated our Ad campaigns in line with the new guidelines, created new campaigns and undertook new keyword research. In 2019/20 we will continue to work with Google to improve our performance.

In 2018, we launched a new e-newsletter programme, allowing people to sign up to a range of e-updates including 'news and updates', 'prevention information' and 'training'. We also implemented the internal communications tool, Slack, to increase efficiency across the organisation. We are currently working with partner organisations in Dublin to set up and populate stopitnow.ie providing signposting to resources in the Republic of Ireland.

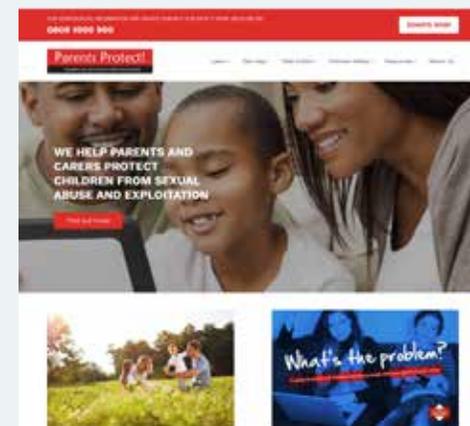
To protect children from sexual abuse we need to talk to potential offenders
Tom Squire

Engaging with people who look at sexual images of children is vital if we want to prevent these awful crimes



▲ We need to support the families and loved ones of those who abuse children. *Legal Experts* featuring Tom Squire on Channel 4's *Married to a Paedophile*. Photograph: Channel 4

Our clinical manager, Tom Squire, wrote an article for the Guardian



In 2018, our parentsprotect.co.uk website underwent a refresh

⁵ metro.co.uk/08/03/2019/it-makes-perfect-sense-that-michael-jacksons-accusers-are-only-coming-forward-now8852436/

⁶ www.channel4.com/programmes/married-to-a-paedophile

⁷ www.theguardian.com/commentisfree/2018/sep/05/protect-children-sexual-abuse-offenders

Deterrence campaign

This year, our campaign to deter online viewing and sharing of sexual images of children continued with the promotion of our deterrence films in national and regional media and online through social media and digital advertising. They signposted viewers to our specialist resources: the Stop It Now! helpline and our Get Help website get-help.stopitnow.org.uk. The website received 40% more users in 2018/19 than in 2017/18 (68,395 vs 48,987). Users also show high levels of engagement with 9,678 sessions lasting between 10-30 minutes and 4,094 lasting more than 30 minutes.

We also conducted targeted public relations and social media campaigns in partnership with police forces in West Yorkshire and across the South East, and other campaigns in the North West, West Midlands, and the South West. Each of these campaigns generated increased visits to our website and calls to the helpline. This year we have also been reaching out to media outlets to include our contact details in news stories which resulted in 51 pieces of coverage.

The impact of the campaign is measured through analysis of calls to the Stop It Now! helpline and an anonymous online survey on the Get Help website which is activated when we are actively campaigning.



Independent evaluation in 2018/19 shows:

Campaign activity drives pre-arrest offenders towards Stop It Now! resources

More than half of the online survey respondents heard about Stop It Now! via campaign activity

Pre-arrest offenders report positive attitude changes after engaging with Stop It Now! including a greater awareness of personal and legal consequences of viewing indecent images of children

Pre-arrest offenders self-report adopting behavioural changes to prevent reoffending, including:

- enlisting the support of a friend or family member
- stopping pornography use
- avoiding risky situations
- stopping all internet use
- installing controls and filters on devices
- using online self-help resources to help with desistance

Full campaign evaluation, including statistics on digital advertising, will be finalised in summer 2019.



John's Story

John first saw a link to the Stop It Now! site in a Google banner while searching for ways to report indecent images of children he had been viewing. Since engaging with Stop It Now! resources, John says he used to believe that viewing indecent images of children content was harmless, but his awareness of the damage it does to children has grown:

"Children are being abused in ways which negatively impact their lives forever in order to feed dangerous urges...looking at this content does just as much damage as the abuse itself."



Andrew's Story

Andrew is 30, lives alone and works as a chef. He has regularly accessed adult pornography for the last 10 years and admits that the materials he views have become more extreme.

He started viewing indecent images of children about six months ago, but had managed to stop viewing for the past two months. He describes having had an alcoholic drink one evening and feeling bored, at which point he relapsed, and accessed images again. He found the Stop It Now! helpline through a Google search for help, and has seen the website. After looking at our self-help website, he says he realised how harmful images are to the victims, and also that he might be arrested. He now thinks drinking contributes to his behaviour and says that he has decided not to access any form of pornography when he has been drinking.

“Child sexual abuse cannot be countered by law enforcement alone. The Lucy Faithfull Foundation has a vital role in helping to ensure offenders and those who are yet to offend have access to the appropriate services to support them in preventing behaviour that causes harm to children and I am glad to see that more people than ever are coming forward to seek help for their behaviour.”

National Police Chiefs’ Council Lead for Child Protection, Chief Constable Simon Bailey



Looking ahead 2019/20

1. We will consolidate our websites to ensure users have a seamless online journey, come to the right place and find the information they are looking for easily.
2. Every time an offender or potential offender contacts us for help to manage or change their behaviour, future victims are protected. We will therefore use social and traditional media activities to raise awareness of the services available for people engaged in online grooming behaviour, as they develop throughout the year. We will also make our online self-help website (**get-help.stopitnow.org.uk**) available in the dark web, and continue our deterrence campaign.
3. Following increased funding for the helpline, we will be working hard to ensure that more and more of those who might need the helpline know it is available to them.

Stop It Now! Scotland

In Scotland, recorded sexual crime against children has risen by 74% since 2012/13.⁸ But we also know that these shocking figures are only the tip of the iceberg, and we need to focus on the prevention of child sexual abuse in the first place as well as responding to situations after they have been reported to statutory authorities. Over the last year our work in Scotland has continued to grow and develop with the appointment of three new staff and the development of service provision in Glasgow as well as Edinburgh.

Campaigning activity

In March 2019, we worked with Police Scotland to deliver a campaign targeting men who were at risk of communicating with children sexually online – ‘grooming’. The campaign used traditional and social media to drive home the message that online sexual conversations with anyone under the age of 18 is a serious offence with severe consequences. It signposted to the confidential and anonymous help available and resulted in 68,374 webpage views.

We launched some easy-to-read materials for adults with intellectual impairments, to educate and raise awareness of the dangers of online grooming and the inappropriate use of child images. These were developed in partnership with Fife Adult Support and Protection Committee.

In January 2019 Stop It Now! Scotland shared the Scottish Policing Excellence Award for Greatest Contribution to Policing Priorities with Police colleagues for our 2018 deterrence campaign targeting individuals in Scotland who were viewing sexual images of children.

We continued our ‘Upstream’ project, designed to provide online resources to parents and members of the community so they can take practical steps to prevent child sexual abuse. The resource will go live in 2019.

⁸ Scottish Government (2019) Recorded Crime in Scotland, 18-2017, P 92. Figures are for period 18/2017 – 13/2012 and exclude historical crimes against children reported in this period.



A Twitter social media campaign with Police Scotland

I've made a new friend online.

But I'm worried.

What do I do?



Easy-read resources to educate and raise awareness of the dangers of online grooming and inappropriate use of child images

Service delivery

We directly worked with 117 people in Scotland worried about their own sexual thoughts, feelings or behaviours towards children. We ran seven Inform Plus groups in Edinburgh and Glasgow for men who had offended online, and one Breaking the Links group, an adaptation of Inform Plus for online offenders who have significant issues in relation to trauma.

For 84 service users who attended our group work programmes and completed evaluations, there was an average 61% improvement on scores around mental health and wellbeing, and a 48% improvement in managing strong feelings. All agreed that the group work contributed to their being able to live an offence free life.

“Before contacting Stop It Now! I had been arrested by police, lost my job and could see no way forward. My relationship with my family had become torn and friendships gone. I personally believe that without the team and support network they have helped provide, I would not be alive today as I had been considering suicide around the time of my offending and the police intervention. I have been in full time work for over a year now, have been working hard to make friends, keep active and stay on the positive track.”

Inform Plus participant

We received 86 referrals from family members of people arrested for online offending, and completed one-to-one work with 52 of them. We ran one Inform group work programme for eight participants.

“About four or five days after my brother was charged, my sister found a link to the Stop It Now helpline. I was still too emotional to call, but my sister phoned and her spirits were lifted. The person that she spoke with treated her with compassion and provided her with practical information and knowledge, which was really helpful for us to develop a longer-term plan. I also attended the course for families – which I am so thankful for. The course provided emotional support and information, but also gave me the opportunity to meet other people who were going through the same ordeal.”

Inform participant

Throughout the year we experienced a higher number of calls relating to under 18s charged with online offences, as well as calls from young people who were worried about sexual thoughts and feelings towards children who had not yet committed an offence.



Working with young people

In September 2018, we launched our Reducing Online Sexual Abuse (ROSA) project in Glasgow. The project, funded by The RS MacDonald Trust, provides early intervention for young people who have got into trouble online. This may include risk-taking behaviour by accessing adult pornography, sending or receiving sexual images, or viewing indecent images of children. Working in partnership with police, social services and schools, we also offer advice and information in relation to internet safety, online sexual harassment and child sexual exploitation via the internet or social media.

By March 2019 we had worked with 15 young people and their families. The project is being independently evaluated by the University of Strathclyde.

In addition to helping young people who have got into trouble because of harmful sexual behaviour online make safer choices, we are also consulting with young people about how deterrence messages and early help can be better provided.

Policy and service development

Stop It Now! Scotland was a member of the Scottish Government's Expert Working Group on Preventing Sexual Offending by Children and Young People, the first government-led task force in the UK looking at harmful sexual behaviour and how it is prevented.

Throughout the year we have been looking at the prevention of sexual abuse in organisational settings. Funding from the Christina Mary Henry Foundation allowed us to pilot an initiative with Edinburgh libraries, training managers to help make changes so that libraries promote prevention and can be safe spaces for children and vulnerable adults. We look forward to building on this work in the year ahead.



The Upstream project website

Looking ahead 2019/20

1. Our Upstream project, which aims to make prevention information readily available to adults across Scotland, will be launched in the year ahead. Upstream is a public engagement project ensuring that parents and communities have access to resources in relation to sexual abuse prevention.
2. We will continue our work around situational prevention of sexual abuse across a range of different organisations working with children across Scotland and evaluate outcomes related to this approach.
3. We will share our early learning from the ROSA project to help inform the practice of professionals involved with the prevention of online harmful sexual behaviour across Scotland.

Stop It Now! Wales

Around 10% of children in Wales have been victims of child sexual abuse.⁹ And 1 in 3 children sexually abused by an adult do not tell anyone.¹⁰ Childhood sexual abuse is considered to be an adverse childhood experience linked to substance misuse, committing and being a victim of violence, unintended teen pregnancy, and incarceration. This is why ensuring adults understand the risks and take protective actions to protect children before they are harmed is so important.

Public education sessions

Our sessions, typically two hours long, cover topics including: how parents can protect children from sexual abuse; how parents can better understand sexual behaviour in children; how professionals can safeguard young people and vulnerable adults; keeping children safe online; preventing child sexual exploitation, safeguarding vulnerable children and young people, and protecting children with additional needs.

We delivered 98 sessions, reaching 1,418 people including parents and carers, children and young people, and those who work with children and families. Evaluation shows participants felt much more confident about protecting children after the events.

94% of participants were able to say they would take preventative actions to keep their children safe and give examples of these.

We also delivered two five-week Parents Protect Plus courses for families with additional vulnerabilities.



The 'Child Sexual Abuse Prevention – What we all need to know' campaign

This year we ran a campaign aimed to equip as many adults in Wales as possible with the knowledge, skills and tools they need to ensure children and young people are safe, by:

- Communicating advice and information on the preventative measures that adults can take to protect children through traditional media, social media and leaflets
- Delivering child sexual abuse awareness seminars to parents and carers
- Delivering child protection and safeguarding training to multi-agency professionals across each of Wales' six safeguarding board regions.



Initial evaluation of the sessions has proved positive:

60 sessions reached 967 people

Parents and carers sessions:

- 94% said that they would be able to take preventative actions to keep their children safe and gave examples of these

Professionals sessions:

- 87% felt that the training would make a positive difference or a lot of difference to their role

Online activity:

- Global traffic to the Stop It Now! Wales webpages increased by 177% compared to the same period in the previous year (2,811 vs 1,016)

Helpline callers:

- Calls from Wales increased by 48% in the campaign period compared to the same period in the year before (182 vs 123).

9 ACE Study, Public Health Wales 2015

10 Radford, L. et al (2011) Child abuse and neglect in the UK today

Families with children who have additional needs – the Families First, Conwy Borough Council project

We continued delivery of work funded by Families First to deliver awareness sessions to parents and carers in Conwy, with a focus on families with children who have additional needs. We delivered 20 sessions to 222 participants.

“[I] found it particularly helpful to realise that child sexual exploitation can affect any child from any background – not just those from difficult backgrounds, or our kids who are already struggling.”

Session participant

The Dyfed Powys child sexual exploitation awareness project

This year, we completed the second half of a project funded by the Dyfed Powys Police and Crime Commissioner. We delivered five child sexual exploitation awareness sessions to 60 people in 2018/19.

“The session gave parents a valuable insight on how to protect their children and themselves from potential abusers. It raised their awareness on the signs and behaviour to look out for and made them more vigilant in protecting their family.”

The Plant Dewi project

One-to-one early intervention

With support from The Pilgrim Trust, we started a project to develop, pilot and evaluate a one-to-one protective parenting service for families identified by statutory agencies as at risk or as needing early intervention. These may be families where allegations of abuse have been made, or a risk has been identified. In some cases, the issues may not fall within a threshold for statutory engagement but the risk is deemed such that early intervention is required.

The project seeks to give information, raise confidence levels and support families to put in place family safety plans. This year we developed our programme materials and worked with eight families, involving eleven people. The project will continue in 2019/20 and is being evaluated by Cardiff University.

Professional training and engagement

We delivered 12 professional training courses to 189 frontline workers including police officers, education staff, health professionals and social workers. We also presented at 20 professional symposiums and delivered workshops at conferences reaching a further 460 people.

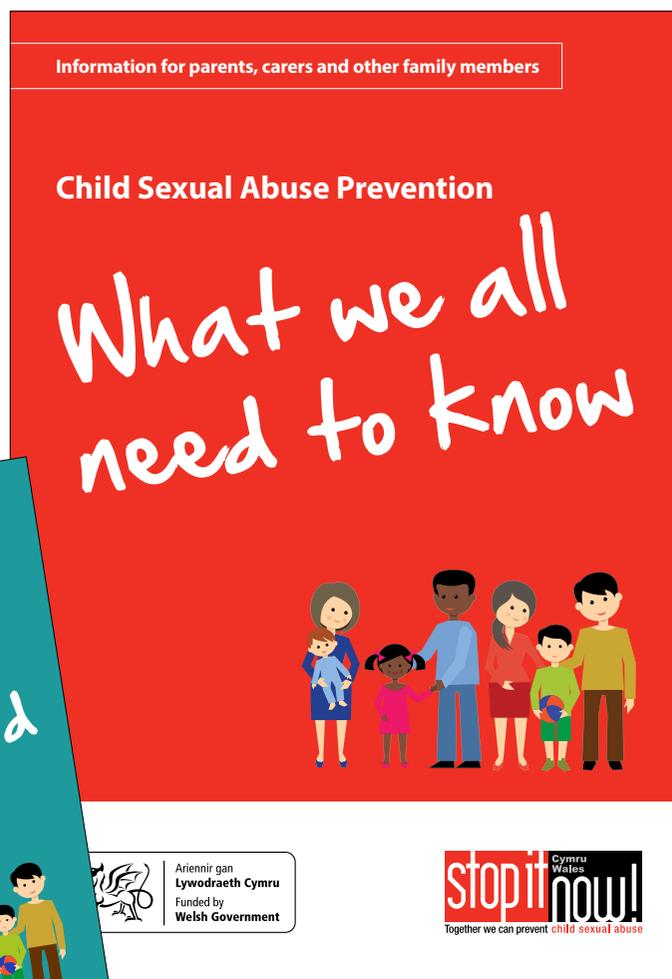
In particular, we were delighted to be invited to the first Hugh James National Conference on Child Sexual Abuse, Prevention and Support in January 2019. Hosted in association with NSPCC Cymru/Wales and aimed at professionals and organisations, the event included a panel discussion on ‘Should child sexual abuse be addressed as a public health issue?’



Policy development

Throughout 2018/19, Stop It Now! Wales continued to act as joint secretariat on the Cross-Party Group on Child Sexual Abuse Prevention in partnership with NSPCC and Survivors Trust. The group is delighted that the Welsh government announced its decision to produce an action plan on preventing child sexual abuse and has been actively working with the Welsh government to inform its content.

Partnership work also continued through the Stop It Now! Wales Action Group. Members include NSPCC Cymru, Crime Stoppers UK, Missing Children UK, Catholic Archdiocese of Cardiff, Jig-So-Cardigan, South Wales Police, Survivors Trust, Wise Kids and Cardiff University.



Looking ahead 2019/20

1. We will continue to deliver public education sessions to parents, carers and those who work with children and families.
2. We will complete our project to develop a one-to-one child sexual abuse early intervention service and publish the evaluation by Cardiff University, sharing our findings with others. We will also work with professionals and those working with children and families to ensure they have the information they need to protect children.
3. We will continue to act as joint secretariat on the Cross-Party Group on Child Sexual Abuse Prevention and we will be inviting new members to join the Stop It Now! Wales Action Group.

Training and consultancy

Our training aims to build the ability of responsible adults and fellow professionals to keep children safe from fear of abuse.

The high-quality training we offer has continued to be in demand this year with police, local authorities, children's services, schools and commercial organisations amongst the range of agencies engaging us to work with them.

We have provided 99 training events commissioned by these agencies across 111 days, with more than 1,900 professionals attending. The feedback from those joining our events remains consistently excellent, attesting to the high standard of the input from our trainers, and its relevance to those attending. We have also run one-day workshops on relevant themes for individual professionals to join, at both our offices.

98% of attendees say they would recommend our training to colleagues.

In line with our plan to develop our training, we have consolidated the close working between our training and marketing teams. This has enabled us to be more responsive in our promotion of the training events we offer, tailoring information to organisations and to individuals, marketing to those most likely to gain real benefit from our training. We have honed our systems for collating individual enquiries and preferences for future training to offer a series of training days covering sought-after subject areas.

We have focused on delivering the same high-quality events more efficiently and cost-effectively, enabling us to sustain the training we offer for the longer-term. We continue to deliver training in an environment with challenges, but we feel confident the quality and high regard in which our training staff are held continues to make us important in equipping professionals and others in the area of prevention.

"The materials are excellent for use with schools/ education establishments."

Safer Recruitment participant

"The videos complemented the learning perfectly and will help me to remember what I have learned. It was brilliant training, very informative and useful."

Safer Recruitment participant

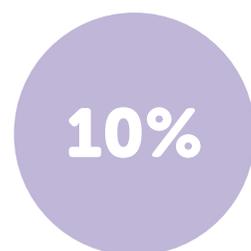




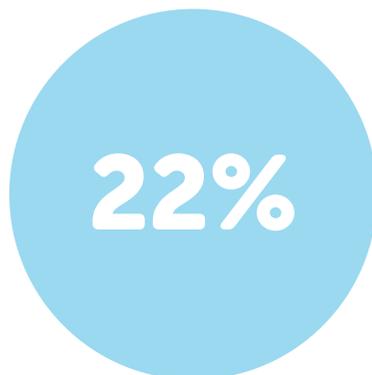
Who did we deliver training to?

Our training programmes help organisations, professionals, frontline workers, volunteers and others working with children and families further their understanding of sexual abuse and sexual offending.

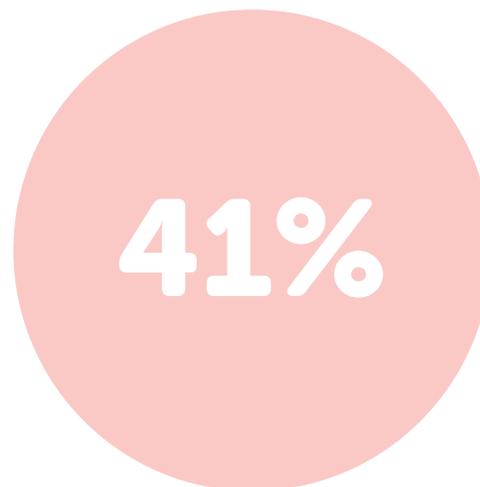
We work with local authorities, local safeguarding children's boards, police and other law enforcement agencies, education settings including schools, colleges and universities, health services, faith communities, residential care units and many more.



Police



Education



Social Services



Miscellaneous



Faith



Residential Settings



NHS

Looking ahead 2019/20

1. We will focus on delivering our core suite of training programmes which include: understanding child sexual abusers, child sexual abuse and the internet, sexual exploitation of children and young people, young people who exhibit harmful sexual behaviour, assessing the protective skills of mothers, partners and adult carers, safer recruitment in education settings, and safer recruitment for the wider workforce. A training plan for 2019/20 lays out how we will deliver this.
2. We will continue to use and refine our marketing techniques to ensure those who would benefit from our training know we can assist them.

Assessments and intervention

Throughout 2018/19, our multidisciplinary team provided expert assessments of children and adults for the family court system, local authorities and others.

These reports assess the potential harm and risk posed by the subject (which could be an adult or a young person) to children. We also provide expert reports focusing on the protective factors of a partner or family member with a view to assessing the overall risk to a child/children within a family environment.

The majority of reports in 2018/19 were for local authority children's services followed by legal services (The Legal Aid Agency) and other assessments.

Our assessments of young people are often the first step to their accessing appropriate interventions to prevent harmful sexual behaviour escalating and becoming criminal.

The majority of interventions we deliver are also for local authorities.



Expert assessments in 2018/19



Looking ahead 2019/20

1. We will continue to support professionals by providing assessments for those who require them, however, we are aware that we are working to a challenging market in which local authorities have restricted and limited budgets. Legal services continue to restrict access to legal aid which impacts on the number of expert witness reports requested by, and available to, the family courts.
2. We will seek to maintain our availability for providing these services to professionals who seek our expert advice and support.

Circles of Support and Accountability (CoSA)

Circles of Support and Accountability (CoSA) help high-risk people (core members) who have committed sexual offences to reintegrate into the community by putting a circle of volunteers around the core member.

We were one of the first Circles providers in the early 2000s, but due to the difficulty in securing funding for CoSA and the decision by the National Probation Service not to commission this service at this time, our final Circle closed in June 2018.

We would like to sincerely thank all the volunteers we have worked with over the years to deliver CoSA, without whom the programme would not exist.



Looking ahead 2019/20

As a child protection charity, we remain committed to the principle of CoSA and should the funding landscape become more sustainable we would be willing to explore new opportunities for delivering Circles.



International work, research and development, publications

International work

Child sexual abuse and exploitation does not respect borders. It is a global industry, and to disrupt it requires targeted interventions across the world. The Foundation is committed to sharing our knowledge and experience with domestic and international partners who share our vision of a world in which children live free from sexual abuse and exploitation.

The Eradicating Child Sexual Abuse project

The Eradicating Child Sexual Abuse (ECSA) project is a three-year undertaking supported by the Oak Foundation, moving into its second year. It builds on the previous work of the ECSA project, also funded by Oak Foundation, part of which involved creation of a website (ecsa.lucyfaithfull.org) holding information about 160 child sexual abuse prevention programmes from across the globe. We are very grateful for the continuing support of the Oak Foundation in all that we do.

This year, work started to re-design and update the website, in consultation with users and international experts, to include additional interventions and an emphasis on evidence of effectiveness. The website provides a prevention toolkit that can be used by any nation, area or region to develop a considered and credible strategy for the prevention of child sexual abuse.

The other component of the ECSA project is our work with NGO partners in Bulgaria and Brazil - helping them to consider the extent and nature of child sexual abuse and exploitation in their regions (Bourgas, Plovdiv, Pernik, Dupnitsa in Bulgaria; Recife in Brazil) to create strategies for its prevention. These strategies involve government departments, statutory and voluntary organisations, all working with members of the public as well as with children themselves.

Our staff have made visits and conference presentations in Bulgaria and Brazil to understand the different circumstances, organisations and opportunities in these countries. We will be training and supporting partners over the year ahead.

Evaluation of our work in these different aspects is an essential component of the project. In consultation with our funders we have commissioned Professor Lorraine Radford, University of Central Lancashire, to lead on such evaluation over the next two years.

Looking ahead 2019/20

- 1. The ECSA website will be relaunched so that it becomes the leading international resource for professionals who want to develop their child sexual abuse prevention work, and to be a place where practitioners can be involved with an ongoing conversation about effective practice and initiatives.**
- 2. We will continue to work with partners in Bulgaria and Brazil, embedding strategic approaches to sexual abuse prevention and evaluating whether they genuinely contribute to improved safety of children.**
- 3. We will share learning from our international work so that other organisations and agencies can learn from both the successes and challenges in this work.**

Situational prevention audits in child facing organisations

This year we started a project funded by Porticus UK to undertake child sexual abuse situational prevention audits with organisations in two overseas regions, with the aim of reducing the risk of child sexual abuse. In its first year, we have undertaken preliminary work to identify the right regions and partners for this important activity. We gratefully acknowledge the support of Porticus UK.

Looking ahead 2019/20

We will confirm our partners, and undertake two situational prevention audits which will robustly assess safeguarding practices and increase awareness within our partner organisations of the incidence of child sexual abuse, and identify where improvements could be made.

Research and publications

This year we established a new research committee. This group has put in place a process for ethical approval of research proposals that involve collaboration with us.

In 2018, we co-funded with Leeds Beckett University a PhD scholarship researching the impact of our Inform Plus group and other services.

In June 2018, Stop It Now! Scotland was awarded a grant by NOTA Scotland to contribute to analysis of its database of over 500 online offenders. We are trialling the Pathways Model developed by onlineProtect with service users completing individualised Inform Plus courses in Surrey and Scotland.

We undertook a research project engaging with 'minor attracted persons' through online forums looking at the support needs of individuals who were worried about their sexual thoughts and feelings towards children.

Our Stop It Now! Scotland Manager, Stuart Allardyce, led a research project auditing child protection committees in Scotland on their work with children and young people who have displayed harmful sexual behaviour. This reported back to the Scottish government's expert working

group in preventing sexual offending by children and young people in January 2019.

In December 2018, our helpline manager, Dr Alexandra Bailey, our clinical manager, Tom Squire, Stuart Allardyce, and our principal practitioner, Lisa Thornhill, contributed two book chapters to the MacMillan publication '**Sexual Crime Prevention**'.

We contributed to research commissioned by the NSPCC and being conducted by Edinburgh University examining the impact of campaigns to deter viewing of child sexual abuse images online.

We supported research commissioned by the Centre of Expertise on Child Sexual Abuse and being conducted by the University of Middlesex which involves the development, testing and application of a typology of child sexual abuse.

Our work was presented at a range of conferences both nationally and internationally, with keynote addresses by director of the Stop It Now! helpline, Donald Findlater, at the International Association of Treatment of Sexual Abusers conference in Vilnius in September 2018 and conferences in Sofia and Riga. In September 2018, Tom Squire co-facilitated a workshop at the NOTA International conference on suicide prevention and online offenders. Lisa Thornhill also presented a workshop at this conference on the children of online

offenders and the impact of parental offending, the subject of her PhD. Assistant psychologist, Sarah Graham, presented at workshop at the NOTA Scotland conference in March 2019 on research into data collected by agencies in relation to online offenders and how that data is used. Principal practitioner, Mike Sheath, presented our work around prevention of online offending at Europol, Net Clean and Hotline conferences in Sweden, Estonia, Malta and the Netherlands.

Looking ahead 2019/20

- 1. A priority for us is to develop a research strategy that continues to ensure our work is evidence-based, and our experience is shared as widely as possible with policy makers and other practitioners.**
- 2. We look forward to the publication of Edinburgh University's research into the impact of campaigns to deter viewing of child sexual abuse images online, and we will look to publish further articles exploring the evidence of impact of our deterrence campaigning work. As one of the few organisations conducting deterrence work around the world, it is vital we share our knowledge.**

Fundraising

Each and every donation is vital to our work of preventing child sexual abuse. We are grateful to all those who support our work.



In 2018/19 Alpha Financial Market Consultants continued to offer us pro bono support following our charity partnership in 2017. The company has been assisting with the implementation of our new helpline database. This year they donated time worth £16,135. We remain incredibly grateful for their ongoing support.



We are very grateful to Rob, Brian and Ryan who took part in the Great North Run to raise funds for us. Rather than running the 13.1 miles from Newcastle city centre to the coast at South Shields in shorts and a top, they decided to do it in full suits of Roman armour. Rob said: "We're mad as anything to be running the course in the sort of kit best left for the museum. But we're dead serious about wanting to raise money to support a fantastic charity that keeps children safe by working to prevent them from being sexually abused in the first place." They raised over £1,800 - thank you so much.



Thank you to Groovestone, an amazing band who chose to fundraise for us at their annual Groovestone Christmas Funbag. They entertained a crowd at the Star of Kings in London just before Christmas and raised £292. Thank you.



A sincere thank you to Wendy Balfour, author of The Rescue, who not only donated the proceeds of £185 from her book launch in Mallorca but is also raising awareness about our work. Thank you.

And a final thank you to our anonymous rider who cycled 85 miles in under six hours at the Etape Caledonia. He raised a staggering £3,825. Thank you so much.

Donations and grants

We remain grateful to the UK, Scottish and Welsh governments who continue to support our work. We would also like to thank all the charitable trusts and partners who have supported us over the last year.

We are grateful for the support offered by Google through a Google Ads Grant to assist us in advertising our services to a wide range of potential service users online. We are also appreciative of the dedicated online interventions it serves to people making dubious online searches that might indicate a sexual interest in children. The interventions encourage the user to visit our Get Help website, and between 1 April 2018 and 31 March 2019 the website received 1,561 visits because of these interventions, though this is slightly down on 2017/18 (1,871). We have been working with Google to ensure the deterrence messages are deployed in all relevant circumstances.

This year we also received credits from Facebook to run targeted online social media advertising campaigns. This will continue throughout 2019/20.

We are grateful to all private donors, including our service users, who have supported our work this year. We could not be as effective as we are without their support and we are incredibly grateful.

Fundraising standards

We work hard to ensure that we manage our money and other assets responsibly and do all we can to maintain our good reputation by being transparent and trustworthy. We pride ourselves on a high standard of ethical fundraising including adopting an 'opt-in only' communications strategy. We are aware of our obligations to the public in this area and are vigilant in our fundraising activities to ensure there is no intrusion on people's privacy or any undue pressure applied. Our staff conduct all our fundraising activities, ensuring we follow relevant regulations. We do not commission external professional agencies to carry out fundraising activities on our behalf, therefore we do not have a requirement to monitor or manage any third-party fundraisers. We have not received any complaints regarding fundraising. Fundraising activity is monitored by our executive management team and the board of trustees.

The contribution that fundraising makes to us is vital and our strategy acknowledges the need to increase charitable giving and public donations to support our sustainability. We are committed to ensuring that those who support us understand our work, our impact, and how their money is spent, and we have rigorous financial controls in place to ensure that donated funds are spent on the right activities, at the right time.

Protecting the vulnerable

We are committed to making sure our supporters are themselves fully supported in the true sense of the word, and that our engagement with those who may be considered vulnerable is sensitive and appropriate. Our commitment to this is demonstrated through our opt-in only approach; we would never contact a person who does not wish to be contacted, and we ensure communications to those who have 'opted-in' are reasonable and proportionate.

Complying with fundraising laws and regulation

We take our fundraising obligations extremely seriously and our small fundraising team keeps abreast of any amendments to regulation. The trustees are satisfied that we adhere to appropriate fundraising standards. We are registered with the Fundraising Regulator.

Looking ahead 2019/20

We will deliver our fundraising strategy, which has identified our target areas for growth in 2019/20. Through our fundraising sub-committee at trustee level, our strategy will be monitored and supported by our board. This year we will be launching some new recognition schemes for those who support our work, including friends and patrons schemes.

Structure, governance and management

Governing document

The trustees, who are also directors of the Lucy Faithfull Foundation (“the charity” or “LFF”) for the purposes of the Companies Act, submit their annual report and the audited financial statements for the year ended 31 March 2019. The trustees have adopted the provisions of the Statement of Recommended Practice (SORP) “Accounting and Reporting by Charities” FRS102 and Financial Reporting Standard 102 in preparing the annual report and financial statements of the charity.

It is a company limited by guarantee (company no. 02729957) incorporated on 09 July 1992. It was registered as a charity in England and Wales (charity no. 1013025) on 20 July 1993. On 23 September 2008 the charity was registered with the Office of the Scottish Charity Regulator (OSCR) (Scottish registered charity no. SC039888).

The charity is governed by its Memorandum and Articles of Association which set out the charity’s legal objectives (last amended September 1996).

The objectives of The Lucy Faithfull Foundation are:

- to further the assessment, psychological rehabilitation, treatment, education and care of persons who have committed or are likely to commit sexual offences against others, especially children;
- to further the assessment, care and treatment of the victims (and their families) of the aforesaid offenders and to further the health and welfare of children considered to be at risk of sexual abuse;

- to assist in the prevention of sexual offences (especially those involving children);
- to further study and research into the nature, extent and probable causes of sexual offending, the effects on victims and their families, the effective prevention of such offending and the assessment, treatment and rehabilitation of offenders or likely offenders and disseminate the useful results of such research; and
- to provide education and training to professionals, school governors, parents and the general public in issues relating to sexual offences (especially those involving children), the prevention of such offences, the rehabilitation and treatment of offenders or potential offenders, and the care and treatment of victims.

Management

The board of trustees, listed on page 6, ensures that all activities are undertaken to further our charitable purposes. The trustees use and implement Charity Commission guidance on public benefit and comply with the requirements of the Office of the Scottish Charity Regulator.

The charity’s trustees are directors of the company for the purposes of charity law and under the company’s Articles. The charity is run by a board of trustees which meets on a quarterly basis, and at such other times as considered necessary. The board has a governance, finance and general purposes committee, which meets quarterly and at such other times as considered necessary and reports back to the Board.

The Charity Governance Code was reviewed by the trustees during the year, and it was felt that no changes need to be made to LFF’s governance at this point, although this will be kept under review. We have updated some procedures and documents and in the coming year we will give further attention to diversity across the organisation.

Potential trustees are considered for appointment by the governance, finance and general purposes committee and recommendation for their appointment is put forward to the full trustee board. We are developing a new induction programme and pack to ensure complete familiarity with the duties of a charitable trustee and the work of the Foundation for all new trustees.

The trustees have ensured that all safeguarding policies and procedures are of a high standard, up to date and embedded within the Foundation.

The trustees would like to thank all our staff for their commitment and achievements in the prevention of child sexual abuse and acknowledge the contribution four volunteers have also made to the success of the Foundation.

The chief executive officer is responsible to the board for the day-to-day running of LFF and the execution of the strategy and policies decided by the trustee board.

Risk management

The board of trustees reviews and assesses the risks facing the charity on an ongoing basis. A Risk Register identifying strategic risks, operational risks, and opportunities is regularly reviewed.

Quarterly meetings involving the governance, finance and general purposes committee identify new areas of risk and consider these in relation to the organisation's activities. Projects are regularly reviewed with particular attention to risk management. Awareness of the possible impact of risks on the charity enables the trustees to take all reasonable steps to minimise or remove risk and have appropriate controls in place. Each risk identified and the potential impact and likelihood is rated along with the mitigation strategies in place to manage them in line with the trustee's risk appetite. Each risk has an identified director or trustee with lead responsibility for oversight of it.

The risk management register is updated by management monthly, and submitted to trustees at every meeting. This is a working document and is reviewed regularly at management meetings to ensure that we, as an organisation, maximise opportunities and manage risks within a changing environment and aim for diversification of funding sources to support activities.

Quarterly reports are provided to trustees showing the progress of longer-term contract/grant funded projects, grant applications in process and short-term contract activity. A subcommittee of trustees meets regularly to support fundraising, and is briefed on specific risks identified in this area of work.

Some of the principal risks facing the charity include the impact of fluctuations in demand for services and government grant support which are dealt with in more detail under 'Reserves policy reflecting principal risks' on page 47.

Internal control risks are minimised by the implementation of procedures for authorisation of all transactions and projects. Procedures are in place to ensure compliance with health and safety and for promoting and safeguarding the welfare of children and adults.

Staffing changes

Our chief executive officer, Elaine McConnell, left the organisation at the end of 2018. Our director of operations, Jorgen Lovebakke, also left the organisation in December.

To ensure the smoothest possible transition, and to ensure continuity of services for our beneficiaries, the trustees appointed Dr Michael Marett-Crosby as interim chief executive officer. Dr Marett-Crosby was a trustee for four years prior to this appointment. He resigned as a trustee before the appointment was made, as noted elsewhere in this report. He took up his new position on 7 January 2019.

The trustees appointed Mr Simon Sauzé as interim director of operations. Mr Sauzé previously served in this position and retired in December 2017. We appreciate Mr Sauzé's willingness to undertake this role.

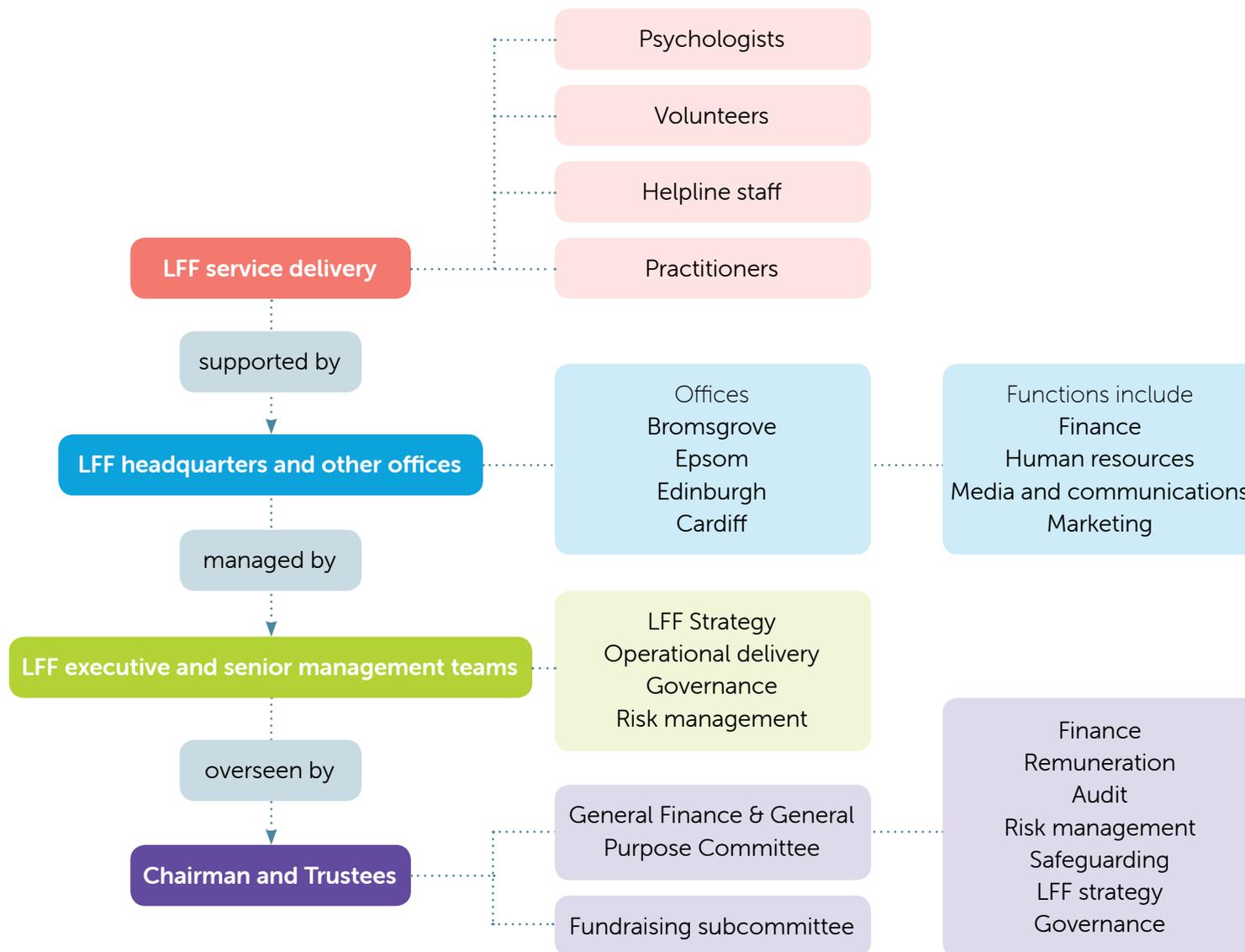
Permanent appointments will be made to these important positions during the year ahead.

Deborah Denis was promoted to director of fundraising and external relations, and Donald Findlater was appointed as director of the Stop It Now! helpline.

Pay and remuneration

Terms and conditions of employment are reviewed annually by the general finance and general purpose committee and recommendations are made to the board. Pay for newly recruited staff and pay reviews are benchmarked against similar roles in the sector.

LFF governance and management structure



Information security

The importance of defending our IT systems from malicious attacks and protecting the personal data we hold from unauthorised access and misuse is fully recognised by LFF. Security measures are in place to protect unauthorised access to IT systems and to carry out ongoing tests for potential vulnerabilities on the IT network. Policies and procedures are also established for protecting data within the working environment.

General Data Protection Regulations (GDPR)

Following the introduction of GDPR in May 2018, we have reviewed our data processes and are introducing mandatory training for all staff on the storage and retention of data to ensure compliance with the new data regulations. All our materials, including the websites, are being reviewed and revised in line with guidance from the Information Commissioner's Office. The necessary asset registers and other tools to ensure proper compliance are being put in place.

All supporters and donors have been contacted to ensure they are happy to continue to receive updates and materials from us.



Financial review

Overview 2018/19

During 2019, the charity's reserves reduced by £26,548, with an increase of £201,429 in restricted reserves offsetting much of the £227,977 decrease in our unrestricted reserves.

Unrestricted reserves fluctuate from year to year, and this year has been a financially challenging one. Managing change within the Foundation has been costly with new staff and premises as well as the implementation of GDPR and changes in the executive management team.

We also took on new and fairly onerous premises management responsibilities in 2019 following the moves of both the Edinburgh and Midlands offices towards the end of the last financial year. In December 2018, Stop It Now! Wales moved their base in Cardiff to the NSPCC offices and in February 2019 we negotiated new leases and an expansion of our office space in Epsom. Whilst the premises changes provide more suitable accommodation for our staff and beneficiaries and provide a platform for growth, this has increased our cost base and we need to expand our services to provide cost efficiencies and better overhead recovery.

During the year we have undergone significant restructuring within the organisation, implementing a more services and projects focused structure to strengthen our operational management. This has helped us to cope with the unplanned departure of the director of operations and chief executive officer in December 2018. Pressure on the senior management team at this time inevitably reduced service delivery capacity and income and we also incurred extra costs to ensure a smooth transition as the interim director of operations and chief executive took up their posts.

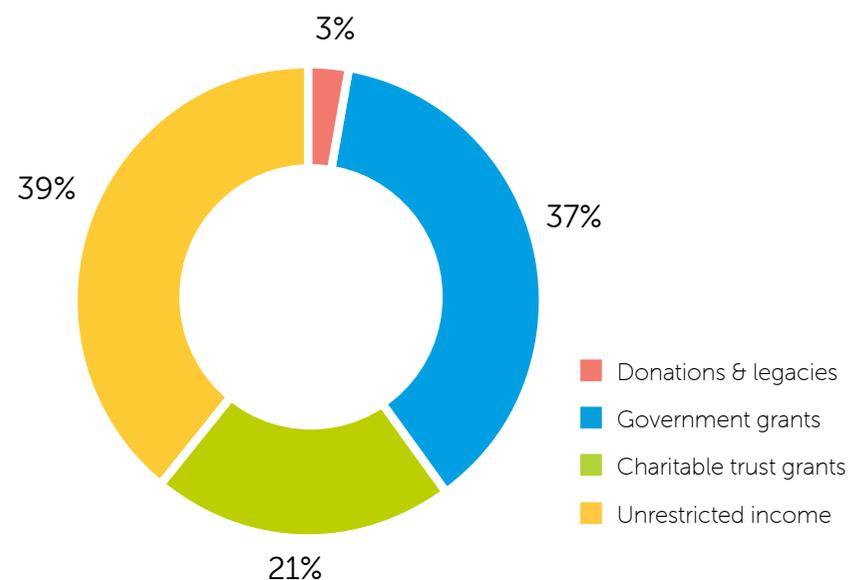
The financial benefit of the increased staff resource in terms of increased earnings, higher project activity levels and greater absorption of overheads did not start to impact until quarter four.



Income

Overall income has increased by 12%, £264,826 to £2,647,069 (2018: £2,382,243). Unrestricted charitable activity income and investment income has remained fairly static, whilst grants from government have increased by 18%, and grants from charitable trusts have more than doubled, now accounting for 21% of income (2018: 11%). Donations and legacy income have reduced by £175,028, reflecting the fact that last year we received a legacy of £68,834 and gifts in kind were also much higher, with more Google advertising and pro bono consultancy from our corporate supporter, Alpha Financial Marketing Consultants.

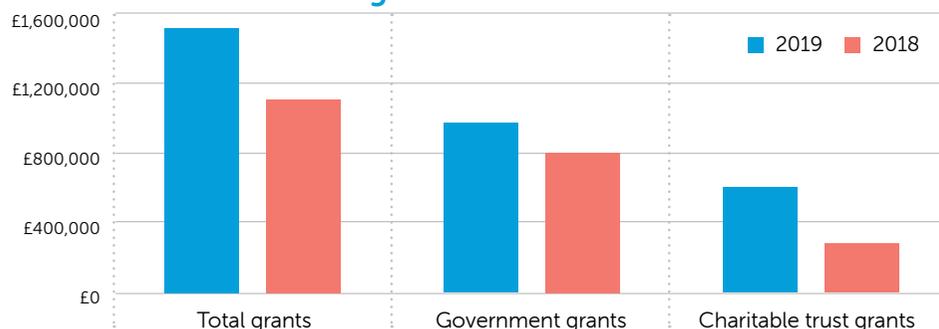
Income breakdown 2019



Restricted income

Restricted grant income has increased by 41%, £439,559 to £1,520,019 (2018: £1,080,460) with growth in grant income coming from both government and charitable trusts.

Restricted grant income 2019 vs 2018



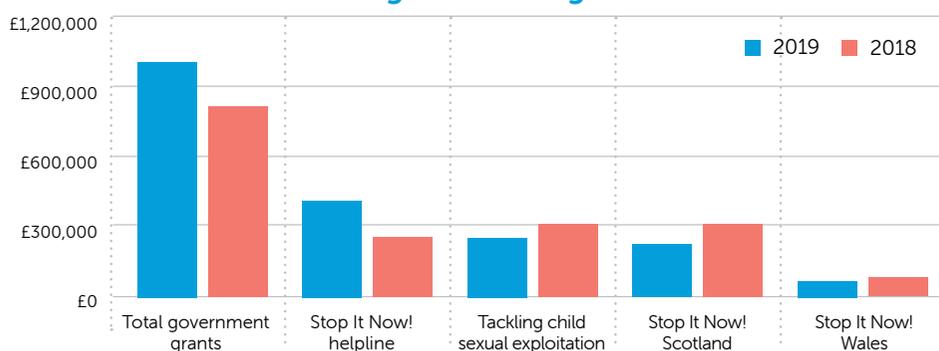
Government grant income

Government grants are up 18%, £150,329 to £963,794 (2018: £813,465) mainly attributable to the increase in support for our Stop It Now! helpline.

Government grant support for the helpline expansion was agreed mid-way through the year and the uplift in service delivery was phased in from October 2018 with funding increasing by 52% to £416,727 for the year (2018: £273,946).

The Scottish government also increased support for Stop It Now! Scotland with funding going up by 14% to £234,051 from £205,677 in 2018.

Government grant funding 2019 vs 2018



Charitable trust grant income

Charitable trust support has more than doubled from £266,995 in 2018 to £556,225 for 2019, impacting across a wide range of activities.

The Esmée Fairbairn Foundation funding for young people's service development commenced in June with the appointment of a clinical manager for young people services and the Inform Young People programme attracted a new funder in the7stars foundation.

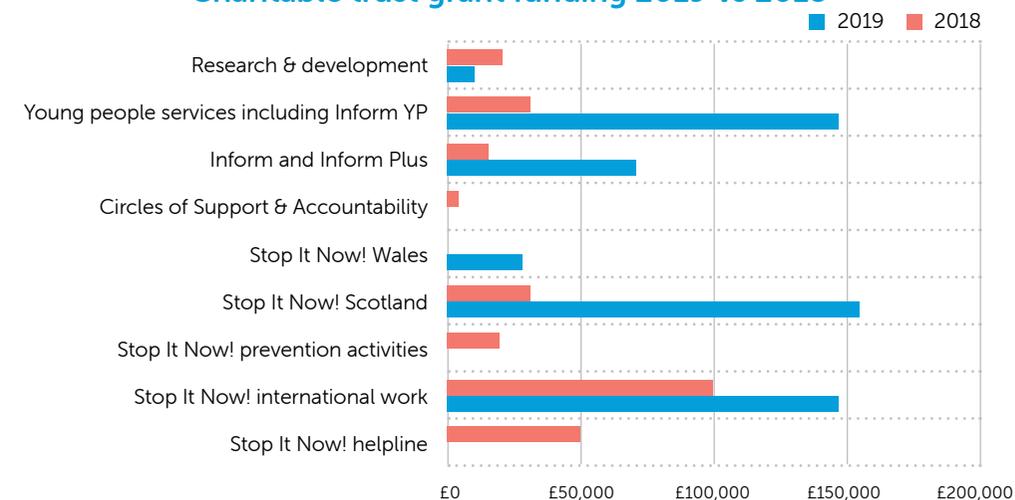
After a year's gap in grant funding for the Inform Plus programme during 2018 that had restricted our ability to work with participants who could not afford to pay, it has been particularly welcome to receive funding again from Porticus UK and to be able to provide more subsidised places during 2019.

A grant from The Pilgrim Trust, and a donation from Oak Foundation, have boosted Stop It Now! Wales campaign funds enabling an expansion of their work with parents and carers.

The Stop It Now! Scotland campaign has successfully attracted new grant funders during 2019, a high proportion of which is held in restricted reserves for activities in 2019/20.

The Oak Foundation continues to support further development of the Eradicating Child Sexual Abuse project, including the toolkit and work in Bulgaria and Brazil. In addition, international funding was boosted by a new grant of £50,000 from Porticus UK for developing situational prevention initiatives in two regions of the world, with the work to be carried out in the forthcoming year.

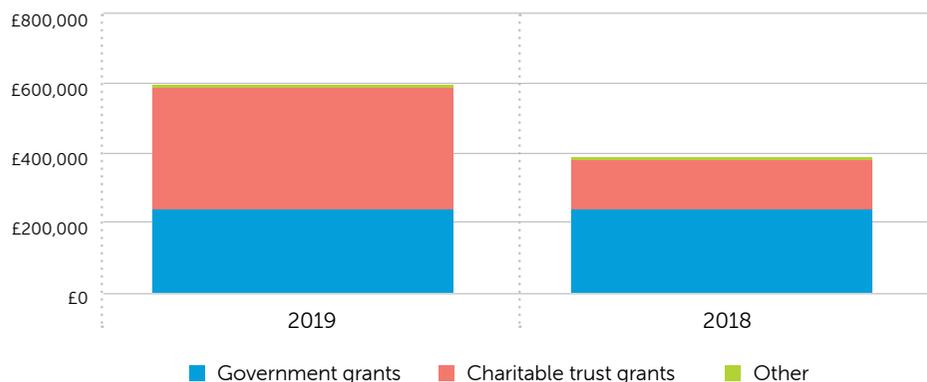
Charitable trust grant funding 2019 vs 2018



Restricted reserves

Fundraising efforts resulted in a number of new charitable trust grant funders, and many grants only came through mid-year. Consequently, a substantial amount of the increase in charitable trust grant income was not fully utilised in 2019 and is still held in restricted reserves at the year end, £578,619 (2018: £377,190).

Restricted reserves 2019 vs 2018



Unrestricted income

Unrestricted income from charitable activities is marginally lower at £1,041,284 (2018: £1,042,329), with some gains in assessments income compensating for the fall off in participant fees.

Although our safer recruitment training continues to run profitably, our other training courses have not run profitably and consequently contributed over £60,000 to the year-end unrestricted loss. This was particularly disappointing in the light of the investment in extra management time and marketing. However, tighter controls on bespoke work and a 27% uplift in fees phased in during quarter four of 2019 are starting to bring the service into profit.

The reduction in participant fees reflects the positive position that we are once again able to provide subsidised places on Inform Plus programmes and we are no longer forced to restrict participation to only those who can pay, as we were in 2018.

Unrestricted income 2019 vs 2018



Expenditure

Raising funds

Fundraising expenditure of £24,605 (2018: 25,327) represents less than 1% of our income. The trustees are acutely aware of the need to put a stronger focus on fundraising but competing demands on the director of fundraising and external relations in 2019 have made it difficult this year. Despite this, much has been achieved with the support of the fundraising sub-committee at trustee level, as demonstrated by the funding secured for 2019/20.

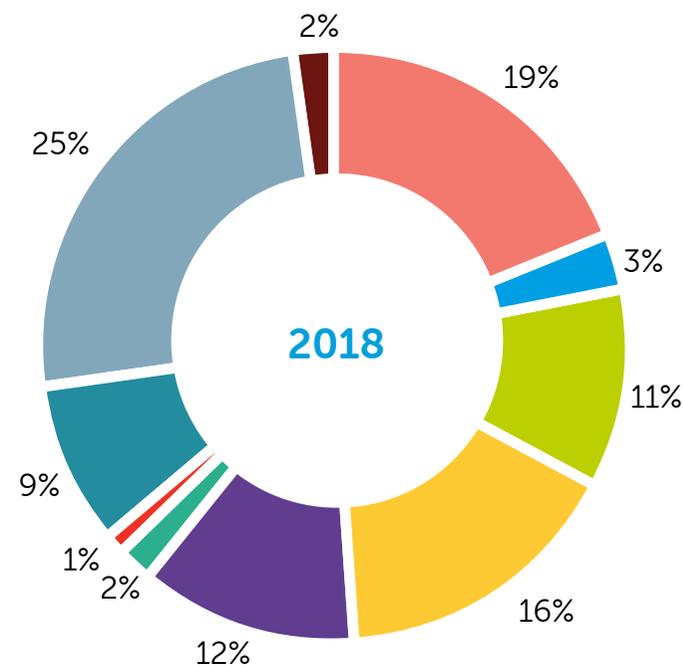
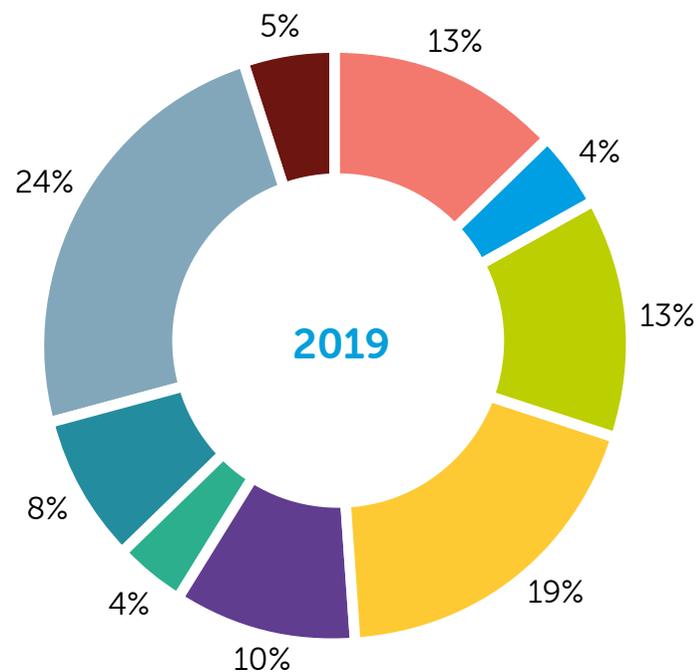
Charitable activities

Expenditure on charitable activities has increased by a net 8%, £190,445 to £2,649,012 (2018: £2,458,567).

Assessments and intervention, Stop It Now! prevention activities, the Stop It Now! helpline and Stop It Now! Scotland make up 69% of activities (2018: 71%).

Expenditure on charitable activities 2019 vs 2018

- Stop It Now! prevention activities
 - Stop It Now! Wales
 - Stop It Now! Scotland
 - Stop It Now! helpline
 - Tackling online sexual abuse
- Working with young people and their families
 - Circles of Support and Accountability
 - Training and consultancy
 - Assessments and intervention
 - International work, research and publications



Those charitable activities and costs which reduced in 2018/19

Stop It Now! prevention activities reduced to £341,776 (2018: £459,436). However, the change does not reflect a reduction in activity levels. 2018 included the final third year Get Help website amortisation of £89,780, and there was no corresponding cost for 2019. In addition, Google changed their policy on grant funded advertising and their gift in kind reduced by £33,744 to £8,564 (2018: £42,308). We also had £21,064 of pro bono consultancy from Alpha Financial Marketing Consultants in 2018.

Tackling online sexual abuse activity reduced by £16,232 to £278,796 (2018: £295,028). Inform Plus activity costs were higher year on year by £6,122 and the Inform service slightly lower by £748, but the main change was the closure of the Securus monitoring software service at the end of 2018 resulting in £21,606 reduced activity. Securus costs were £1,007 in 2019 (2018: £22,613).

Circles of Support and Accountability costs in 2019 were significantly reduced to £6,411 (2018: £27,997), as the final circle we operated was wound up early in the year and Circles activity was cut back to a small amount of consultancy work undertaken for the Quaker run circle in the midlands.

Those charitable activities and costs which increased in 2018/19

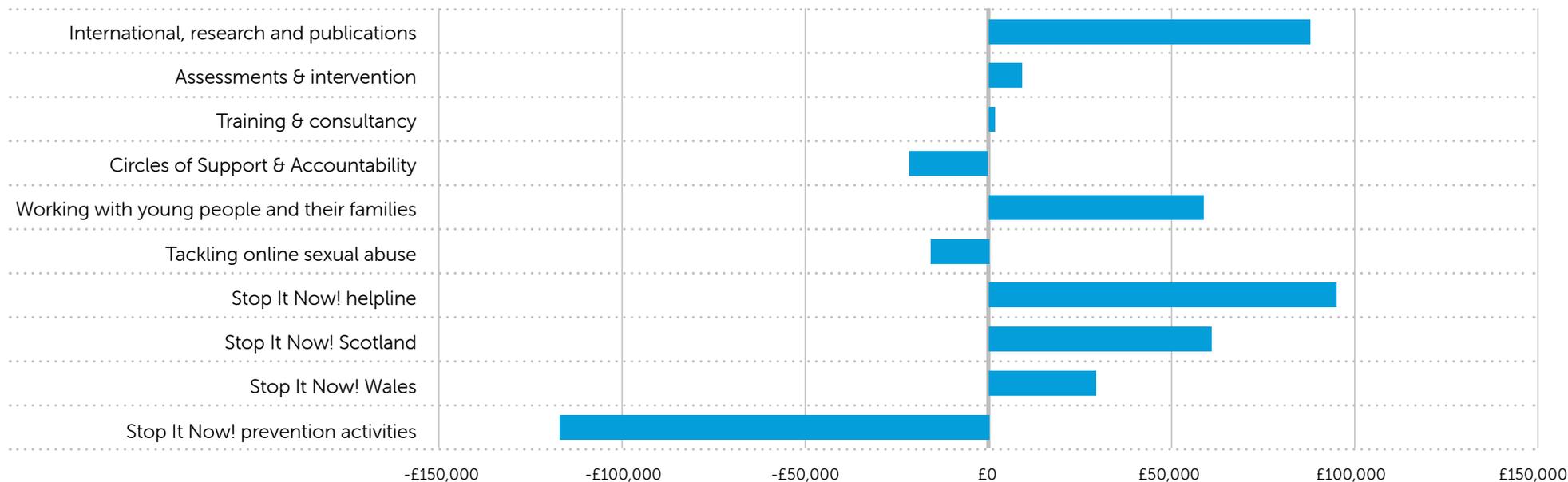
Stop It Now! helpline costs include £16,135 gifts in kind in respect of consultancy to complete the implementation of the Salesforce database (2018: £45,392). Other helpline costs increased by £125,583 as the expansion plans to double the helpline capacity and reduce missed callers got underway in October, funded by the Home Office.

The new three-year young people services development project, funded by the Esmée Fairbairn Foundation, got underway in July following the recruitment of the project lead. £67,596 of the first-year grant of £125,558 was utilised.

Stop It Now! Scotland activity was able to increase significantly in 2019, with new charitable trust funders The RS Macdonald Charitable Trust, The Volant Charitable Trust and The Ryvoan Trust, making grants totalling £81,730, of which £49,598 was utilised in the year.

International work also increased with expenditure of £89,969 (2018: £16,803) as the Oak Foundation year one grant was fully spent and year two started, with work on the toolkit as well as visits and collaborative work undertaken in Bulgaria and Brazil.

Cost and activity variance 2019 vs 2018



Looking ahead 2019/20

Although the outturn for 2019 was a significant loss and reduction in unrestricted reserves of £227,977, we are already well on the road to closing the funding gaps and implementing changes to get back to breakeven in 2020 with a small surplus budgeted for the year.

Consolidating change

The appointment of Dr Michael Marett-Crosby as interim chief executive in January 2019 will continue over the short to medium term. His experience from his previous role as a trustee working closely with the staff on finance and fundraising provides much needed stability to our leadership and facilitates the implementation of necessary changes. We expect to appoint a new director of operations during the year, but Simon Sauzé, who held the post until his retirement in 2017, returned as interim director of operations in January 2019, providing continuity while we recruit.

Having implemented significant operational changes during 2018/19, we anticipate a period of consolidation for 2019/20 as new processes are embedded.

Restoring training to profitability

Losses in training have been addressed with fee increases, reduced administration and management costs and tighter controls on staff preparation and delivery hours. We anticipate some fall off in the volume of work as we will no longer be able to undertake requests for training that involve large amounts of unfunded preparation time and/or travel. However, our specialist expertise is still much needed. As we continue our own pioneering work, and as organisations respond to reports and recommendations from the Independent Inquiry into Child Sexual Abuse about improvements in safeguarding policy and practice, we anticipate increased demand for higher value work from churches and other organisations and settings.

Growth in assessments and intervention

Profitability on assessment and intervention services has dropped over recent years as we held fee rates stable. We implemented fee increases of 7% - 11% in February and we also plan to market the services in the areas where we have skilled and experienced staff.

Secured grant funding

We are holding £578,619 of restricted reserves to deliver a mix of services in 2020 as set out in note 19 to the financial statements. We have also secured additional funds for the year ahead as set out below.

The Home Office and the Ministry of Justice have committed £616,726 grant funding for the Stop It Now! helpline.

In addition, Scottish government support for Stop It Now! Scotland continues with core funding of £90,000 and a further £105,050 to support work with those who have offended online as well as £19,000 for the Upstream project. The RS Macdonald Charitable Trust year two funding of £54,474 is agreed to support our work in Glasgow, and The Volant Trust has committed £10,000 to the work with families of those who have offended online for two more years.

The Clothworkers' Foundation has awarded us £9,400 to help cover the capital costs of the Epsom office expansion and The Dulverton Trust support for Stop It Now! prevention activities continues with a two-year grant totalling £70,425.

We welcome Conwy County Borough Council's decision to continue support for our Parents Protect programmes in their area, and we are hopeful that a number of the recent funders for our Stop It Now! campaign work across Wales will respond favourably to applications already submitted.

The Esmée Fairbairn Foundation's support for our young people's service development project was a three-year grant with year two's grant of £103,745 due mid-way through 2020, and £100,517 committed for the following year.

The Inform suite of programmes has Porticus UK grant support of £49,000 due in 2020.

There is also £20,000 specifically for Inform work with families from the Emmanuel Kaye Foundation, who have also committed £10,000 to the development and running of the online forum for families and the Get Support website for people concerned about their own thoughts or behaviour towards children.

Towards the end of 2020, we will be expecting year three funding from the Oak Foundation to complete the current ECSA international project working in Bulgaria and Brazil.



Fundraising

Whilst applications to charitable trusts as well as government departments remain key elements within our fundraising strategy, we are now also in a position to present our work to high net worth individuals with the impact focused Case for Support document developed over the last two years.

Securing donations for unfunded activity – research and development, awareness raising and collaborative work with partners and policy makers – is an important goal to help us get back to profitability, as well as ensure we stay at the cutting edge of our field and able to take a lead in the fight to reduce child sexual abuse.

Improving efficiency

All our services are subject to ongoing reviews, focusing on improving service delivery and identifying cost efficiencies. We continue to encourage participant contributions, and the level of fees and the availability of services are regularly reviewed, scaled back or increased, depending on the funding mix we can secure.

The aim is to achieve sustainability by ensuring that each service and project has sufficient funding to achieve full cost recovery within a reasonable timeframe.

Given the above, the trustees are confident that it is appropriate to prepare the financial statements on a going concern basis.



Reserves policy reflecting principal risks

The trustees keep the reserves under regular review.

The trustees have set the target for unrestricted and undesignated funds to fall within a range of three to six months of total expenditure.

Restricted funding makes up a significant percentage of the charity's annual income and therefore the trustees take into account the level of restricted reserves and secured income for the forthcoming year when considering whether the Foundation's unrestricted reserves are at an acceptable level.

This reserves policy results from the trustees' review of risk in light of the following issues:

- **Working capital required for growth**

Working capital is required to enable us to increase our fundraising capacity and undertake other initiatives to increase unrestricted income.

- **Developing existing and new services**

Investment is needed to ensure services stay relevant and their impact is maximised. In addition, we need to develop new services responding to technological change, research and beneficiary demands.

- **The short-term nature of grants**

We have a high investment in retaining our staff whose specialist skills are vital to our future. We need time to secure replacement activities, retrain staff where necessary and switch staff into new areas of work.

- **The impact of fluctuations in demand for services and government grant support**

We need to be able to retain staff during periods when the demand for services slows as a consequence of funding constraints and utilise them on unfunded and/or underfunded activities to ensure we maintain the skill base that is essential for our future.

- **The variable nature of grants and the uncertainty of timing of renewal**

It is often the case that we are not told whether some grants will be renewed until the previous year's grant has come to an end. In addition, there can be a significant time lag between projects starting and the funding being finalised and received, so we need to be able to fund our work in the interim period.

- **Grant payment cash flow**

We have to be able to fund the costs of grant funded projects for up to 4 months before payments are received when grant funders require payment by results and/or pay quarterly in arrears.

- **Challenges to fee levels**

We continue to experience challenges from the Legal Aid Agency (LAA) in respect of expert witness hours, fees and expenses. This requires us to fund the cost of challenging decisions and to fund the delays caused in the interim by the need for LAA approval ahead of work being undertaken.

At the end of the financial year the unrestricted free reserves amounted to £418,594 equivalent to 1.9 months expenditure (2018: £625,359 equivalent to 3 months expenditure). Refer to note 20 of the financial statements.

Although the unrestricted reserves are below the target range, total reserves excluding balances held in fixed assets amount to £990,630 (2018: £992,868) – 4.4 months of expenditure (2018: 4.8 months of expenditure). The trustees are satisfied that the total reserves meet the Foundation's medium term needs and that they are sufficient to ensure that commitments and obligations can be fulfilled as they fall due and continuity of services to our client group secured.

The trustees plan to grow unrestricted reserves in the years ahead to bring them back within the target range.

Treasury policy

Funds are held in cash and fixed term deposits, access to which reflects our operational needs and the interest rates obtainable. We maximise interest earned whilst minimising the risk and staying fluid enough to meet any eventualities, as authorised by the governance, finance and general purposes committee.

Related party transactions

There were some related party transactions in the year ended 31 March 2019. Details are included in note 25 to these financial statements.

Statement of trustees' responsibilities

The trustees (who are also directors of The Lucy Faithfull Foundation for the purposes of company law) are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards).

Company law requires the trustees to prepare financial statements for each financial year. Under company law the trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charity SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable UK accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charitable company's transactions, disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006, the Charities and Trustee Investment (Scotland) Act 2005, the Charities Accounts (Scotland) Regulations 2006 (as amended) and the provisions of the charity's constitution. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Insofar as each of the trustees of the charity at the date of approval of this report is aware there is no relevant audit information (information needed by the company's auditor in connection with preparing the audit report) of which the company's auditor is unaware. Each trustee has taken all of the steps that he/she should have taken as a trustee in order to make himself/herself aware of any relevant audit information and to establish that the company's auditor is aware of that information.

Auditor

Crowe U.K. LLP is the auditor of The Foundation and will be proposed for reappointment in accordance with section 485 of the Companies Act 2006. In preparing this report, the trustees have taken advantage of the small companies exemptions provided by Section 415A of the Companies Act 2006.

The Trustees' Report was approved by the Board of Trustees on 16th September 2019 and signed on its behalf by:



Dr Mike Harris B.Sc, MB. BS. LRCP, MRCS, FRCPsych.
Chair

Independent auditor's report to the members of The Lucy Faithfull Foundation

Opinion

We have audited the financial statements of The Lucy Faithfull Foundation for the year ended 31 March 2019 which comprise the Statement of Financial Activities, Balance Sheet, Statement of Cash Flows and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 March 2019 and of its incoming resources and application of resources for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006, the Charities and Trustee Investment (Scotland) Act 2005 and Regulation 8 of the Charities Accounts (Scotland) Regulations 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

We have nothing to report in respect of the following matters in relation to which the ISAs (UK) require us to report to you where:

- the trustees' use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or
- the trustees have not disclosed in the financial statements any identified material uncertainties that may cast significant doubt about the charitable company's ability to continue to adopt the going concern basis of accounting for a period of at least twelve months from the date when the financial statements are authorised for issue.

Other information

The trustees are responsible for the other information. The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion based on the work undertaken in the course of our audit:

- the information given in the trustees' report, which includes the directors' report prepared for the purposes of company law, for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the directors' report included within the trustees' report have been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the directors' report included within the trustees' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 and the Charities Accounts (Scotland) Regulations 2006 require us to report to you if, in our opinion:

- adequate and proper accounting records have not been kept; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit: or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies exemption in preparing the trustees' report.

Responsibilities of trustees

As explained more fully in the statement of trustees' responsibilities set out on page 48, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

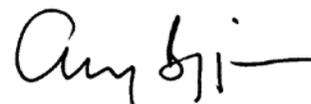
We have been appointed as auditor under section 44(1)(c) of the Charities and Trustee Investment (Scotland) Act 2005 and under the Companies Act 2006 and report in accordance with the Acts and relevant regulations made or having effect thereunder.

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of part 16 of the Companies Act 2006, and to the charitable company's trustees, as a body, in accordance with Regulation 10 of the Charities Accounts (Scotland) Regulations 2006. Our audit work has been undertaken so that we might state to the charitable company's members and trustees those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company, the charitable company's members as a body and the charitable company's trustees as a body, for our audit work, for this report, or for the opinions we have formed.



Guy Biggin
Senior Statutory Auditor

For and on behalf of
Crowe U.K. LLP, Statutory Auditor
Carrick House, Lypiatt Road, Cheltenham,
Gloucestershire GL50 2QJ

Date: 1st October 2019

Statement of financial activities

(Incorporating an Income and Expenditure Account) for the year ended 31 March 2019

		Unrestricted Funds 2019 £	Restricted Funds 2019 £	Total Funds 2019 £	Unrestricted Funds 2018 £	Restricted Funds 2018 £	Total Funds 2018 £
Income from:							
Donations & legacies	2	81,559	-	81,559	252,576	4,011	256,587
Charitable activities	5	1,041,284	1,520,019	2,561,303	1,042,329	1,080,460	2,122,789
Investments	3	4,207	-	4,207	2,867	-	2,867
Total Income		1,127,050	1,520,019	2,647,069	1,297,772	1,084,471	2,382,243
Expenditure on:							
Raising funds	4	24,605	-	24,605	25,327	-	25,327
Charitable activities	6	1,330,422	1,318,590	2,649,012	1,373,341	1,085,226	2,458,567
Total Expenditure		1,355,027	1,318,590	2,673,617	1,398,668	1,085,226	2,483,894
Net income (expenditure) and movement in funds		(227,977)	201,429	(26,548)	(100,896)	(755)	(101,651)
Reconciliation of funds							
Total funds brought forward		684,531	377,190	1,061,721	785,427	377,945	1,163,372
Total funds carried forward	18,19	456,554	578,619	1,035,173	684,531	377,190	1,061,721

The notes on pages 54 to 71 form part of these financial statements.

Balance sheet

as at 31 March 2019

Registered number: 02729957

	Note	2019 £	2018 £
Fixed assets			
Intangible assets	11	-	-
Tangible assets	12	44,443	68,753
Investments	13	100	100
		44,543	68,853
Current assets			
Debtors	15	562,141	356,784
Cash at bank and in hand	16	723,215	924,500
		1,285,356	1,281,283
Creditors			
Amounts falling due within one year	17	(294,726)	(288,415)
		990,630	992,868
Net current assets		990,630	992,868
Net assets		1,035,173	1,061,721
Funds			
Unrestricted funds	18	456,554	684,531
Restricted funds	19	578,619	377,190
Total funds	18,19	1,035,173	1,061,721

The notes on pages 54 to 71 form part of these financial statements.

The financial statements have been prepared in accordance with the provisions applicable to small companies within Part 15 of the Companies Act 2006.

The financial statements were authorised for issue and approved by the trustees on 16th September 2019 and signed on their behalf by:



**Dr Mike Harris B.Sc, MB. BS. LRCP, MRCS, FRCPsych
Chair**

Statement of cash flows

for the year ended 31 March 2019

	Note	2019 £	2018 £
Cash flows from operating activities			
Net cash (used in)/provided by operating activities	26	(202,151)	94,902
Cash flows from investing activities			
Interest received	3	4,207	2,867
Purchase of tangible fixed assets	12	(3,341)	(50,839)
Net cash (used in)/provided by investing activities		866	(47,972)
Change in cash and cash equivalents in the reporting period		(201,285)	46,930
Cash and cash equivalents at the beginning of the reporting period		924,500	877,570
Cash and cash equivalents at the end of the reporting period	16	723,215	924,500

The notes on pages 54 to 71 form part of these financial statements.

Notes to the financial statements

for the year ended 31 March 2019

1. Accounting policies

(a) Basis of accounting

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice (FRS 102) applicable to charities preparing their accounts in accordance with FRS102 the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) issued on 16 July 2014, the Charities Act 2011, the Companies Act 2006, the Charities and Trustee Investment (Scotland) Act 2005 and the Charities Accounts (Scotland) Regulations 2006 and UK Generally Accepted Practice as it applies from 1 January 2015.

The Lucy Faithfull Foundation meets the definition of a public benefit entity under FRS 102.

Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note(s).

Under section 405 of the Companies Act 2006, consolidated accounts have not been prepared as the inclusion of the dormant subsidiaries is not material for the purpose of giving a true and fair view. Therefore the financial statements present information on the parent entity as an individual undertaking only.

(b) Company Information

The charity is a private company limited by guarantee (company no. 02729957) and a registered charity in England and Wales (charity no. 1013025), and in Scotland (Scottish registered charity no. SC039888), which is incorporated and domiciled in the UK. The address of the registered office is 2 Birch House, Harris Business Park, Hanbury Road, Stoke Prior, Bromsgrove B60 4DJ.

(c) Going concern

The trustees have determined that there are no material uncertainties over the charitable company's ability to continue as a going concern. The charity produces annual budgets and forecasts which take into account expected changes in the funding streams and which demonstrate that the charity will be able to continue to operate. As described in the Financial Review section of the trustees' Report, the charity has secured funding in the form of a number of government grants and contracts as well as funds from charitable trusts for 2019/20. Due to this secured funding as well as the ongoing other income of the charity, the trustees have reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. On this basis, the trustees consider it appropriate to continue to prepare the financial statements on the going concern basis.

(d) Financial Instruments

The charity has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement amount. Financial assets held at amortised cost comprise cash and bank and in hand, together with trade and other debtors and accrued income. Financial liabilities held at amortised cost comprise trade and other creditors.

Investments in subsidiary undertakings are held at cost less impairment.

(e) Fund accounting

General funds are unrestricted funds that are available for use at the discretion of the trustees in furtherance of the objects of the charity.

Designated funds comprise general funds, which have been set aside at the discretion of the trustees for specific purposes.

Restricted funds are to be used in accordance with specific restrictions imposed by the donors or which have been raised by the charity for particular purposes. The aim and use of the restricted funds are set out in the notes to the financial statements.

(f) Income

All income is included in the Statement of Financial Activities (SOFA) when the charity is legally entitled to the income and the amount can be quantified with reasonable accuracy.

Grant income, including government grants, is recognised when the related provisions for the grant have been met. Donations are recognised on a receipt basis.

When funding has been specified by the funder as being for a future period, or the charity has not yet demonstrated entitlement to the income, then the income is deferred.

Where material, donated facilities and services or gifts-in-kind are recognised in the Statement of Financial Activities at market value.

The charity recognises residuary legacies once probate has been granted which therefore requires an estimation of the amount receivable.

Work in progress at the year-end is accrued for and valued based on detailed timesheets indicating the level of work completed.

All other income is accounted for on an accruals basis.

1. Accounting policies (continued)

(g) Expenditure

All expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all costs related to the category. Where costs, including support costs, cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of the acquisition, the proportion of staff time spent, or as a % of the total direct expenditure on each type of activity.

Dilapidation provision – The charity has provided for its possible liability in relation to its leasehold property which has been estimated as disclosed in note 22.

Governance costs comprise of constitutional and statutory requirements incurred in the general running of the charitable company.

Redundancy and termination payments are made in line with the terms of settlement agreements and accrued for at the point of commitment when the amount of the payment can be reliably measured.

(h) Recognition and valuation of donated goods and services

Where material, the charity recognises the value of donated services as income in Gifts in Kind (refer note 2) and records the expenditure at the same value in the appropriate expenditure heading.

Valuation of these services is calculated at the normal rates applied by the donor for these goods and services, which is the price the charity would pay in the open market for the item.

(i) Intangible fixed assets

Identifiable non-monetary asset (in excess of £1,000) without physical substance are valued at a realistic replacement cost and amortised over the expected useful economic life as follows:

Website and films	33.33% straight line
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Amortisation is included within charitable activities.

(j) Tangible fixed assets

Tangible fixed assets are depreciated at rates calculated to write off the cost on a straight-line basis over the expected useful economic lives of the assets as follows:

Computer equipment	20% - 33.33% straight line
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Refurbishment and furniture and fittings	20% - 25% straight line
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The charity has a policy of capitalising fixed assets where expenditure on such assets is in excess of £1,000. The amounts capitalised are net of recoverable VAT.

(k) Debtors and creditors

Debtors with the exception of prepayments are those amounts that satisfy the income recognition policy in note (f) above, recognised at the settlement amount due, where funds have not been received at the year end.

Prepayments are expenditure paid in the current financial year relating to costs to be incurred in a future accounting period. These are valued at the amount prepaid net of any trade discounts due.

Creditors with the exception of deferred income are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors are normally recognised at their settlement amount after allowing for any trade discounts.

Deferred income relates to income received in the current financial year but where the terms and conditions imposed on this income have not been met. Therefore the income is not recognised but deferred as a liability until it is probable that the terms and conditions can be met.

(l) Cash at bank and in hand

Cash at bank and cash in hand includes petty cash, and cash in bank accounts and short term deposit accounts with a maturity or three months or less from the date of opening the account.

(m) Operating leases

Rentals applicable to operating leases, where substantially all the benefits and risks of ownership remain with the lessor, are recognised in the Statement of Financial Activities over the period of the lease.

(n) Investments

Fixed asset investments are stated at market value at the Balance Sheet date. Investments in subsidiaries are valued at cost less provision for impairment.

(o) Recognition of liabilities

Liabilities are recognised once there is a legal or constructive obligation that commits the charity to the obligation.

(p) Taxation

The company is a registered charity, and as such is entitled to tax exemptions on all its income and gains properly applied for its charitable purposes.

(cont.)

1. Accounting policies (continued)

(q) Volunteers

The contribution of volunteers is not valued in the accounts. We benefit from three volunteers who supplement our staffing resource with specialist clinical skills or administrative support.

(r) Pensions

With effect from May 2014 the charity automatically enrolls all qualifying new employees into the NEST contributory pension scheme. Employer contributions are accounted for when they fall due. Pension costs are apportioned to projects and services based on the allocation of staff time between activities. The costs are split between restricted and unrestricted in line with the related income and funding for the activity.

(s) Critical accounting judgements and key sources of estimation uncertainty

In the application of the charity's accounting policies, which are described above, Trustees are required to make judgements, estimates, and assumptions about the carrying values of assets and liabilities that are not readily apparent from other sources. The estimates and underlying assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised if the revision affects only that period or in the period of the revision and future periods if the revision affects the current and future periods.

The key sources of estimation uncertainty that have a significant effect on the amounts recognised in the financial statements are described in the accounting policies and are summarised below (as applicable):

- Residuary legacies – The charity recognises residuary legacies once probate has been granted which therefore requires an estimation of the amount receivable.
- Dilapidation provision – The charity has provided for its possible liability in relation to its leasehold property which has been estimated as disclosed in note 22.
- Intangible assets – The charity estimates the value of the non-physical assets based on their original and cost and replacement cost.
- Depreciation and amortisation – The charity depreciates and amortises its assets at rates calculated to write off the cost on a straight line basis over the expected useful economic lives.

- Impairment of debtors – The charity makes an estimate of trade debtors and other debtors. When assessing the impairment of trade debtors and other debtors, management considers factors including the credit rating of the debtor, the ageing profile of debtors and historical experience.

2. Income from donations and legacies

	Unrestricted Funds 2019 £	Restricted Funds 2019 £	Total Funds 2019 £	Unrestricted Funds 2018 £	Restricted Funds 2018 £	Total Funds 2018 £
Donations	46,424	-	46,424	64,151	-	64,151
Gifts in kind	24,699	-	24,699	108,784	-	108,784
Service users' donations	9,487	-	9,487	4,965	-	4,965
Fundraising events	9,149	-	9,149	5,842	4,011	9,853
Legacy	(8,200)	-	(8,200)	68,834	-	68,834
Total Income from Donations & Legacies	81,559	-	81,559	252,576	4,011	256,587

Gifts in kind includes the value of Google advertising provided at no charge for our websites. 2019: £8,564 (2018: £42,308). The balance in 2019 of £16,135, relates to the value of the work provided by the Alpha Consultancy staff to complete the Salesforce implementation project. (2018: £66,456).

3. Income from investments

	Unrestricted Funds 2019 £	Restricted Funds 2019 £	Total Funds 2019 £	Unrestricted Funds 2018 £	Restricted Funds 2018 £	Total Funds 2018 £
Bank interest from monies on deposit	4,207	-	4,207	2,867	-	2,867

4. Expenditure on raising funds

	Staff Costs 2019 £	Support Costs 2019 £	Total Costs 2019 £	Staff Costs 2018 £	Support Costs 2018 £	Total Costs 2018 £
Fundraising costs	13,999	10,606	24,605	12,840	12,487	25,327

5. Income from charitable activities

	Unrestricted Funds 2019 £	Restricted Funds 2019 £	Total Funds 2019 £	Unrestricted Funds 2018 £	Restricted Funds 2018 £	Total Funds 2018 £
Government funding for:						
Stop It Now! helpline	-	416,727	416,727	-	273,946	273,946
Tackling child sexual exploitation	-	264,683	264,683	-	280,719	280,719
Stop It Now! campaign Scotland	-	234,051	234,051	-	205,677	205,677
Stop It Now! campaign Wales	-	48,333	48,333	-	53,123	53,123
	-	963,794	963,794	-	813,465	813,465
Charitable Trust Grant funding for:						
Stop It Now! helpline	-	-	-	-	49,500	49,500
Stop It Now! international work	-	146,647	146,647	-	98,972	98,972
Stop It Now! prevention activities	-	-	-	-	19,325	19,325
Stop it Now! campaign Scotland	-	154,730	154,730	-	30,000	30,000
Stop it Now! campaign Wales	-	27,290	27,290	-	-	-
Circles of Support & Accountability	-	-	-	-	3,680	3,680
Inform and Inform Plus	-	70,900	70,900	-	14,600	14,600
Young people services including Inform	-	146,558	146,558	-	30,918	30,918
Research & development	-	10,100	10,100	-	20,000	20,000
	-	556,225	556,225	-	266,995	266,995
Other Income generated from:						
Training & consultancy activities for local authorities, statutory agencies and other organisations	194,449	-	194,449	189,077	-	189,077
Assessments & intervention for the family court, local authorities, DBS, faith groups & individuals	630,216	-	630,216	601,920	-	601,920
Participant fees for Securus, Inform, Inform Plus, Inform Young People and other intervention	211,700	-	211,700	243,595	-	243,595
Contribution from schools and other organisations for work with parents, carers and students	4,919	-	4,919	7,737	-	7,737
	1,041,284	-	1,041,284	1,042,329	-	1,042,329
Total Income from charitable activities	1,041,284	1,520,019	2,561,303	1,042,329	1,080,460	2,122,789

6. Expenditure on charitable activities 2018/19

	Unrestricted Expenditure 2018/19			Restricted Expenditure 2018/19			Total Expenditure 2018/19		
	Staff Costs £	Other Costs £	Total Costs £	Staff Costs £	Other Costs £	Total Costs £	Staff Costs £	Other Costs £	Total Costs £
Stop It Now! prevention activities	58,754	45,999	104,753	156,162	80,861	237,023	214,916	126,860	341,776
Stop It Now! Wales	9,385	3,790	13,175	56,110	24,278	80,388	65,495	28,068	93,563
Stop It Now! Scotland	26,491	5,932	32,423	216,352	83,517	299,869	242,843	89,449	332,292
Stop It Now! helpline	27,826	24,088	51,914	350,100	100,062	450,162	377,926	124,150	502,076
Tackling online sexual abuse	175,359	58,981	234,340	33,809	10,647	44,456	209,168	69,628	278,796
Working with young people and their families	7,121	2,100	9,221	69,198	20,921	90,119	76,319	23,021	99,340
Circles of accountability	4,255	1,619	5,874	389	148	537	4,644	1,767	6,411
Training & consultancy	149,098	72,974	222,072	1,992	-	1,992	151,090	72,974	224,064
Assessments & intervention	497,593	132,622	630,215	-	-	-	497,593	132,622	630,215
International work, research and publications	14,496	11,939	26,435	63,562	50,482	114,044	78,058	62,421	140,479
	970,378	360,044	1,330,422	947,674	370,916	1,318,590	1,918,052	730,960	2,649,012

Expenditure on charitable activities 2017/18

	Unrestricted Expenditure 2017/18			Restricted Expenditure 2017/18			Total Expenditure 2017/18		
	Staff Costs £	Other Costs £	Total Costs £	Staff Costs £	Other Costs £	Total Costs £	Staff Costs £	Other Costs £	Total Costs £
Stop It Now! prevention activities	49,054	88,585	137,639	132,670	189,127	321,797	181,724	277,712	459,436
Stop It Now! Wales	20,970	4,242	25,212	31,993	6,471	38,464	52,963	10,713	63,676
Stop It Now! Scotland	13,178	4,127	17,305	193,806	60,694	254,500	206,984	64,821	271,805
Stop It Now! helpline	22,549	52,738	75,287	249,257	81,206	330,463	271,806	133,944	405,750
Tackling online sexual abuse	188,704	66,340	255,044	31,774	8,210	39,984	220,478	74,550	295,028
Working with young people and their families	7,021	2,053	9,075	24,021	6,897	30,918	31,042	8,951	39,993
Circles of accountability	3,930	1,459	5,389	16,485	6,123	22,608	20,415	7,582	27,997
Training & consultancy	138,040	68,663	206,703	12,435	3,769	16,204	150,475	72,432	222,907
Assessments & intervention	487,340	133,300	620,640	-	-	-	487,340	133,300	620,640
International work, research and publications	16,328	4,719	21,047	10,622	19,666	30,288	26,950	24,385	51,335
	947,114	426,227	1,373,341	703,063	382,163	1,085,226	1,650,177	808,390	2,458,567

7. Support costs 2018/19

	Finance 2019 £	IT 2019 £	HR 2019 £	Total 2019 £
Stop It Now! prevention activities	30,209	16,655	8,546	55,410
Stop It Now! Wales	7,049	3,886	1,994	12,929
Stop It Now! Scotland	17,461	9,626	4,939	32,026
Stop It Now! helpline	25,174	13,878	7,121	46,173
Tackling online sexual abuse	14,523	8,007	4,108	26,638
Working with young people and their families	5,146	2,837	1,456	9,439
Circles of accountability	332	183	94	609
Training & consultancy	24,951	13,755	7,058	45,764
Assessments & intervention	47,115	25,974	13,327	86,416
International work, research & publications	7,277	4,012	2,059	13,348
Fundraising	763	421	216	1,400
	180,000	99,234	50,918	330,152

Support costs 2017/18

	Finance 2018 £	IT 2018 £	HR 2018 £	Total 2018 £
Stop It Now! prevention activities	37,627	11,829	8,835	58,291
Stop It Now! Wales	2,934	922	689	4,545
Stop It Now! Scotland	13,519	4,250	3,174	20,944
Stop It Now! helpline	17,924	5,635	4,209	27,767
Tackling online sexual abuse	14,674	4,613	3,446	22,733
Working with young people and their families	1,989	625	467	3,082
Circles	1,393	438	327	2,157
Training & consultancy	23,204	7,295	5,448	35,948
Assessments & intervention	62,519	19,655	14,679	96,854
International work, research & publications	2,553	803	600	3,956
Fundraising	931	293	219	1,443
	179,267	56,358	42,093	277,718

8. Net income is stated after charging

	Staff costs £	Support costs £	2019 Total £	2018 Total £
Governance costs:				
Auditor's remuneration:				
Fees payable to the auditor for the audit of the annual financial statements	-	18,784	18,784	19,085
Fees payable to the auditor in respect of tax advisory services	-	1,604	1,604	674
Trustees' expenses/meetings	-	4,431	4,431	6,038
Company secretarial	6,401	-	6,401	6,013
Apportionment of management time	27,344	-	27,344	20,875
	33,745	24,819	58,564	52,685
Amortisation costs				89,780
Depreciation costs			27,651	15,881
Operating lease payments			95,767	83,910

9. Staff

	2019 Full time equivalent no.	2018 Full time equivalent no.
The average weekly number of persons employed by the group during the year was:		
Charitable activities	51	46
Governance	1	1
	52	47
The average headcount for 2019 is 104 (2018: 100).		
	2019 £	2018 £
Staff costs for the group comprised:		
Wages and salaries	1,727,853	1,489,509
Social security costs	154,668	135,234
Healthcare	4,012	4,253
Pension costs	45,518	34,021
Total staff costs	1,932,051	1,663,017

In 2019, one employee earned between £80,000 and £90,000 and one employee earned between £60,000 and £70,000. (2018: One employee earned between £70,000 - £80,000).

The total employee benefits of the key management personnel of the charity were £362,5327 (2018: £198,654). During both 2019 and 2018 the key personnel included the trustees, chief executive officer, director of finance and director of operations. During 2019 the posts of interim chief executive and interim director of operations as well as the director of Stop It Now! helpline and director of external relations were added to the key personnel.

One ex gratia payment was made in the year of £13,515 (2018: £Nil).

Termination costs totalled £4,000 (2018: £Nil).

10. Trustees

Dr Michael Marett-Crosby, a trustee up to the 7th January 2019, received remuneration for the period from the 7th January to the 31st March 2019 in his capacity as interim chief executive for the charity, having resigned as a trustee in order to take up the post.

Reimbursed expenses incurred in the year on behalf of four trustees were £1,601 (2018: £1,794 for 4 trustees). These expenses relate to travel and subsistence. No trustees received remuneration during either accounting period.

11. Intangible fixed assets

	Internally developed website & films £
At 1 April 2018	269,340
At 31 March 2019	269,340
Amortisation	
At 1 April 2018	269,340
Charge for the year	-
At 31 March 2019	269,340
Net book value	
At 31 March 2018	-
At 31 March 2019	-

12. Tangible fixed assets

	Office & Computer Equipment £	Refurbishment Furniture & Fittings £	Total £
At 1 April 2018	86,440	53,319	139,759
Additions		3,341	3,341
At 31 March 2019	86,440	56,660	143,100
Depreciation			
At 1 April 2018	47,693	23,313	71,006
Charge for the year	14,819	12,832	27,651
At 31 March 2019	62,512	36,145	98,657
Net book values			
At 31 March 2018	38,747	30,006	68,753
At 31 March 2019	23,928	20,515	44,443

13. Investments

	2019 Total £	2018 Total £
Unlisted investment in dormant subsidiaries	100	100
	100	100

The charity holds unlisted investments at a net book value of £100 (original cost of £200) in the following subsidiary undertakings, both of which are dormant:

	Country of incorporation	Principal activity	Class of shares	% of share capital held
Stop It Now! UK & Ireland Limited	England	Dormant*	Ordinary £1	100%
Lucy Faithfull Foundation Trading Limited	England	Dormant*	Ordinary £1	100%

14. Taxation

The company is a registered charity, and as such is entitled to tax exemptions on all its income and gains properly applied for its charitable purposes. es relate to travel and subsistence.

15. Debtors

	2019 £	2018 £
Trade debtors	180,192	151,574
Prepayments	76,663	56,400
Accrued income from charitable activities	41,865	41,219
Accrued grants and legacy income	263,421	107,590
	562,141	356,783

16. Analysis of cash and cash equivalents

	2019 £	2018 £
Cash in hand	723,215	924,500
Total cash and cash equivalents	723,215	924,500

17. Creditors: amounts falling due within one year

	2019 £	2018 £
Trade creditors	97,926	99,502
Amount due to group undertakings	100	100
Taxation and social security	62,212	49,592
Accruals	104,811	88,854
Deferred income	29,677	50,367
	294,726	288,415

Deferred income is made up as follows:

Deferred income at 1 April 2018	50,367	38,197
Resources deferred in the year	23,693	49,583
Amounts released from previous years	(44,383)	(37,413)
Deferred income as at 31 March 2019	29,677	50,367

As at 31 March 2019 the charity was holding funds received in advance for work that will be undertaken in 2019/20.

18. Funds

	1 April 2018 £	Income £	Expenditure £	31 March 2019 £
Unrestricted				
General funds	625,459	1,123,709	1,330,474	418,694
Designated funds				
Helpline office changes	14,680	-	10,276	4,404
Computer equipment	2,750	-	2,750	0
New head office set up	41,642	3,341	11,527	33,456
Total unrestricted funds	684,531	1,127,050	1,355,027	456,554
Total restricted funds	377,190	1,520,019	1,318,590	578,619
Total funds	1,061,721	2,647,069	2,673,617	1,035,173

	1 April 2017 £	Income £	Expenditure £	31 March 2018 £
Unrestricted				
General funds	755,925	1,255,425	1,385,891	625,459
Designated funds				
Helpline office changes	24,003	705	10,028	14,680
Computer equipment	5,499	-	2,749	2,750
New head office set up	-	41,642	-	41,642
Total unrestricted funds	785,427	1,297,772	1,398,668	684,531
Total restricted funds	377,945	1,084,471	1,085,226	377,190
Total funds	1,163,372	2,382,243	2,483,894	1,061,721

The general funds represent the unrestricted funds of the charity.

The designated funds form part of unrestricted funds but the trustees have specifically set aside a total of £37,860 to cover the future years cost of depreciation relating to the refurbishments of the Epsom office and the setup of the new head office at Birch House.

Restricted funds comprise funding received in relation to specified activities in furtherance of the objects of the charity. These grants support the charity's work in relation to practitioner-led tasks, offering clinical and other support on offence prevention programmes, assessment, intervention and consultancy related to adults and young people who abuse children.

Included in the restricted reserves balance at 31 March 2019 is an amount of £6,583 to cover the undepreciated cost of refurbishments and telephone, photocopier and computer equipment relating to Stop It Now! Scotland's Edinburgh office.

19. Restricted funds 2019

	1 April 2018 £	Income £	Expenditure £	31 March 2019 £
Government Funding				
Her Majesty's Government				
for Stop It Now! helpline	8,881	420,444	429,325	-
for tackling child sexual exploitation	102,275	260,966	226,718	136,523
Greater Manchester Police & Crime Commissioner				
for developing prevention approaches	87,804	-	4,022	83,782
The Scottish Government				
for Stop it Now! Scotland activities	13,078	234,051	228,534	18,595
The Welsh Government				
for Stop it Now! Wales activities	-	40,000	35,847	4,153
Conwy County Borough Council				
for Stop it Now! Wales Parent Protect	2,435	8,333	10,768	-
Dyfed-Powys Police & Crime Commissioner				
for Stop it Now! Wales Parents Protect	1,955	-	1,955	-
South Wales Police				
for Stop It Now! Wales prevention activities	10,532	-	10,532	-
Bridgend County Borough Council				
for Stop It Now! Wales prevention activities	3,000	-	3,000	-
Total Government funds	229,960	963,794	950,701	243,053

There are no unfulfilled conditions requiring repayment of any of the Government grant income, with the exception of £2,024 repaid in 2020/21 on one of the Scottish Government grants.

19. Restricted funds 2019 (cont.)

	1 April 2018 £	Income £	Expenditure £	31 March 2019 £
Charitable Trust Funding				
The Internet Watch Foundation				
for Stop It Now! helpline	18,807	-	18,807	-
Porticus UK				
for Inform, Inform Plus & Inform Young People	-	51,000	27,714	23,286
for international work on situational prevention	-	50,000	335	49,665
The Dulverton Trust				
for Stop It Now! prevention activity	18,573	-	18,573	-
The Pilgrim Trust				
for Stop It Now! Wales Parents Protect	-	23,540	14,623	8,917
The7Stars Foundation				
for work with children and young people	-	5,000	5,000	-
Whitegates Children's Trust				
for work with children and young people	-	1,000	1,000	-
Esmée Fairbairn Foundation				
for young people services	-	125,558	67,596	57,962
Oak Foundation				
for ECSA toolkit and prevention strategies	87,482	89,044	89,969	86,557
for Stop It Now! Wales prevention activities	-	3,750	260	3,490
Demetra				
for ECSA toolkit and prevention strategies	-	7,603	7,603	-
The Emmanuel Kaye Foundation				
for Inform work with families of internet offenders	6,342	19,900	16,742	9,500
for paedophile self-help materials and online forum	3,169	1,300	2,127	2,342
for online mutual support service	8,309	8,800	14,010	3,099

	1 April 2018 £	Income £	Expenditure £	31 March 2019 £
The Charles Haywood Foundation				
for Inform Young People	-	15,000	15,000	-
George Fentham Trust				
Birmingham Circles of Support and Accountability	537	-	537	-
Anonymous Trust				
for Stop It Now! Scotland prevention activity	-	50,000	3,899	46,101
Christina Mary Hendrie Trust				
for Stop It Now! Scotland prevention activity	-	10,000	8,278	1,722
The RS MacDonald Charitable Trust				
for Stop It Now! Scotland prevention activity	-	61,730	46,298	15,432
Hugh Fraser Foundation				
for Stop It Now! Scotland prevention activity	-	5,000	-	5,000
NOTA Scotland				
for Stop It Now! Scotland research	-	4,000	157	3,843
University of Strathclyde				
for Stop It Now! Scotland research	-	4,000	4,000	-
The Volant Trust				
for Stop It Now! Scotland prevention activity	-	10,000	3,300	6,700
The Ryvoan Trust				
for Stop It Now! Scotland prevention activity	-	10,000	-	10,000
Total Charitable Trust funds	143,219	556,225	365,828	333,616
Other fundraising				
Harpenden dentists				
for Parents Protect work	4,011	-	2,061	1,950
Total restricted funds	377,190	1,520,019	1,318,590	578,619

19. Restricted Funds 2018

	1 April 2017 £	Income £	Expenditure £	31 March 2018 £
Government Funding				
Her Majesty's Government				
for Stop It Now! helpline	15,884	273,946	280,949	8,881
for tackling child sexual exploitation	135,770	280,719	314,214	102,275
Greater Manchester Police & Crime Commissioner				
for developing prevention approaches	104,008	-	16,204	87,804
The Scottish Government				
for Stop it Now! Scotland activities	31,901	205,677	224,500	13,078
Conwy County Borough Council				
for Stop it Now! Wales Parent Protect	-	15,000	12,565	2,435
Dyfed-Powys Police & Crime Commissioner				
for Stop it Now! Wales Parents Protect	-	4,883	2,928	1,955
South Wales Police				
for Stop It Now! Wales prevention activities	-	25,430	14,898	10,532
Bridgend County Borough Council				
for Stop It Now! Wales prevention activities	-	7,810	4,810	3,000
Total Government funds	287,563	813,465	871,068	229,960
Charitable Trust Funding				
The Internet Watch Foundation				
for Stop It Now! helpline	18,821	49,500	49,514	18,807
Paul Getty Foundation				
for the helpline and Inform & Inform Plus	11,569	-	11,569	-
The Dulverton Trust				
for Stop It Now! prevention activity	10,494	30,001	21,922	18,573
Whitegates Children's Trust				
for work with children and young people	-	1,000	1,000	-

	1 April 2017 £	Income £	Expenditure	31 March 2018 £
Esmée Fairbairn Foundation				
for Circles of Support and Accountability	19,465	-	19,465	-
for young people services development	-	3,842	3,842	-
Oak Foundation				
for ECSA toolkit and prevention strategies	5,313	98,972	16,803	87,482
The Emmanuel Kaye Foundation				
for work with families of internet offenders	4,757	30,000	28,415	6,342
for contact offender online self-help materials	2,648	5,000	4,479	3,169
for online forum for families	2,315	15,000	9,006	8,309
The Charles Haywood Foundation				
for Inform Young People	15,000	-	15,000	-
George Fentham Trust				
Birmingham Circles of Support and Accountability	-	2,680	2,143	537
Central England Quakers				
for Circles of Support and Accountability	-	1,000	1,000	-
Anonymous Trust				
for Stop It Now! Scotland prevention activity	-	20,000	20,000	-
Christina Mary Hendrie Trust				
for Stop It Now! Scotland prevention activity	-	5,000	5,000	-
Hugh Fraser Foundation				
for Stop It Now! Scotland prevention activity	-	5,000	5,000	-
Total Charitable Trust funds	90,382	266,995	214,158	143,219
Other fundraising				
Harpenden dentists				
for Parents Protect work	4,011	-	-	4,011
Total restricted funds	377,945	1,084,471	1,085,226	377,190

20. Analysis of net assets between funds for year ended March 2019

	Fixed Assets £	Net Current Assets £	Fund Balances £
Unrestricted funds	37,960	418,594	456,554
Restricted funds	6,583	572,036	578,619
Total funds	44,543	990,630	1,035,173

Analysis of net assets between funds for year ended March 2018

	Fixed Assets £	Net Current Assets £	Fund Balances £
Unrestricted funds	59,172	625,359	684,531
Restricted funds	9,681	367,509	377,190
Total funds	68,853	992,868	1,061,721

21. Members' liability

The charity does not have a share capital and is limited by guarantee. In the event of the charity being wound up, the maximum amount which each member is liable to contribute is £5. There were 11 members at 31 March 2019 (2018: 12).

22. Commitments under operating leases

At 31 March 2019 the charity had future minimum lease payments under non-cancellable operating leases as follows:

	Land & Buildings 2019 £	Other 2019 £	Land & Buildings 2018 £	Other 2018 £
Not later than one year	110,141	4,748	85,071	697
One to five years	370,785	7,121	182,173	-
	480,926	11,869	267,244	697

The charity has provided for its possible liability for dilapidations in relation to its two leasehold properties in Epsom and Bromsgrove. This has been estimated at £11,400. The dilapidations liability for the Edinburgh leasehold office is £3,300 and held in restricted funds.

23. Contingent liabilities

There were no contingent liabilities at the year end, none in the previous year.

24. Capital commitments

There were no capital commitments at the year end, none in the previous year.

25. Related party transactions

There were two related party transactions in the year with CaSE Insurance which is part owned by Bates Wells & Braithwaite London LLP. The purchase of insurance services from CaSE totalled £14,715 (2018: £13,829). In addition, legal advice was provided by Bates Wells Braithwaite to the value of £4,996 during the year (2018: £5,857). Amounts owed to Bates Wells & Braithwaite London LLP as at 31 March 2019 are £Nil (2018: £Nil). The entities are deemed to be related parties as Mr J Trotter who is a Trustee of The Lucy Faithfull Foundation also has involvement with Bates, Wells & Braithwaite London LLP.

26. Reconciliation of net income to net cash flow from operating activities

	Notes	2019 £	2018 £
Net (expenditure)/income for the reporting period		(26,548)	(101,651)
Adjustments for:			
Amortisation charges	8,11	-	89,780
Depreciation charges	8,12	27,651	15,881
Interest received	3	(4,207)	(2,867)
Profit on sale of fixed assets	12	-	-
(Increase)/decrease in debtors	15	(205,358)	52,929
Decrease/(increase) in creditors	17	6,311	40,830
Net cash provided (to) by operating activities		202,151	94,902

27. Financial instruments

Financial assets that are debt instruments measured at settlement value.

	2019 £	2018 £
Trade debtors	180,192	151,574
Accrued income from charitable activities	41,865	41,219
Accrued grant income	263,421	107,590
Cash at bank and in hand	723,215	924,500
	1,208,693	1,224,883

The impairment to trade debtors during the year was £596 (2018: £2,493).

Financial liabilities at settlement value.

	2019 £	2018 £
Trade creditors	97,926	99,503
Amount due to group undertakings	100	100
Accruals	104,811	88,854
	202,837	188,457

Thank you

The Lucy Faithfull Foundation would like to thank all of our supporters who make our work to protect children possible. Here are just some of them:

England	Scotland	Wales	Corporate
the7stars Foundation	Anonymous Trust	Bridgend County Borough Council	Alpha Financial Markets Consulting
Central England Quakers	Christina Mary Hendrie Trust	Conwy County Borough Council	Facebook
The Charles Haywood Foundation	Hugh Fraser Foundation	Dyfed Powys Police and Crime Commissioner	Google
Demetra	NOTA Scotland	The Pilgrim Trust	
The Dulverton Trust	The RS Macdonald Charitable Trust	South Wales Police	
The Emmanuel Kaye Foundation	The Ryvoan Trust	The Welsh Government	
Esmée Fairbairn Foundation	The Scottish Government		
George Fentham Trust	University of Strathclyde		
The Home Office	The Volant Trust		
Greater Manchester Police and Crime Commissioner			
The Ministry of Justice			
Internet Watch Foundation			
Oak Foundation			
Porticus UK			
Whitegates Children's Trust			

Board of trustees

Dr Mike Harris BSc MB BS MRCS LRCP FRC Psych

Mike is a consultant in general and forensic psychiatry, having worked in high, medium and low secure services and the community. He has previously been a medical director, operational executive director and chief executive in the NHS and the independent sector.

He was a prison psychiatrist for 10 years, a member of the Nottinghamshire Probation Committee, chair of Nottingham MIND, a sub-dean of the Royal College of Psychiatrists and treasurer of the International Association for Forensic Mental Health Services. He was the visiting psychiatrist to the Gracewell Clinic, the forerunner to The Lucy Faithfull Foundation. He is currently chair of Improving Lives, a Nottingham-based mental health charity, and a trustee and non-executive director of St Andrews Healthcare. He is a trustee of two Jewish charities.

"Children have always been under threat of sexual exploitation, but in the world as it is currently, with such easy access to social media and the additional pressures of exploitation that it brings with it, the work of The Lucy Faithfull Foundation is needed more than ever. I am really grateful to all of the wonderful staff and trustees of the Foundation for the work they do to keep children safe, and am thankful to all those who fund our activities. I am also in awe of those who take the steps to get the help they need, it must be really, really tough."

Jane Leach BSc FCA

Jane is a chartered accountant and senior advisor at the Bank of England. She has over 30 years' experience in finance, and spent most of her career at KPMG, where she was a partner for 12 years. She was group capital controller at HSBC before taking up her Bank of England role.

"I'm inspired by the people at LFF who work tirelessly, in often painfully difficult circumstances, to both share the experience and knowledge built up by the Foundation over many years, and put it into practice to prevent the tragedy of child sexual abuse."

Professor Derek Perkins BSc MSc PhD CPsychol AFBPsS

Derek is a clinical and forensic psychologist with West London Mental Health NHS Trust, and professor of forensic psychology at Royal Holloway University of London. He was head of psychological services at Broadmoor Hospital (high secure psychiatric service for the South of England) from 1986-2013, having previously worked in the UK prison service and Midland Centre for Forensic Psychiatry. He is the co-director of the onlineProtect research group on internet-related sexual offending.

He has carried out clinical work and research on the assessment and treatment of sex offenders, including the interface between personality disorders and sexual offending, psychophysiological and other lab-based assessments of sexual interest, internet related sexual offending, child sexual abuse and sexual homicide.

"I have a long history with LFF, dating back to the 1980s with the establishment of the Gracewell Clinic, and then the Wolvercote Clinic – the only full-time residential facility for the treatment of sexual offenders in the UK. From then the Foundation has developed into a multifaceted and pioneering organisation at the cutting edge of child protection through the assessment and treatment of perpetrators, public information campaigns and most importantly its work on the prevention of child sexual abuse nationally and internationally."

Professor Alec Spencer BA (Hons) MA MRes

Alec is a former prison governor who established the first intervention programme for sexual offenders in Scottish prisons (STOP). He later served as director of rehabilitation and care and was a member of the Scottish Prison Service Board. He was chairman of the Scottish Accreditation Panel for Offender Programmes, an adviser to the Justice Committee of the Scottish Parliament on their inquiry into child sexual offending and, for a temporary period, chief officer of a Community Justice Authority.

He has published a book on working with sex offenders, and was a member of The National Organisation for the Treatment of Abusers and The Association for the Treatment of Sexual Abusers. He founded and chaired a charity to support families of prisoners, now called 'Families Outside'; he was vice chair and chair of Includem, a Scottish charity working with youngsters in trouble; he was chair of the Scottish Association for the Study of Offending and convener of the Scottish Consortium of Crime and Criminal Justice. He is an honorary professor at the University of Stirling and currently a non-executive director of Community Justice Scotland.

"I believe the Stop It Now! helpline plays a significant role both in supporting families and children and young people who are concerned with being at risk, and in providing the initial step to assist offenders and potential offenders reduce their risk of abusing others. This contributes to a safer world for children."

John Trotter LLB (Hons)

John is a consultant solicitor in London with Bates Wells Braithwaite London LLP, where he has been the senior partner and head of public and regulatory law. Part of the work John has been involved with over the years includes representation of the British Association of Social Workers since the 1970s and for many years he represented its members in numerous cases.

In particular, John represented social workers and the profession of social work in many child death and child abuse inquiries such as the inquiries into the deaths of Darren Clark, Paul Brown, Jasmine Beckford, Kimberly Carlisle, The Cleveland Inquiry, Victoria Climbié and others. John also represented ChildLine for many years and other organisations concerned with the safety and welfare of children.

“The work of LFF is a vital element in the fight against child sexual abuse. I am enormously impressed by the expertise and commitment of its staff and they deserve our determined support.”

Paul West QPM MA (Oxon) MSc MA

Paul has 32 years of policing experience, including 13 years as a chief officer and eight years as the chief constable of West Mercia Police. He led nationally for the police service throughout England and Wales on all matters concerning the management of sexual offenders and violent offenders from 2007 until his retirement in 2011. Later that year he was made joint director of the Indian Police Service Mid-Career Training Programme Phase IV, based at the National Police Academy in Hyderabad, India. Paul has been an independent member of the Judicial Appointments Commission since 2012 and a member of the Prison Service Pay Review Body since 2016.

Paul is an honorary fellow of the University of Worcester, where he previously was a member and vice-chair of the Board of Governors.

“I have deeply valued my association with LFF throughout the last eight years. It has enabled me to build upon the expertise in relation to sexual offender management that I built up towards the end of my police service, when managing the behaviour of sexual offenders first became a statutory police service responsibility.”

David Lundholm BA (Hons) MBA

David is the founder of Consistency Partners Ltd, a consultancy working with digital finance, insurance, price comparison, private equity, reinsurance and start-up clients. David was formerly director, group corporate development, at BGL Group Ltd, owners of comparethemarket.com and lesfurets.com. Prior to that, David spent eight years at Aviva PLC in UK general management roles, after 10 years working in business development and marketing for PepsiCo Restaurants and Yum Brands across Europe. David has an MBA from London Business School.

“I’m delighted to be able to contribute to the essential work that the Foundation conducts in preventing and responding to child sexual abuse and exploitation.”

Sue Gubbins FCCA (resigned May 2019)

Sue has a BA honours degree in accounting and finance and gained her chartered status with the Association of Chartered Certified Accountants in 1984. She has a wealth of experience developed over 40 years working in numerous roles in the NHS, including 22 years at deputy director or director of finance level. Sue is now semi-retired.

“I feel strongly that children should be able to live in a society free from sexual abuse. I am hoping that by being involved in the Foundation I can in a small way contribute to this aim. I look forward to working with a team of dedicated individuals to help keep children safe.”

Lynn Saunders OBE (app. June 2018)

Lynn is the governor of Whatton prison, the largest treatment site for people with sexual convictions in Europe. She started her career as a social worker and worked as a probation officer for five years before joining the prison service on their management fast track programme. She co-founded a charity, the Safer Living Foundation in 2014, with the objective to prevent sexual crime. She has been awarded honorary doctorates from Nottingham Trent and Keele Universities, and an OBE in the 2017 New Year’s Honours list.

“The Lucy Faithfull Foundation has a long history in the research and treatment of child sexual abuse. I am delighted to be part of its future development.”

Dr Vic Baines PhD (app. November 2018)

Victoria is a leading authority in the field of online safety and cybersecurity. She serves on the advisory boards of Reliance ACSN and the International Association of Internet Hotlines (INHOPE), and is a member of the UK government's expert group on Identity Risks and Identity Standards (IRISC). While a visiting associate at the Oxford Internet Institute (Oxford University) in 2017 and 2018, Victoria re-visioned the international response to online child sexual exploitation. For several years, Victoria was Facebook's trust and safety manager for Europe, Middle East and Africa. She also led the strategy and prevention team at Europol's European Cybercrime Centre (EC3). Prior to this, Victoria was principal analyst at the Child Exploitation and Online Protection (CEOP) Centre.

Victoria is a graduate of Trinity College, Oxford and holds a doctorate from the University of Nottingham.

"The evidence is compelling: if we are truly to approach the problem of child sexual abuse as a public health issue, we need to provide support to offenders and those at risk of offending. In my time in both law enforcement and the technology industry, I have been a passionate advocate for the work of the Lucy Faithfull Foundation. Its expertise and services are held up around the world as the gold standard. I am thrilled now to be able to contribute directly to its success."

Dr Paul Monks BA MB BChir MSc MRCPsych (app. March 2019)

Paul Monks is a consultant in general and forensic psychiatry. He has worked in low and medium secure inpatient settings as well as prisons, treating adult and adolescent patient groups, including mentally disordered offenders. He currently works solely with young people, many of whom have suffered serious psychological trauma. He has been clinical director responsible for child and adolescent mental health services for two independent sector mental healthcare providers.



Working to Protect Children

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Names of case studies have been changed to protect anonymity.

